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THURSDAY APRIL 13 1995

EU and Canada fail to agree over fishing dispute

EU ambassadors failed to ease their bitter fish dispute with Canada, insisting that any deal must be multilateral and should include compensation for the seizure of a Spanish trawler. A British official said the key questions for the EU were compensation for Canada's seizure of the Spanish trawler Estai and extending any EU-Canada deal to the other countries which fish the area.

Brewer moves to expand Budweiser: Anheuser-Busch, the world's largest brewer, is to gain management control for the first time of a European brewery as a further step in the international development of its Budweiser lager. Page 17; *Bud of European expansion*, Page 23

Bank computer checks proposed: The Basic committee of bank supervisors from the Group of Ten industrialised countries proposed that banks be allowed to use their own computer models to calculate how much capital they must hold against potential losses from financial trading. Page 16

US consumer prices rise: US consumer prices rose less than expected last month, indicating that upward pressure on inflation remains fairly modest. The Labour Department reported. Page 7

Chirac retains lead in French poll:

A traditional left-right contest in the May 7 runoff election for the French presidency looked likely after the latest polls showed that Socialist candidate, Lionel Jospin, had edged Prime Minister Edouard Balladur out of second place behind Mr Jacques Chirac (left). Only the two leaders after voting on April 23 go on to the runoff. Page 3

United wants incentives curbed: The United Nations Conference on Trade and Development has called for international negotiations to curb incentives for foreign direct investment. Page 6

United to replace 94 aircraft: United Airlines will replace 94 aircraft over the next five years, giving the airline 19 more aircraft by 1997. Page 22

Volvo sells bank for \$136m: ABN Amro, the Dutch bank, agreed to buy Alfred Berg, a leading Nordic investment bank, from Volvo of Sweden in a deal worth at least SKr1bn (\$136.4m). Page 19

Japanese cult member arrested: Japanese police arrested a senior member of the Aum Shinrikyo religious cult implicated in last month's gas attack on the Tokyo subway. Page 4

Weston profits fall 11%: George Weston Foods, the Australian bakeries and food group, announced an 11.3 per cent fall in profits after tax to A\$22.9m (US\$16.9m) for the six months to end-January. Page 20

Pressure on Argentine banks: Pressure is growing for a sweeping consolidation of Argentina's banking system, with many small and medium-sized banks closing for the Easter bank holiday amid uncertainty over their future. Page 5

JAL to cut 800 staff: Japan Airlines, the country's largest carrier, is to cut 800 administrative and clerical staff from its headquarters as part of a cost-cutting programme. Page 20; *Lex*, Page 29

Birmingham Steel plans expansion: US steel-maker Birmingham Steel has announced plans to expand operations, potentially doubling melting capacity to 4m tons. Page 21

US and Japan resume car trade talks: The US and Japan resume talks over trade in cars, with Washington pressing for increased purchases of parts by Japanese companies and greater space for imports in Japanese showrooms. Page 6

Gunmen kill Rwandan refugees: Gunmen slaughtered 29 Rwandan refugees and wounded 54 near Rwanda's eastern border in the first such attack on a camp in Zaire since the exodus a year ago, UN officials said.

Israel bars Palestinians: Israel will bar entry of all Palestinians from the West Bank and Gaza Strip at the start of the 10-day Jewish holiday of Passover, police minister Moshe Shahal said.

FT Easter publication: The Financial Times will not be published tomorrow or on Easter Monday. It will be published on Saturday and from Tuesday, April 18.

STOCK MARKET INDICES

	EUROPE	AMERICA
New York Comex	4,190.54	(+3.46)
NASDAQ Composite	225.85	(+1.12)
Europe & Far East		
CAC40	1,071.29	(+2.82)
DAX	4,088.47	(+5.26)
FTSE 100	3,012.55	(+18.9)
Nikkei	10,344.9	(+76.04)

US LUNCHTIME RATES

	EUROPE	AMERICA
Federal Funds	5.1%	(5.1%)
3-month T-bills	5.75%	(5.75%)
Long Bond	10.8%	(10.8%)
Yield	7.35%	(7.35%)

OTHER RATES

	EUROPE	AMERICA
UK 3-month Interbank	5.1%	(5.1%)
UK 10 yr Gilt	10.0%	(10.0%)
France 10 yr OAT	9.73	(9.73%)
Germany 10 yr Bund	10.15	(10.15%)
Japan 10 yr JGB	10.77	(10.77%)

NORTH SEA OIL (Argus)

	EUROPE	AMERICA
Brent 15-day May/	\$18.93	(10.52%)

Source: Argus

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Iacocca joins largest shareholder in bid approach ■ Move sends share prices soaring

\$23bn buy-out plan for Chrysler

By Richard Waters in New York

The future of Chrysler, the third-biggest motor manufacturer in the US, was thrown into question yesterday as Mr Kirk Kerkorian, its biggest shareholder, proposed a buy-out which valued the company at \$22.8bn.

If completed, the deal to take Chrysler private would rank as the world's second-biggest takeover, after the \$34.5bn paid in the buy-out of RJR Nabisco, the US tobacco and food group, in 1988.

Mr Kerkorian's proposal to launch a buy-out for the company was not backed up by a formal offer, and he has yet to approach other financiers to raise the money for the suggested all-cash bid.

Chrysler's share price leapt by nearly a quarter during morning trading in New York as the stock market anticipated that the 77-year-old investor would either launch an offer or flush out another bidder.

Mr Kerkorian is perhaps best known for acquiring controlling stakes in Metro-Goldwyn-Mayer film studios and Western Air-

lines, both of which ran into problems. Some in the film industry have not forgiven him for his treatment of MGM during his period of ownership, accusing him of asset stripping.

Mr Kerkorian, who holds 10 per cent of Chrysler's shares, has been joined in the bid approach by Mr Lee Iacocca, the company's former chairman and a near-legendary figure in the US business world. Neither will put up new money to back the buy-out, but both said they would leave their current investments in the company.

Tracinda, Mr Kerkorian's private investment company, added that Mr Iacocca would not take up a management role at the company, though he would act as a consultant to the investors.

Mr Iacocca's retirement at the end of 1992 came after pressure from outside shareholders for him to hand over the reins of the company. He became a household name in the US after masterminding a government-sponsored rescue of the company in the early 1980s, only to see it founder again at the end of the decade.

Chrysler said it would not recommend or reject the proposal until it had received details from Mr Kerkorian. It added that Tracinda had said it had not retained a financial adviser to advise on the deal or received any commitments from financiers.

Mr Alex Yemelianjian, a Tracinda executive, denied that the announcement yesterday was part of a plan to flush out a higher offer for the company. He also denied that Mr Kerkorian

was trying to put pressure on Chrysler's board to buy back his stake.

"We are not focused on an exit strategy or anything of the sort," he said. "We are in a buying mode, not a selling mode." He added that Mr Kerkorian would not prevent Chrysler's board from considering other offers.

The deal outlined yesterday would involve buying Chrysler for \$55-a-share in cash. The buy-out would be financed in

part with \$8bn of Chrysler's cash

board, which stands at \$7.5bn, and would also involve the company raising \$10.7bn of new debt.

The proposal puts a value of \$22.8bn on Chrysler, assuming all outstanding stock options and preferred shares are converted to equity. It values the outstanding shares of the company at \$19.5bn. Chrysler's board, led by Mr Robert Eaton, chairman, has argued that the company needs the cash to cushion it against the

next downturn in US car and truck sales, and to support future capital spending. Tracinda said it believed the company did not need so much cash, and could rely more on its credit lines.

Despite the proposed rise in net debt of more than \$15bn, the Kerkorian camp argued that the offer should not be compared with the leveraged buy-outs of the 1980s, when big companies

Continued on Page 16

IMF loan fails to staunch decline in rouble

By John Thornhill in Moscow

The day after the International Monetary Fund approved a \$6.8bn loan for Russia, the rouble fell beyond 5,000 to the dollar for the first time, and workers took to the streets demanding payment of wages on time.

Government officials, while trying to ignore the protests and a series of strikes, welcomed the IMF's stand-by loan, intended to help stabilise and reform the economy.

At least one official was confident about the future of the rouble. Mr Alexander Livshits, the president's economic adviser, said the 5,000-rouble barrier was merely a symbolic figure, and he forecast that the currency would soon strengthen.

"I have already said, and I again repeat, that the fate of the dollar in Russia is very poor. I would not advise anyone to bold dollars as assets," he said.

The nationwide protests by workers took varied forms. In Yakutia, in eastern Siberia, striking teachers held talks with local officials on how to improve their situation.

In Samara, in Russia's south, trade union demonstrators carried coins symbolising the fate of the defence industry and agriculture.

But a demonstration outside government offices in Moscow was sparsely attended, while a rally of several thousand people in St Petersburg fell short of expected numbers.

The trade union movement, which had called for the day of action to protest against a decline in living standards as well as the late payment of wages, claimed 1.5m workers took part in industrial action around the country.

The rouble closed at 5,006 to the dollar yesterday compared with 4,991 on Tuesday and 3,570 at the start of the year.

In the agreement with the IMF, the government has promised to bring monthly inflation down to 2 per cent by the end of this year. The stand-by loan, which will be disbursed under strict conditions in monthly tranches, will cover a third of this year's projected budget deficit.

Monthly inflation rates in Russia have been 17.8 per cent, 11 per cent and 8.9 per cent in the past three months.

Source: Datascope



Retiring Daimler-Benz chairman Edward Reuter ruled out an early return to profit levels of the past after the recent rise of the D-Mark. Picture: AP

19,000 jobs to go as Daimler-Benz chief warns on costs rise

By Christopher Parkes in Stuttgart

The rise of the D-Mark and excessive pay increases will wipe out many of the benefits of Germany's recent restructuring efforts, according to Mr Edward Reuter, retiring chairman of Daimler-Benz.

Announcing a further 19,000 job cuts by the end of next year, he warned yesterday that the effects of exchange rate turbulence and pay awards which added 10 per cent to unit labour costs could not be countered by increased efficiency alone.

"The unavoidable result will be the location of production plants abroad," he told a press conference.

Such strategies were already necessary for companies trying to gain access to growth markets in Asia and the Pacific zone.

Establishing production facilities was time-consuming and costly, and the earnings of German companies, including Daimler's, would show the strain.

Group earnings for the current year would improve further after 1994's post-recession recovery, but the "leap" in profits the board was still expecting as recently as three months ago would not now materialise.

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NEWS: EUROPE

John Thornhill reports on the pressures building to ease the pain of reform

Russian government faces test of its economic resolve

Russian government officials may have been congratulating themselves yesterday on receiving the International Monetary Fund's approval for their "bold and ambitious" economic reform programme to be backed by \$6.5bn of hard cash. But they had only to look out their office windows in Moscow's White House to see what little room they have for complacency. Like ghosts at the banquet, a gaggle of protesters yesterday picketed the building as part of a nationwide day of action called by the trade union movement.

"This year is the 50th anniversary of the defeat of fascism but now it is impossible to live as a pensioner," said one angry protester. "This building is the symbol of the fascism in our country and the lack of respect for human rights," said another, pointing to the White House, formerly home to the Supreme Soviet which was sealed by President Boris Yeltsin in October 1993.

The mass protests are the most immediate sign that the steam is already building up in the political pressure cooker.

Come the summer and the lobbying from agrarian and military industrial interests is likely to grow intense, as it has in the past two years. Then, the government's commitment to keeping the lid on the monetary pot will be severely tested. Come the winter, when the parliamentary elections take place, the pressure may well be all but irresistible.

Yet, so far this year, the economy appears to be stabilising reasonably well from last autumn's upheavals when the ruble crashed and inflation soared.

The government may have been window dressing the economy for the IMF's benefit, but economists say the meagre growth in money supply of just 3 per cent in the first quarter is an impressive achievement. That has helped lower the monthly inflation rate from almost 18 per cent in January to less than 9 per cent in March and it is likely to fall further, given the tight monetary grip.

But inflationary expectations remain high and will not have been helped by the currency

slipping through the Rbs5,000 to the US dollar barrier yesterday. The ruble rate has a big impact on the population's psychology, even though the central bank is playing down the symbolism of the event.

Mr Jonathan Hoffman, international economist at CS First Boston in London, says: "At the moment the central bank seems to be very successfully operating an implicit, if not an explicit, policy of allowing the ruble to depreciate in line with inflation."

A number of more disturbing trends are developing elsewhere, however, particularly on the revenue front, where the government's income is falling well below budget. In the first quarter, budget revenues were R7,000bn (\$1.4bn) short of the R32,700bn forecast but the gap is worse than it seems superficially when the effects of inflation are taken into account. "This is still a very low rate of compliance and it is worrying," said one western economist.

The critical test will perhaps come in the securities market where the government needs to

raise R31,000bn to cover more than one third of the projected R72,000bn budget deficit.

Yields on Treasury bills have been falling in recent weeks, lending some encouragement to the government but they will surely scurry up again if there are any signs of monetary policy being loosened.

"The government is also relying on \$1bn of foreign financing but whether they will be able to do an external bond issue remains an open question at the moment," said one financial expert.

Russian business leaders canvassed by the Izvestia newspaper this week appeared to have little confidence in the prospects for economic stabilisation. The views of Mr Konstantin Borovoi, a prominent businessman and leader of the Economic Freedom party, were typical. "Financial stabilisation in the current situation is pure bluff. A 1 per cent inflation rate by the end of the year would mean the creation of real, not hidden, unemployment of 20m people. The country cannot bear such social tensions," he said.



A group of the 5,000 Russians who shouted slogans and flourished banners in a protest against government policies outside the Moscow White House yesterday

EUROPEAN NEWS DIGEST

MPs in stand over Chechnya

The lower house of Russia's parliament yesterday approved a law instructing the government to open immediate peace talks in Chechnya and banning the use of armed force within the federation. The bill, adopted by 286 votes to one, will now proceed to the upper house of parliament. The liberal and communist factions in the parliament have been fiercely critical of the Chechen campaign and even ultra-nationalist deputies have condemned its inefficiency.

The parliamentary move, however, is unlikely to have much impact on events in Chechnya. President Boris Yeltsin can veto the bill even if it is approved by the upper house. The government has also stressed that Chechnya is now the responsibility of interior ministry troops, not the army.

■ The International Committee of the Red Cross yesterday claimed that Russian troops had killed at least 250 people, mostly civilians, while taking the Chechen town of Samashki at the weekend. Mr Jean-Marc Bornet, head of ICRC operations in Europe, said: "It was an indiscriminate attack against civilians and a flagrant violation of humanitarian law." John Thornhill, Moscow

Polish tie with EU 'irresistible'

Poland's march to membership of the EU and Nato was an "irresistible" process, Mr Douglas Hurd, British foreign secretary, said yesterday in Warsaw. "We in the UK are convinced that Poland will join Nato and the EU as a full member", he said, brushing aside Russian objections to any eastward extension of the defence alliance.

However, Mr Hurd added: "There will have to be changes in Poland as well as in the EU's agricultural policies before the time comes to discuss dates." Poland's large and fragmented farming sector constitutes a key obstacle to EU membership. Few believe the EU could afford to extend the current Common Agricultural Policy to new member states.

Christopher Bobinski, Warsaw

Kurd exiles set up parliament

Kurdish exiles yesterday established a parliament in exile in The Hague, defying Turkey's protests that the meeting was illegal and an infringement of national sovereignty. The 65 delegates, drawn from Turkish, Iranian and Iraqi Kurds as well as the diaspora, declared their intention to build an independent state of Kurdistan. They include eight Turkish Kurd MPs who fled the country last year after their Democracy party was outlawed.

The assembly condemned Turkey's recent incursion into Kurdish northern Iraq in search of guerrillas from the Kurdish Workers' party, the PKK. However, the representatives promised to promote a peaceful democratic solution to the Kurdish problem. Mr Ismet Vandy, acting chairman, said: "Kurds are entitled like other people to decide on their future and their right to self-determination. The existing frontiers are not international but inter-Kurdish and inter-state. They will disappear, but we are not in a hurry, we cannot force the course of history." Chris Hadley, The Hague

Swedish lending rate rises

Sweden's central bank yesterday raised its lending and deposit rates in a further signal of tighter monetary policy to counter inflationary pressures. The move follows a series of increases in the bank's key repo, or repurchase rate, which has risen to 8.34 per cent from 7.60 per cent since February.

The bank said Sweden's high capacity utilisation and strong growth in producer prices threatened to stoke annual inflation, now running at 2.9 per cent. The krona has also weakened as Sweden grapples with a crisis of confidence over its efforts to curb a large budget deficit and rising state debt. Christopher Brown-Hynes, Stockholm

■ Belgium's central bank yesterday cut its key-interest rate by 0.25 percentage point to 4.75 per cent. The reduction, which reflects the strength of the Belgian franc, is the third in two weeks. The discount rate remained unchanged at 4 per cent. Reuter, Brussels

Estonia appoints government

Estonian President Lennart Meri confirmed yesterday the appointment of a new government for the Baltic state led by Mr Tiiu Vaehi, the centrist prime minister. Mr Vaehi's alliance, comprising the Coalition and Rural Peoples' parties (KRM), emerged as the largest single group after general elections five weeks ago. But it had to seek a coalition to get a majority of parliament's 101 seats.

The apportioning of cabinet jobs reflected a coalition agreement struck with the centre-left Centrist party (CP). Ten will come from the KRM, five from the CP. Mr Edgar Savisaar, Centrist leader and a forceful ex-premier, will become interior minister and deputy prime minister. Estonia's ambassador to Britain, Mr Eivo Siniarv, will be foreign minister. Reuter, Tallinn

Illegal immigration crackdown

Italian police yesterday arrested members of illegal Chinese and Bosnian immigration rings, part of a crackdown on foreign gangs smuggling immigrants with the aid of the local mafia. The operations reflect Italy's desire to demonstrate its border control credentials as a prelude to joining the Schengen accord, under which certain EU countries operate common immigration policies. Italy was unable to implement the agreement, as scheduled, last month because parliament had failed to pass the necessary data protection legislation and because the ministry of interior's computer infrastructure was not fully in place.

The Bosnian network was broken up near Udine in the Veneto. The gang reportedly smuggled in Bosnian migrants and arms, which were sold to local mafia. The Chinese ring, based round the Puglian city of Lecce, also combined illegal immigration with arms trafficking. During the past week, police along the Adriatic coast of southern Italy have raised the alarm about a fresh influx of illegal immigrants crossing from Albania. More than 300 people have been arrested using this route, including Albanians, Egyptians, Kurds and Sri Lankans. Robert Graham, Rome

ECONOMIC WATCH

Spanish inflation hopes hit

Spain

Spain's hopes of narrowing its inflation gap with its main EU partners were hit yesterday with figures showing March year-on-year inflation of 6.1 per cent, the highest figure for more than two years. The rate compared with 4.8 per cent in February. The economy ministry, blaming price rises for fresh food products, said it was confident inflation would now start to ease, although it raised its forecast for 1995 to 4 per cent from 3.5 per cent. Analysts said this was optimistic. They voiced concern about the impact of last month's peseta devaluation and the drought, which has driven up food prices. Inflation in the first quarter of the year was already 2.1 per cent. Underlying inflation, excluding volatile fresh food and energy prices, was 0.5 per cent up over the previous month. David White, Madrid

■ Spain's February trade deficit rose on a customs cleared basis to Pta175.2m (\$1.42bn) from Pta54.4m in January. Imports rose to Pta1,142.2m from Pta97.2m, while exports were up to Pta836m from Pta82.8m.

International operators get on line to Italy

The BT deal is only the latest in a string of telecom ventures, writes Andrew Hill in Milan

If the attractiveness of a telecommunications market can be judged by the number of suitors, then Italy currently seems to be the belle of the international telecoms ball.

In the past week three international joint ventures have been announced in Italy, including yesterday's deal between British Telecommunications and Banca Nazionale del Lavoro, one of Italy's biggest banks.

Last week, the Italian computer group Olivetti formed Infotelestra, a joint venture with Bell Atlantic of the US, to sell business telecom services. A day later, Telecom Italia, the state-controlled domestic phone company, said it was

joining with US computer giant IBM to market "mobile offices" in Italy, linking mobile phones and portable computers.

The target in all cases is the business sector, from the relatively specialised market for mobile offices at £10m (£5,880) apiece, to the overall market which Olli-Vert and Bell Atlantic estimate at £30,000m (£17.6bn) a year. In the longer term, however, all these companies have their sights set on liberalisation of the market - including ordinary phone calls - after 1998, when Europe's fourth largest market should be opened to full competition.

The obvious victims of this attention should be Telecom Italia and its parent company Stet, due for full privatisation later this year.

Yesterday's initiative by BT is not the first in Italy. BT and MCI, the US telecoms group, already have some 300 business customers in Italy for their Concert joint venture. Cable and Wireless of the UK recently won the contract to handle the telephone and fax communications of Eni, Italy's state-owned energy and chemicals group. Other foreign and domestic service providers are also jostling to take a share of the market.

Italy's former state monopolies are trying to give as good as they get. They point out that the biggest Italian companies - for example, the Benetton clothes group, the automotive Fiat company, and Pirelli which makes tyres and cables - have selected Telecom Italia to handle their telecoms services.

Telecom Italia was even selected by Stet to bring charges at Telecom Italia to bring charges into line with costs.

At home, however, the two state-controlled companies complain that they are hampered by a tariff structure which is still too rigid, and which is absent of a strong regulatory structure and public service obligations.

The combination could leave foreign companies free to pick off the corporate clients in the big cities, while the former monopolies are forced to supply phones to chatty grannies living in the Dolomite mountains.

Mr Patrick Earle, telecoms analyst at JP Morgan in London, says the recent spate of joint ventures should put pressure on prices and may accelerate rebalancing of tariffs at Telecom Italia to bring charges into line with costs.

Contact group mission rebuffed by Milosevic

By Laura Silber in Belgrade

The latest efforts of the so-called contact group of five western countries to broker a settlement in former Yugoslavia have founders, diplomats said yesterday.

President Slobodan Milosevic of Serbia rebuffed the envoy's proposal to suspend sanctions against the former Yugoslavia in exchange for its recognition of Bosnia and Croatia.

"We did not expect any kind of breakthrough, but he was far more negative than we had anticipated," said a western diplomat commenting on Mr Milosevic's reaction to the contact group's initiative.

Mr Milosevic told the envoys from Britain, France, Germany, Russia and the US that he would not recognise Bosnia-Herzegovina until it was transformed into a union of Bosnian states.

In effect, the western mission had collapsed before it even got off the ground.

Mr Milosevic insisted, according to the diplomat, that

he would not extend the ceasefire unless Mr Milosevic recognised Bosnia or Bosnian Serb regions.

He has reacted coolly in the past to the contact group's proposal to lift sanctions in exchange for recognition of Bosnia and Croatia. Instead, he has demanded sanctions be lifted as a precondition of recognition.

"Don't expect them [the contact group] back in Belgrade any time soon; they were that disappointed," said one envoy.

The mission was dealt another blow when it was forced to cancel yesterday's trip to Sarajevo because Bosnian Serb commanders refused to guarantee the safety of their aircraft. Sarajevo airport has been closed since Saturday when Serb rebels fired a US aircraft.

The envoys had been scheduled to meet President Alija Izetbegovic of Bosnia to persuade him to renew a ceasefire, due to expire on May 1.

On Tuesday night Mr Izetbegovic, a Moslem, announced

that the Serb-held region of Bosnia must be treated equally with that of the Moslem and Croat regions.

He has reacted coolly in the past to the contact group's proposal to lift sanctions in exchange for recognition of Bosnia and Croatia. Instead, he has demanded sanctions be lifted as a precondition of recognition.

The envoys' failure with both Mr Izetbegovic and Mr Milosevic has prompted diplomats and UN officials to forecast an all-out war after the weather improves and the ceasefire expires.

The mostly Moslem Bosnian army launched an offensive last month setting a strategic point in central Bosnia but apparently suffered heavy losses after failing to secure control of a key communications relay in north-eastern Bosnia. Serb forces have begun shelling "UN safe areas". Nato jets buzzed Gorazde, a Moslem enclave in the east yesterday, after Serb forces fired more than 20 heavy artillery shells into the area.

With five plants and 14 reactors, with a total capacity of 12,800MW, Ukraine remains committed to nuclear energy, which accounts for 34 per cent

of all electricity produced.

■ G7 countries last summer came up with a plan for the closure of Chernobyl which Ukraine has refused to accept. The G7 offered \$200m in initial grants to cover its shutdown; EU states pledged £10400m (£636m) in loans and £10100m in grant aid. The World Bank and European Bank for Reconstruction and Development might get involved in helping to finance the plant to more than \$1bn.

The EU also promised to help finish, and upgrade to western standards, nuclear reactors now under construction. The plan would also commit Ukraine to closing an operating reactor and to stop trying to restart a reactor damaged by fire in 1991.

Ukraine insists it needs at least another \$3bn. Its most recent counter-proposal was for the west to provide \$1.49bn to decommission Chernobyl; \$2bn to finish work on two Soviet-era reactors elsewhere in the country; and \$3bn to build two western-type units

near the Chernobyl site.

Mr Mikhail Umanets, head of Ukraine's nuclear power authority, said the Chernobyl reactor could only be closed when a western-style plant was built. He often cites as an example the deal struck by the US with North Korea to build new plants.

But, as an EU official said last week, Mr Kuchma will be asked to hawkish stance taken by energy officials. Anti-nuclear sentiment runs deep among Ukraine's 52m people, the main victims - along with Belarusians - of the 1986 tragedy.

Ukraine certainly needs \$350m in bilateral balance of payments support from the EU, currently dependent on a Ukrainian commitment to phase out Chernobyl.

The EU official said: "We require a political commitment from the leadership to an agenda." The president himself last month called the Chernobyl decision "a political one", which might be taken soon.

Greeks break with past over motorway

Road along an ancient Roman route will test new approach to infrastructure projects, say Kerin Hope and Peter Marsh

split up and awarded to a large number of local construction companies, often at unrealistically low prices.

One Athens hawk said: "Tendering was based on criteria dating from the 1980s. It was carried out on the basis of inadequate studies and companies were offering price discounts of up to 80 per cent in order to secure a contract. The result was frequent cost overruns and poor quality construction."

With new legislation in place and bidding under way to find an international project manager for the Egnatia highway, the Commission has given the go-ahead to release more than Ecus15bn of funding. This includes grants for construction of the 700km highway and for upgrading to motorway standard the 500km road from Patras in western Greece to Athens and Thessaloniki.

A Commission official said Greece had made good progress on meeting EU requirements on setting up new management structures for crucial parts of the modernisation programme, which allowed road-building contracts to be

now moving "smoothly but slowly".

However, problems over raising private sector finance for the two highway projects appear likely to cause further delays because of uncertainties over the volume of traffic they would carry.

The Egnatia highway would link the north-western Greek port of Igoumenitsa with Thessaloniki and the Turkish border, following part of the route of the ancient Roman road across the Balkans. It is budgeted at Ecus1.5bn, of which Ecus1.5bn would be covered out of EU and government funds.

But the project carries a high financial risk, as much of the modern route would cross sparsely populated, mountainous areas with few prospects for increasing traffic through tourist development, leaving a toll operator dependent for income on international transit traffic.

The risk factor is less for the Patras to Thessaloniki road, used by most

international

Polls show Jospin in second place

By David Buchanan and John Riddiford in Paris

The odds on a left-right contest in the May 7 runoff election for the French presidency have shortened with the latest batch of polls, all showing that Mr Lionel Jospin, Socialist candidate, April 29-May 7, has edged Prime Minister Edouard Balladur out of second place behind Mr Jacques Chirac, mayor of Paris.

Defying the bad news, the Balladur campaign announced it would start publishing today a daily broadsheet that would

Only the two leaders in the first round of voting on April 23 go on to the run-off. Barring a massive error by the pollsters, one of the finalists seems bound to be Mr Chirac. Indeed, the most recent survey, conducted by Publimetrie by telephone on Monday and Tuesday this week, gives the mayor an increased lead of 30 per cent, compared with 22 per cent for Mr Jospin and 20 per cent for Mr Balladur. Three other polls, by Louis Harris, BVA and Ifop, gave Mr Chirac lower scores, but always ahead of Mr Jospin and Mr Balladur, in that order.

However, Mr Jospin, campaigning yesterday in Toulouse with Mr Jacques Delors, the ex-European Commission president, seems now to be pulling in some of the large number of people who had declared themselves undecided.

Publication of opinion polls is forbidden in the week pre-

ceding both the first and second rounds of voting, and therefore the polls to be published at the end of this week will have an important psychological effect on the outcome April 23.

A further bout of labour disputes is set to keep wages and employment at the forefront of the campaign. Workers on the RATP Paris metro and rail network are due to hold another one-day strike today, while unions at the main banks have also called for a stoppage.

In the private sector, workers yesterday protested against job cuts at Elf-Aquitaine, the oil group, and in favour of pay rises at Michelin, the tyre maker. Neither suffered seri-

ous disruption, however. The action has been encouraged by the presidential campaign, as several candidates have supported pay increases as a means to buttress consumption and to allow employers to share in economic recovery.

Mr Jospin and Mr Chirac have both backed pay rises, although Mr Balladur has been more cautious.

Trade unions, emboldened by the state of strikes and the comments, said they would seek to extend the strike. "There will be no calming down after the election," said Mr Louis Viannet, general secretary of the Confédération Générale du Travail, the communist-led union.

Society's concerns mirrored by minority candidates

Lesser players cannot be dismissed, writes Andrew Jack

Ms Arlette Laguiller, a militant Trotskyite, represents more than the Workers' Struggle party in France's presidential race. She also highlights the challenges for, and the importance of, minority candidates in the campaign for the Elysée Palace.

By last week's deadline, tough eligibility requirements had whittled down the number of officially recognised candidates to nine, whose campaigning efforts have now begun in earnest on television, billboards and in rallies around the country.

Yet the tough rules did nothing to hold back Ms Laguiller, whose programme includes calls for the redistribution of wealth, a general increase in salaries and an end to the "law of profits" that drives corporate executives to lay off staff.

One of her secrets lies in the traditional ability of the hard-left to mobilise and organise its supporters, as well as her own extensive experience in running – unsuccessfully – in the last three presidential campaigns.

However, her support – running at about 5 per cent in some polls – also reflects the way in which minority candidates in the election have mirrored a number of the most important issues of concern in France, and which have now become centrepieces in the race.

For Ms Laguiller, as well as Mr Robert Hue, the Communist party candidate currently polling 9 per cent of support, these issues are widespread worry

about unemployment and social division. Neither candidate can be dismissed. Their endorsements will prove influential among left-leaning voters in the second round of voting on May 7, just as the endorsements of Mr Philippe de Villiers and Mr Jean-Marie Le Pen will be for supporters of the political right.

For Ms Dominique Voynet, the only one of the three serious green candidates to make it through to the official race, employment is also important, reflected by her call for a 25-working-week, alongside environmental reforms such as a renewed emphasis on public transport.

The most surprising entrant among the nine official candidates was Mr Jacques Cheminade. A man whose name had hardly been mentioned until last week, he calls himself head of New Solidarity, a party created after his European Workers' party went bankrupt.

He calls for the overturn of the current "cancer" of the financial system, and a new Marshall plan for eastern Europe and the third world, based on large infrastructure projects. He also praises Colbert, Louis XIV's heavily interventionist minister, and Jean Jaurès, an historic hero of the Left.

The French press has been rather more interested in his background. He is associated with Mr Lyndon LaRouche, the conspiracy theorist who regularly runs for US president. He has also been convicted of theft from an elderly woman suffering from Alzheimer's disease: a judgment currently on appeal, but with no decision expected before May 9, two days after the second round of voting.

Another 50 candidates were unable to meet the official eligibility requirements by last week's deadline – 500 signatures from elected officials in at least 30 of France's 101 départements or overseas territories, with no more than 10 from any one area.

Some struggled until the last minute to gather signatures. Most notable was Mr Antoine Waechter, who founded his own ecological movement after he lost his role in 1993 as head of the Green party to Ms Voynet.

Others such as Mr Jean-François Hory, leader of the Radical party whose members include Mr Bernard Tapie, and Ms Jack Lang, the former socialist minister of culture, withdrew earlier in the race, either reacting to their low standing in the polls or more charitably – trying to avoid splits in support for their political allies.

What they all had in common was to seek publicity for their cause. As Mr Max Simeoni, a Corsican nationalist fighting for regional autonomy against the "technostructure" of Paris, put it: "I wanted to raise the issue. It would have been rather embarrassing if I had become president."



Laguiller: opposes 'law of profits'



Voynet: emphasises public transport

MEPs fret over likely single currency delay

By Lionel Barber in Brussels

Members of the European parliament yesterday voiced concern that likely delays in introducing a single European currency could trigger a loss of public support.

The warnings came during a hearing of the parliament's monetary affairs sub-committee, attended by Mr Alexandre Lamfalussy, president of the European Monetary Institute.

Mr Lamfalussy, the central banker charged with supervising the technical preparation for economic and monetary union, defused most of the criticism in a softly spoken exposition of the path to EMU.

He began with a prediction that a "Big Bang" switch to a single currency – with EMU banknotes and coins immediately replacing national currencies – was "simply out of the question".

A delay of up to three years was needed for minting and printing. But he did not rule out limited usage in the interim. He also left open the

possibility of an earlier switch if somebody took on the financial burden of pre-minting.

Mr Lamfalussy also confirmed that a delay of about 12 months was likely between the political decision on which member states qualified for EMU membership, and the economic decision on the irrevocable locking of participating currencies. This could raise the risk of market speculation.

The EMU will unveil plans to defend the EMU currencies, although Mr Lamfalussy declined to discuss new intervention obligations and ruled out a punitive tax on speculation. The best protection was that only those currencies "fit and proper" should enter EMU.

He stressed the need for strict interpretation of the Maastricht treaty's criteria on inflation, budget deficits, and accumulated debt.

"If we have the slightest doubt, we should err on the side of strictness."

The EMU and the European Commission will offer recommendations to heads of government of the 15 member states on which countries meet the so-called convergence criteria in 1996.

Mr Lamfalussy said he thought that 1997, the first possible date for EMU under Maastricht, was "improbable" because of the need to curb budget deficits. But he underlined that "quite a number of member states" might qualify in 1998 for entry into EMU by January 1 1999.

Mr Lamfalussy was exploring how to arrange the relationship between currencies participating in EMU and those outside, notably how to avoid importing currency instability into the "hard core".

One idea was to create an arrangement similar to the European exchange rate mechanism of fixed but adjustable exchange rates. The implication is that, even if the UK exercised its opt-out on EMU in 1998, it might still be required to rejoin the EMS, which it abandoned during the sterling crisis in September 1992.

EU's social programme given mixed reception

By Lionel Barber and Robert Taylor

The European Commission's social programme for the next three years, unveiled yesterday, was cautiously welcomed by employers and criticised by trade unions.

Mr Padraig Flynn, EU social affairs commissioner, defended his plans – which seek to consolidate existing legislation and call for less regulation – as a balance between economic realism and maintaining minimum social standards. But he conceded they tilted towards employer demands to make competitiveness and job creation the main priority.

"There is not a huge demand for a new caucus of law in this area," he said.

The social action plan contains 22 new proposals, only five of which will need legally

enforceable directives. Some 25 other proposals covering issues such as parental leave, part-time work and several health and safety directives are being carried over from the previous Commission under Mr Jacques Delors.

The European Trade Union Confederation said it would seek support to toughen up the programme.

But Mr Michael Portillo, UK employment secretary, said there were "welcome signs" the Commission accepted that job creation must be at the top of the agenda. But he added there were "still too many signs" of the "old way of thinking based on regulation and restriction".

Mr Flynn's programme, which faces a bruising debate in the European parliament in May, found a more favourable response with employers. "We

give it a cautious welcome," said Mr Nils Trampe, social affairs director at Unice, the employers' federation. "Its focus on competitiveness and growth is right."

However, he added that employers were "worried" over proposed talks about worker consultation at national level, sick pay, and individual dismissals that might lead to eventual legislation.

Mr Howard Davies, director-general of the Confederation of British Industry, said the programme was a "curate's egg – good in parts". He said it indicated "a welcome shift in attitude and understanding" but he was concerned that studies of individual dismissals and consultation of workers in national undertakings did "not sit easily with the need to contain social costs and promote flexibility and subsidiarity".

FT CONFERENCES

MARKETING PROFESSIONAL SERVICES '95

London, 19 & 20 April 1995
The Financial Times and Professional Marketing International bring together an internationally renowned line-up of experts and leading edge practitioners to provide practical guidance in getting better business through improved skills and client awareness. The first day is devoted to an interactive point of contact sales masterclass, examining the process of carrying marketing content through to the actual sale. Highlights of the second day include reflections from Sir Bryan Cartong of the Office of Fair Trading on a decade of deregulation; the protectors and a series of practical workshops. There will be a presentation of the prestigious FT Professional Marketing Awards at the Congress.

THE EUROPEAN WATER INDUSTRY

London, 24 & 25 April 1995
At a time when many UK and EC companies are seeking opportunities in fresh markets, the sixth conference in the Financial Times Water industry series will also consider the cost-challenge of meeting EC quality standards. The programme will focus on environmental issues. Speakers include Ian D. C. Clark, MP, former Minister for the Environment and Countryside, Wessex Water Plc; Sir Tim Lomax, MP, former Minister for the Environment and Countryside, Welsh Water Plc; Mr Tony Edwards, Thomas Water International; Mr Jacques Pazy, Lyonette des Eaux; Dr John Brady, Northumbrian Water Group Plc; Dr John Bassin, EBRD; Mr James F. Morris, International Finance Corporation; Mr Nicholas S. Parker, Coopers & Lybrand; Mr David Kinsella, author of "Coming Clean, The Politics of Water and the Environment"; Mr Brian Madson, Financial Times; Mr Christian Gregoire, Banque Nationale de Paris and Dr Dieter Holm, OXERA.

FT-CITY COURSE

London, 24 April-12 June
This course provides those working in the City or serving the financial world with a broader understanding of all aspects of the operations of the City of London and the factors that make it a pre-eminent financial and trading centre.

SOUTH AFRICA - A NEW ERA FOR BUSINESS, FINANCE AND INVESTMENT

Cape Town, 2 & 3 May 1995
This major FT conference will review the policies and programmes of the government of national unity as it enters its second year of office and examine investment and investment prospects. Speakers include: Mr Neil Erwin, MP, Deputy Minister of Finance; Mr Jay Naidoo, Minister without Portfolio for the City; Mr Trevor Manuel, MP, Minister of Trade and Industry; Chris Stoker, Governor, South African Reserve Bank; Albie Sachs, Speaker of the House of Assembly; Mr Peter Grootenhuis, Minister for Public Enterprise; Mr M. L. Davis, Executive Director, Gencor; Mr Euan McDonald, Vice Chairman, KPMG Peat Marwick; Mr Anton Moeller, Managing Director, Transnet Ltd; Mr Bernard Milner, Partner, KPMG Peat Marwick LLP; Mr Michael Hey, Executive Director, Morgan Stanley Asset Management and Mr Johnson Thembani, Senior General Manager, Sanlam.

THE CZECH REPUBLIC: BEYOND PRIVATISATION - NEW BUSINESS CHALLENGES AND OPPORTUNITIES

Prague, 6 & 7 June 1995
As the second wave of the mass privatisation nears completion and with convertibility of the crown now firmly on the legislative agenda, this Financial Times conference, in association with The Bohemia Foundation, will provide an opportunity to examine the broader implications of these developments for the Czech economy and for foreign investment. Utilities privatisation, to include the opportunities emerging from the forthcoming restructuring of the state-owned utility, will also be discussed. Speakers include Mr Vladimír Šimáček, Minister of Energy and Industry of the Czech Republic; Mr Josef Zelený, Czech National Bank; Mr Pavel Kovalčík, Central Statistical Office; Mr František Lamp, Bovis Construction Group; Mr Jiří Štejskal, ABB Asset Brown Boveri; Dr Zdeněk Orbař, Orbital World Trade Organisation; Dr Zdeněk Balata, Petróleum Finance, a.s.; Mr Robert Chodák, Power International; Mr Ivan Lutváček, CG First Boston (Prague); Mr Richard Wood, Wood & Co Securities; Mr Martin Mikloš, ABB Transportation Management & Systems and Mr Svatopluk Černoch, Czechoslovakia.

TRANSPORT IN EUROPE: TOWARDS 2020

London, 8 & 9 June 1995
One of the few major conferences that looks at the sector as a whole, this highly regarded annual event focuses the year on the future for rail in general, Britain's planning and the part transport (and transport infrastructure) plays in the development of the economy and the preservation of the environment. A distinguished panel of international speakers include Mr Neil Kinross, European Commissioner for Transport; Dr Bryan Meekinley MP, Secretary of State for Transport in the UK; Dr Andras Tóth, Ministry of Transport, Communication and Water Management, Hungary; Mr Pit Tait, European Investment Bank; Mr Richard Allam-Davies, Railtrack PLC; Mr Alan McMillan, European Investment Management & Systems and Mr Sven Landquist, Orascom.

LEBANON TOWARDS 2000 - OPPORTUNITIES FOR FINANCE AND INVESTMENT IN A REFORMING MARKET

Bairut, 8 & 9 June 1995
A distinguished panel of speakers will examine opportunities for investment both in the physical reconstruction of the war-torn infrastructure of the Lebanon, and in the emerging of capital market investments. Economic prospects for the Lebanon will also against a background of growing regional and international competition for capital will also discuss. Speakers include: Prime Minister of the Republic of Lebanon, Mr Rafik Hariri; Mr Afaf Cheikh, Council for Development and Reconstruction (CDR); Dr Nasar Hammoud, Governor, Central Bank of Lebanon; Dr Yousef Choueiri, Investment Development Authority; Mr Gabriel T. Chammah, Goldfarb; Dr Youssef Sader, Merrill Lynch; Dr Frédéric Schneuwly, Beirut Stock Exchange Committee; Mr Jacques Serra, Lebanese Industrial Association and Mr Henry Tyre, Banque Nationale de Paris Interbank.

All enquiries should be addressed to: Financial Times Conferences, P.O. Box 3651, London SW1 2PH, UK.

THE SPECTATOR



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Chile on Wednesday, July 5

The government of Eduardo Frei, which will remain in power until the year 2000, marks a continuation of economic and political stability that has become the envy of Latin America. The survey will report on the country's economy, political scene, financial markets and more.

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FT Surveys

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NEWS: INTERNATIONAL

SA government reinstates Mrs Mandela

By Roger Matthews
in Johannesburg

Mrs Winnie Mandela was yesterday reinstated as a deputy minister by an embarrassed South African government, although it is expected that President Nelson Mandela, her estranged husband, will dismiss her again within a few days.

Mr Thabo Mbeki, the deputy president, said in a statement

issued on behalf of President Mandela, who is touring the Gulf, that the decision to reinstate Mrs Mandela was taken "to spare the government and the nation the uncertainties which might follow protracted litigation of this issue".

Lawyers for Mrs Mandela began legal proceedings in the Pretoria supreme court on Tuesday seeking her reinstatement as deputy minister of arts, culture and science.

They argued that her dismissal on March 27 infringed her constitutional rights and that President Mandela had not followed correct legal procedures.

Mr Mandela's statement accepted that the dismissal had been "technically and procedurally invalid" and said that Mrs Mandela's position would be considered afresh when the president returned to South Africa.

This is the second time in a month that Mrs Mandela has successfully used the courts to protect her against what she claims are politically motivated attacks. Last month a supreme court judge ruled there was no justification for a high-profile police raid on her Soweto home, and ordered all seized documents to be returned.

Mrs Mandela, who claims considerable grassroots sup-

port, has repeatedly criticised the government of national unity, claiming that it did more to placate the white minority than improve the living conditions of the deprived black majority.

These claims contributed to Mr Mandela's decision to sack her, but it quickly became clear yesterday that the president's legal advisers would have problems mounting an effective defence against Mrs Mandela.

Mandela's law suit

Mrs Mandela argued that under the interim constitution she had the right to know the reasons for her dismissal and a full explanation, something which President Mandela has refused. The government statement yesterday also acknowledged that Mr Mandela had not fulfilled the obligation to consult the party leaders in the coalition before sacking Mrs Mandela.

INTERNATIONAL NEWS DIGEST

Nuclear treaty raises concerns

Senior officials of non-aligned states met yesterday at the United Nations to try to co-ordinate policy for a critical conference opening next Monday on the future of the nuclear non-proliferation treaty (NPT). A number of third world nations are expected to oppose the indefinite extension of the pact sought by the US, Britain, France and Russia with probable acquiescence of China. The five permanent members of the Security Council, all nuclear powers, sponsored a resolution that was unanimously approved late on Tuesday pledging help for any NPT signatory state threatened by a nuclear attack.

However, the resolution fell short of what many in the non-aligned movement had hoped for, including India, whose delegates called it discriminatory and "riddled with lies and hints". The Campaign for the Non-proliferation Treaty, a group of independent disarmament organisations, estimates that 79 of the 174 signatories of the treaty would vote for an indefinite extension, with 26 others leaning in that direction and more than 30 still undecided. Michael Littlejohns, New York

Border ban on Palestinians

Israel announced yesterday that it will bar all West Bank and Gaza Palestinians from entering Israel over this weekend's Passover holiday. Mr Moshe Shahal, the police minister, would like to extend the closure for the whole of the week-long Jewish festival, but has failed to win over the prime minister, Mr Yitzhak Rabin. About 25,000 Palestinian labourers cross daily to jobs on Israeli farms and building sites. The ban comes five days after two Islamic suicide bombers killed seven Israeli soldiers and an American student on their way to Jewish settlements in the Gaza Strip. Their attacks provoked a confrontation between Mr Yassir Arafat's Palestinian police and the Hamas and Islamic Jihad opponents of his peace agreement with Israel. Eric Silver, Jerusalem

Kenya acts on gold row

Kenya's government has moved to defuse a furor over the treatment of a businessman accused of defrauding the government through a fictitious gold and diamond export operation. Public anger has simmered since a parliamentary committee last month cleared billionaire Kamlesh Pattni, owner of Goldenberg International, and found he was owed 2.1bn shillings (\$21.4m) by the government in outstanding export compensation. The committee's findings came as a shock as Pattni is being pursued by the Central Bank of Kenya for more than 11bn shillings he owes both the bank and Treasury. But Mr Mustafa Mudavadi, finance minister, intervened late on Tuesday, telling parliament the government rejected the committee's recommendations. Michael Wong, Nairobi

Second group seeks £1bn telecoms contract

By Mark Suzman in Johannesburg

The pressure on the South African government to clarify its plans for the privatisation of state-owned telephone utility Telkom intensified yesterday with the announcement that a second big international consortium would submit a bid for the company's R\$1m (£1.04bn) tender to lay 1m new

phone lines over the next four years. The New Africa Communications consortium comprises Southwestern Bell of the US, Cable & Wireless from the UK and Corporate Africa, one of South Africa's largest black-controlled businesses. It said the bid is aimed at forging closer co-operation with Telkom in the future, including possible equity involve-

ment in the company. "Telkom's tender is an obvious immediate opportunity," said Dr Nthato Motlana, New Africa chairman. "It fits into our vision of partnering Telkom in developing this important strategic industry for the benefit of all South Africans." New Africa's bid follows the announcement last month by African Global, a group formed by Bell Adan-

tic, Alcatel CIT, Philips, Matra Marconi Space and Teleglobe International Montreal, that it would also seek to help develop local telecommunications ahead of Telkom's possible privatisation. Other major international telecommunication companies are known to have had discussions with the government about purchasing a stake in Telkom. They include

AT&T and Japan's Nippon Telephone and Telegraph.

The unusual international interest in the bid was sparked by the South African government's declaration in February that it had decided in principle to sell off at least part of Telkom to help expand and modernise the country's telecommunications network.

Mauritians agonise over tourism expansion

Fiercely protective of its exclusive image, a dilemma faces the Indian Ocean island. Bronwen Maddox reports

We don't want to be a nation of bartenders and waiters," says Mr Xavier Luc Duval, the Mauritian minister of tourism and Industry.

Famous for its white beaches and turquoise lagoons, the Indian Ocean island has always been fiercely protective of its exclusive image, which lures honeymoon couples and upmarket tourists from around the world.

But to maintain the rate of economic growth the island has become accustomed to, Mauritius is now faced with the dilemma of whether to allow tourism, the third biggest earner of foreign exchange, to continue to grow fast. Though this would be the easiest route to stimulate growth, Mauritian ministers are fearful that the result will be social tension and destruction of the island's environment.

After three decades of astounding success, the Mauritian economy is at a turning point. Since the mid-1980s, sugar and textiles, the two

Mauritius: an economy in transition			
	GDP per head (\$ at constant 1987 prices)	Number of tourists	Gross receipts from tourism (\$m)
1984	1,900	138,670	632.9
1985	2,000	148,860	844.5
1986	2,170	165,310	1,190.1
1987	2,350	207,570	1,786.0
1988	2,475	238,300	2,381.0
1989	2,560	282,790	2,795.7
1990	2,710	291,550	3,830.0
1991	2,800	300,670	3,940.0
1992	2,975	335,400	4,655.0
1993	3,100	374,830	5,362.0
1994	n/a	400,926	6,052.0

Source: Central Statistical Office, Ministry of Tourism, Bank of Mauritius

largest industries, have pushed gross domestic product ahead by more than 6 per cent virtually every year. But rising wages, and the impact of the Uruguay Round of the General Agreement on Tariffs and Trade, which came into force in January, are curbing the potential of these sectors.

The record of recent years, remarkable by most standards but particularly by those of the African mainland, owes much to the Lome Convention, which gives preferential access to

European Union markets. It allowed Mauritius to diversify from a sugar monoculture and build a thriving textiles sector.

However, Gatt will erode the value of the Lomé agreements. It will also undermine sugar prices, says Mr Ramakrishna Sithanen, finance minister, and competition is tough in textiles, with or without Gatt.

Steady wage rises also threaten competitiveness, particularly with the textiles sector of neighbouring Madagas-

car. One of the government's proudest boasts is that the country of 11m people has virtually full employment but the consequent labour shortages in some businesses have pushed average wages up by about 10 per cent annually in the past few years.

The government is not blind to these threats. It is encouraging the mechanisation of textiles and sugar production to improve competitiveness. But that, Mr Sithanen acknowledges, suggests that "there will probably not be full employment in Mauritius in 10 years' time", a politically sensitive point.

To provide new sources of revenue and employment, the government is looking to enter world markets for fruit, flowers and vegetables. It has also made much of its desire to encourage the development of financial services and offshore companies.

The first steps are encouraging. The Mauritius Stock Exchange, which began in 1988, trades from one 30-foot room, with prices marked up by hand on a board on the wall. But already it has a market capitalisation of about MRs30bn (£1.05bn).

Rates of concessionary tax arrangements with other countries are spurring the growth of offshore banking, encouraging trading revenues of investment funds destined for Asia and Africa to pass through Mauritius.

But the financial sector does not promise to provide many jobs, particularly not ones which can be filled by laid-off sugar and textile workers.

One option would be to let tourism off the leash, and allow tourist numbers to rise fast from the present 400,000, by granting permission for more developments and permitting more flights.

Sir Harry Tirvengadam, chairman of Air Mauritius, the national airline, says that a government-industry working group has estimated that if present rates of growth are extrapolated the number of tourists would reach between 1.2m to 1.7m in 2020.

But ministers and tourism

industry executives say that such growth would be publicly unacceptable, and counterproductive. The encroachment of hotels on to beaches which were formerly public is already "a sore point", ministers say.

Moreover, such an expansion could be counterproductive. "We cannot survive if we lose our exclusive image, because no one will come on a 12-hour flight when they can get much cheaper holidays closer to home", says Mr Sohun Ghoomar, manager of the government tourist office.

Opinions are divided on the degree of expansion which should be allowed.

According to Mr Duval, the government's view is that "in the next five years numbers could go to 600,000, but we have no plans to increase them beyond that".

He adds that lifting the ban on direct charter flights "is politically out of the question". However, some hoteliers argue that this will be insufficient for the industry's needs, given the overcapacity which already exists.

ASIA-PACIFIC NEWS DIGEST

Japanese seize top Aum aide

Japanese police hailed as a breakthrough yesterday the arrest of a senior member of the Aum Shinrikyo religious cult implicated in last month's gas attack on the Tokyo subway. Mr Tomonatsu Niimi, a personal adviser and bodyguard of the sect's leader, Mr Shoko Asahara, was detained on suspicion of kidnapping a nurse who had tried to leave the cult. Mr Niimi, home affairs "minister" in Aum's private government, is the most senior follower to be arrested.

He is suspected of organising several other kidnappings of members who tried to leave the secretive group. The police investigation, which was initially criticised for its apparent slowness, appears to be gathering pace. Three leading followers were arrested last week, responsible for defence, finance, and the "ministry of treatment", believed to have dragged dissenters into submission. Police have arrested warrants for five more suspected kidnappers. William Dawkins, Tokyo

Murdoch affiliate in TV row

India's largest owner of Hindi film rights says he plans to take legal action in India and Hong Kong against a Rupert Murdoch TV affiliate over cable distribution rights in South Asia's fledgling pay-TV market. Mr Dhirubhai Shah and satellite network Asia Television Network (ATN) said they intended to sue Zee Cinema for alleged violation of copyright concerning 1,000 Hindi films.

India has the world's biggest film industry and the tussle between big entertainment channels for a foothold in the market is gathering pace. Zee Cinema, a Hindi pay-movie channel launched last Sunday, is a joint venture between Pan-Asian broadcaster Star Television and Zee Television, in which Mr Murdoch's News Corporation has a 49 per cent stake through one of its Hong Kong affiliates.

According to Mr Shah and ATN chief Siddhartha Srivastava, Zee Cinema "will be encroaching on their cable TV rights" of more than 1,000 popular films which it plans to beam on its pay-TV channel. "We have taken necessary legal advice and we will be suing Zee in Hong Kong courts in the next few days," Mr Shah said. Reuter, Bombay

China to step up N-programme

China plans to use plutonium for civilian purposes and develop fast-breeder reactors, the country's National Nuclear Development Corporation said in Tokyo yesterday. Zhang Huazhu, corporation vice-president, told a nuclear industry conference China was building a pilot recycling plant for extracting plutonium from spent nuclear fuel.

China wanted to operate a facility capable of treating 400 tonnes of spent fuel annually by 2001, he said. Beijing had a prototype experimental fast-breeder reactor, and research would be pushed into consumption of plutonium obtained by the recycling of spent fuel from light-water reactors. Kyodo

Australia factory prices up

Manufacturing prices rose 0.8 per cent in Australia during February, taking the year-on-year increase to 3.7 per cent. This is the highest rate seen since early 1991, and compares with a year-on-year rate of 2.9 per cent in January.

The manufacturing price data has significantly less market impact than consumer price index figures, but some analysts believe it could point to uncomfortable inflation trends. Last month, Mr Bernie Fraser, Reserve Bank of Australia governor, warned underlying inflation could move outside the target range of 2-3 per cent in the current year. Nicki Tait, Sydney

US store owner cites infrastructure deficiencies as serious impediments

Macy's to halt output in Burma

By Ted Bardacke in Bangkok

Federated Department Stores, owner of the US retailer Macy's, will halt clothing production in Burma within the next three months, citing infrastructure deficiencies as serious impediments to efficient and profitable output.

Macy's is the third US clothes producer to halt operations in Burma in the past six months, after similar moves by Eddie Bauer in February and Liz Claiborne late last year. A fourth company,

Levi Strauss, ended clothes output in Burma in 1992.

While the other companies cited a lack of political freedom and human rights problems as their chief reason for pulling out, Macy's said its reason was economic. "It's not economically feasible. The factories couldn't meet their quotas," a company official said. Macy's private label sourcing arm made about \$2m (£1.25m) worth of goods in Burma.

Despite reforms that have encouraged investment and stimulated growth, the Bur-

mese government has been criticised over its human rights record and refusing to honour election results that were to have swept the military junta from power.

Companies from 18 countries have invested a total of \$2.55bn (£1.5bn) in Burma as of the end of March, according to Brigadier-General Win Tin, finance minister. Renter reports from Rangoon.

At the opening of a foreign bank representative office, he said authorities had given permission for 130 ventures involving foreign investment since reforms in 1988.

Yen surge 'could hit Thailand, Indonesia'

Indonesia and Thailand are

expected to be worst hit by the steep appreciation of the yen against the dollar, a study of nine Asian economies released by the US investment house Salomon Brothers said yesterday. AFP reports from Singapore.

The yen has moved fairly uniformly against currencies closely linked to the US dollar, such as the Thai and Indonesian currencies and the Hong Kong dollar. The yen's movement against the Malaysian ringgit was also seen in a range similar to the linked currencies. "The appreciation of the yen could lead to some deterioration of trade balances in the countries surveyed."

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digital

Car talks resume in yen's shadow

By Nancy Dunne
in Washington

The US and Japan today resume talks over trade in cars, with the high yen an uninvited guest at the negotiating table.

The US is pressing for commitments on increased purchases of car parts by Japanese car companies and greater space for imported cars in Japanese showrooms.

Mr Andrew Card, president of the American Automobile Manufacturers Association, believes the higher yen and lower dollar will encourage greater Japanese co-operation. "The trade imbalance reflects a structural problem that is a closed market," he said. "If Japan were to open the market and the openness could be measured, that would moderate the challenges in the exchange market."

Tokyo has been insisting that forcing its car industry to buy more American-made car parts or cars is "outside of the scope and responsibility of government".

In a recent letter to Japan's trade minister, Mr Mickey Kantor, the US Trade Representative, implied that the government could pressure industry to comply. "In 1992, the government of Japan played an important role in working with the auto companies to bring about a successful result, and frankly, the situation should not be different this time," he said.

US officials have said time is running out and if there is no satisfactory agreement then the US is prepared to consider all options, including sanctions against luxury Japanese cars.

A likely deadline for agreement could be the next meeting of trade ministers from the US, Japan, Canada and the EU on May 4-5. Mr Kantor could then meet Mr Ryutaro Hashimoto, Japan's minister for trade and industry, and if all else fails, announce the Japanese car market has been found to be closed. Sanctions could follow.

US takes on Japan's PR masters

By Nancy Dunne
in Washington

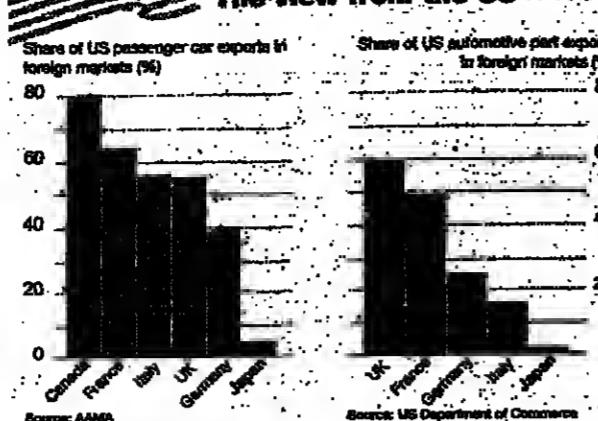
It's results-oriented. We have quantitative and qualitative measures. What we've done in these baskets and sectors is to intersect structural and sectoral concerns. When you look at reality, where they cross is where the problem occurs.

- Mr Mickey Kantor, US Trade Representative, speaking at a House Ways and Means subcommittee on July 13, 1993.

That was one of numerous assertions by Clinton administration officials to try to explain their approach to trade negotiations with Japan. It was a strategy that in many ways succeeded, but in the end the US was forced to acknowledge utter defeat by Japan in the arena of public relations.

Distracted by the North American Free Trade Agreement, negotiations on the new World Trade Organisation and various trade disputes, the US was overwhelmed by the publicity machine of Japan's Ministry of Interna-

The view from the US



to match Tokyo fact for fact. When the Japan Automobile Manufacturers Association (Jama) says its import market has grown to 8.1 per cent (failing to include sales of mini-cars), the American Automobile Manufacturers Association produces figures showing import penetration at 4.6 per cent (including imports of Japanese transplants).

Packages with bold graphics and charts and readable "fact sheets" now appear at more frequent media briefings. Officials have been told to tone down jargon.

"We always separated policy and communications strategy," a senior US official said. "Now, before we proceed to develop a policy, we decide how we're going to explain it."

The US now has just three clear demands in car talks: It wants Japanese vehicle makers to let their distributors sell foreign cars. It wants Japanese companies to announce plans for more purchases of US-made parts for new cars. It wants deregulation of the replacement parts sector.

point we never recovered."

Since then the administration has been fighting back. The US Trade Representative's office, its manpower thinly stretched, has been engaged in a co-ordinated counter-attack with the US Commerce Department and the vehicle manufacturing industry.

"It has become necessary to be aware of the power of a single story," a senior US official said. The effort is

Tokyo officials say it with statistics

By Michio Nakamoto in Tokyo

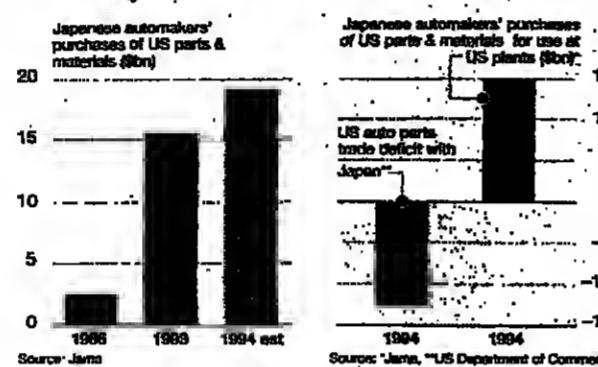
Faced with US criticism of Japan's closed markets, Tokyo bureaucrats and industry representatives have pooled their resources to compile reams of statistical data to counter US charges.

This is an easy task for the highly educated Japanese bureaucrats. Much of their work involves information gathering anyway, and their control over information is a source of their influence.

Armed with statistics supporting their views, Japanese officials have been able to win over politicians, many of whom have little expert knowledge of the issues they deal with and shape public opinion through the media.

During the framework talks with the US, the Ministry of International Trade and Industry as well as industry organisations such as the Japan Automobile Manufacturers Association, could be relied upon to provide the public with information.

The view from Japan



Prior to this week's round of talks in Washington, Miti has distributed information, in English, which shows a 68 per cent increase in imports of US cars last year and a six-fold rise in purchases of US car parts by Japanese car makers between 1986 and 1993.

For its part, Jama has been active in the US, providing information on car and car parts industries and markets to counter US claims that the Japanese market is closed. Jama is well placed to perform that role since it collects data on industry trends monthly.

But what makes the Japanese publicity machine so formidable is the united front that business and bureaucrats adopt on many trade issues.

The resources and energies of both private business and public officials are pooled and co-ordinated through monthly meetings with trade officials.

The effect of both the public and private sector taking the same stance sends a clear message to the Japanese public and foreign audiences and puts weight behind Japan's claims that US demands can be unreasonable. In addition Japanese bureaucrats are skilled at using the media, said Mr Kazuo Ueda, economics professor at the University of Tokyo.

"The Ministry of International Trade and Industry and the Ministry of Finance are particularly aware of the influence of the mass media," and know how to use the media when they want to get a policy idea across, he said.

Mr Ueda says this is possible because the Japanese media is particularly influential in forming public opinion. Once the public accepts the policy set out by bureaucrats, the officials are then able to use public opinion as a justification for carrying out that policy. For example, if public opinion does not accept numerical targets, it gives bureaucrats grounds for rejecting such targets.

"There is a strong feeling that we must form public opinion," said an official at Miti. The public rejection of numerical targets and concerns expressed by the European Union and Asian countries, helped Japanese negotiators say "no" to US demands for targets, he notes.

Also, having public opinion on their side helps to convince Japanese politicians that certain demands are unacceptable. Many politicians are old-timers eager to please the US on any issue, but they cannot ignore public opinion. The Japanese strategy has been effective in drumming up criticism not only in Japan but also overseas, of the US stance on numerical targets.

One reason for its success has been the use of publicly available data, such as customs statistics, to get a point across. "We don't want to spread propaganda but want the media to be properly informed of the objective facts to build a more constructive dialogue," a Jama official said.

FOREIGN DIRECT INVESTMENT

Unctad seeks negotiations to curb incentives

By Frances Williams in Geneva

The United Nations Conference on Trade and Development today calls for international negotiations to curb incentives for foreign direct investment.

In a report, Unctad says competition for overseas investment has become much more intense than it was a decade ago.

The resulting plethora of incentives threatens to raise the cost of attracting foreign direct investment (FDI), to the detriment of poorer countries, and increase the risk of distorting investment flows.

Surveying FDI incentives programmes in more than 100 countries, Unctad says the overall number and range of inducements has increased considerably since the mid-1980s.

Incentives now tend to be more targeted for specific purposes, such as encouragement for high-technology activities, but while their impact may be greater so is their potential for creating damaging economic distortions.

Whether the benefits of incentives exceed their costs is still a matter for debate, Unctad says, noting that when governments compete to attract FDI "there will be a tendency to overindulge".

This can lead to inequitable results if wealth is thereby transferred from citizens of poor countries to investors in rich ones.

International competition for FDI is strong despite the fact that incentives play a relatively small part in the location decisions of multinationals, which are based primarily on such factors as access to markets and production costs. However, Unctad acknowledges that they can tip the balance in marginal cases.

The cost may nevertheless be extremely high, as the study shows in some recent examples involving motor manufacturers.

Alabama in the US offered incentives worth \$168,000 per worker to attract a Mercedes-Benz plant to Tuscaloosa in 1993.

The British government is to

subsidise a Jaguar car plant in the Midlands to the tune of over \$100,000 per worker. And in return for building the new Swatchmobile in the depressed Lorraine region in France, Mercedes-Benz will receive the equivalent of \$57,000 per worker.

Drawing a parallel with the Uruguay Round of global trade talks to restrict trade-distorting subsidies, Unctad says multilateral negotiations could aim to cap the value of incentives and overall government spending on them, or to eliminate those incentives that appear to be the most inefficient.

Mr Karl Sauvant, who heads Unctad's research on trans-

Plethora of inducements threatens to raise the cost of attracting foreign projects, to the detriment of poor countries

national corporations and investment, says talks on investment incentives could be devolved with planned negotiations on global investment rules.

These are due to be launched this spring in the Organisation for Economic Co-operation and Development and may later be taken up in the World Trade Organisation.

However, the issue could be dealt with by extending the present WTO subsidies agreement to cover inducements that distort investment as well as trade, or it could form the subject of a free-standing accord, Mr Sauvant said.

More immediate measures suggested by Unctad include further analysis of the costs and benefits of incentives and improved transparency in their use.

"Incentives and foreign direct investment (TDI/ITNC/Misc.1). Available from Unctad, Palais des Nations, CH-1211 Geneva 10, fax +41 22 907 0194.

WORLD TRADE NEWS DIGEST

Japan protests at EU fish ban

The Japanese government yesterday said it would make immediate efforts to lift the European Union's ban on Japanese fish. Officials could not hide their bewilderment over the abrupt embargo. "We are very surprised," Mr Kozo Igashiri, chief cabinet secretary, said. "The overall import ban includes fish from factories which were not inspected. Also, prior notification has not been received from the EU, which is rare in such cases."

Consultations have started at the Japanese embassy in Brussels, and representatives from the Health Ministry and Fisheries Agency will be sent to the EU to quickly resolve the problem, the Health and Welfare Ministry said. Japan's ambassador to the European Commission has protested to the EU on the decision, made without any expert investigation, the ministry said.

It said it had not yet received an official statement from the EU explaining the reasons for the ban. Reuter, Tokyo.

Guinness to brew in China

British drinks giant Guinness is to brew its dark stout ale in China, which ranks second only to the US in beer drinking nations. Guinness, the world's eighth largest brewer, has signed a deal with the government-owned Putian Brewery Company to supply stout from the end of April from a brewery midway between Hong Kong and Shanghai.

Guinness stout has been imported into China via Hong Kong for 15 years, with most of it being consumed within the Guangdong province adjacent to Hong Kong in south-eastern China. The Putian brewery, built in 1992, can produce 500,000 hectolitres annually, and Guinness stout will be available in bottles and cans. Many international brewers have been expanding into China where the beer market is growing at 20 per cent a year. Reuter, London.

\$30m Acer plant for Subic Bay

Acer, the Taiwanese personal computer manufacturer, yesterday announced it would invest \$30m to set up a plant in Subic Bay freeport in the Philippines. More than 500 jobs would be created at the 15 hectare site, the company said. The Taiwanese company, the third largest computer maker in Asia, will initially manufacture the hard-drives and later produce CD-ROMs and other components before assembling the complete system in Subic, according to Dr Harvey Chang, general manager of Acer's desktop division. This would be the company's first investment outside Taiwan.

Mr Richard Gordon, chairman of the Subic Bay metropolitan authority, said the freeport had so far netted \$1.5m of pledged foreign investments, which is double the figure a year ago. So far 46 companies have paid deposits for factory sites in Subic, creating more than 15,000 jobs by the end of 1995. Federal Express, the US delivery company, recently chose Subic as its Asian hub and will launch its first flight on April 30. Edward Luce, Manila.

Contracts and ventures

■ Aero Lloyd, the German charter airline, is to buy or lease 16 Airbus Industrie aircraft. The airline is buying two A320s and four A321s from Airbus. The aircraft will be delivered over five years. It is also leasing four A320s and six A321s from ILFC, the Los Angeles-based leasing company. Aero Lloyd has options to take four more aircraft from Airbus and two more from ILFC. Michael Shapinka, Aerospace Correspondent

■ Matsushita Electric Industrial has developed an optical pickup which is capable of reading both digital video discs and compact discs. Matsushita will start selling DVD-CD combined players by the end of 1996 using the technology, a spokesman said. DVDs, announced by two groups of companies earlier this year, are next-generation CDs capable of storing digital motion pictures and sound. DVDs are not currently compatible with CDs. Reuter, Tokyo.

■ CHC Helicopter of St John's in Newfoundland, through its UK subsidiary Brintel, will supply Shell UK Exploration & Production with North Sea helicopter transport services worth £125m (\$200m). The long-term contracts cover mainly services of the east Shetland Basin rigs and also services for the central North Sea. Robert Gibbons, Montreal.

■ Ericsson has signed a contract with the Philippine Long Distance Telephone Company (PLDT) for the supply and installation of fixed telephone lines in Metro Manila and Cebu. The contract, worth about SKr740m (\$100m), includes the supply and installation of both fibre optic and copper cable networks. Once completed, at the end of 1996, PLDT will be able to add about 175,000 subscribers to its network. AP, Stockholm.

■ US fast food giant McDonald's plans to open 600 restaurants in China in the next decade. It said it was reorganising its Hong Kong operations and would retain original joint venture partner Mr Daniel Ng Yat Chiu, who formed the relationship in 1975, as its new chairman in the territory after buying him out. Financial terms of the deal for Mr Ng's unspecified stake in the Hong Kong operations were not released. There are currently 83 McDonald's restaurants in the territory and more than 20 outlets in China. AP, Hong Kong.

■ A Nissan Motor affiliate in Thailand has won an order for metal moulds from a unit of Honda Motor Company. Metal moulds from SNN Tools and Dies (SNN) will be used at the 49 per cent Honda-owned Honda Cars Thailand to stamp panels for a cheap new car designed for Asian markets. The model is expected to be launched by 1997. Nissan said SNN was also talking to Toyota of Japan about supplying moulds for a new model at Toyota's Thai unit. Reuter, Tokyo.

■ Germany's Berliner Bank and the Bank for Foreign Trade of Vietnam (Vietcombank) have signed an agreement to grant Vietnamese importers DM50m (\$36m) of soft loans to buy goods from Germany. The state-owned Voice of Vietnam radio reported the deal was the third that Berliner Bank had signed with Vietnamese banks. Reuter, Hanoi.

■ Coopers and Lybrand has become the first of the world's "Big Six" accounting firms to establish a joint venture in Vietnam. Coopers said it had signed an agreement with local firm, Auditing and Informatic Service Company, for a 50-50 venture called C&L-AISC. Reuter, Hanoi.

■ India's Usha Martin Industries is seeking a new foreign partner to bid for a \$60m project to provide basic telephone services in the eastern West Bengal state, the Business Standard newspaper said. Reuter, New Delhi. See feature: Indian telecoms

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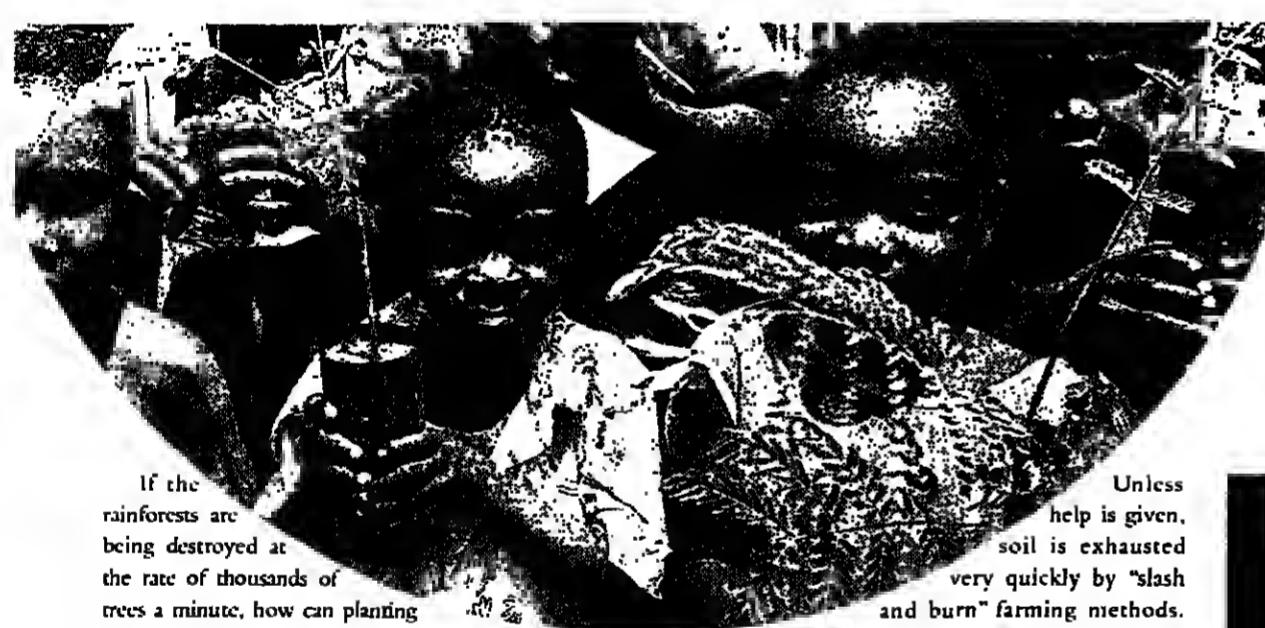
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FT Surveys



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A WWF - World Wide Fund For Nature tree nursery addresses some of the problems facing people that can force them to chop down trees.

Where hunger or poverty is the underlying cause of deforestation, we can provide fruit trees.

The villagers of Mugunga, Zaire, for example, eat papaya and mangoes from WWF trees. And rather than having to sell timber to buy other food, they can now sell the surplus fruit their nursery produces.

Where trees are chopped down for firewood, WWF and the local people can protect them by planting fast-growing varieties to form a renewable fuel source.

This is particularly valuable in the Impenetrable Forest, Uganda, where indigenous hardwoods take two hundred years to mature. The *Makhamia lutea* trees planted by WWF and local villagers can be harvested within five or six years of planting.

Where trees are chopped down to be used for construction, as in Panama and Pakistan, we supply other species that are fast-growing and easily replaced.

The credit crunch has prompted calls for greater concentration of the financial system

Argentine banks face merger pressure

By David Pilling
in Buenos Aires

Pressure is growing for a sweeping consolidation of Argentina's banking system, with many small and medium-sized banks closing today, for the Easter bank holiday amid uncertainty over their future.

The central bank is being urged by larger banks and by opposition politicians to close the 20 or so regional institutions believed to have stopped paying back customer deposits.

"We demand that the central

bank comply with its statutes by suspending any bank that is not fulfilling its obligations to customers," said Mr Rodolfo Terragno, a Radical party politician.

Mr Roque Fernández, central bank president, has said that any consolidation will be "gradual" and that banks in difficulty will be studied on a case-by-case basis. The government is reluctant to contemplate mass bank closures just when confidence appears gradually to be returning to the system and only one month

before presidential elections. However, Mr Domingo Cavallo, economy minister, appeared to encourage the notion of a greatly reduced financial system when he said the credit crunch triggered by Mexico's financial crisis had "presented a unique opportunity to demand greater productivity and efficiency from the banking sector." He foresaw a "more concentrated" system, in which banks would have bigger branch networks and operate with lower spreads.

Many larger banks, reluctant

to prop up weaker banks, are stalling in negotiations over a proposed deposit guarantee scheme, which would require them to contribute a percentage of deposits to an insurance fund. Although enabling legislation for the scheme was passed by Congress last week, attempts to iron out details have so far failed.

Although many weak banks,

hit by the credit crunch, have merged in recent months,

Argentina still has more than 150 banks - too many for its deposit base of around \$40bn

(\$25bn). The top 50 Argentine banks hold more than 80 per cent of deposits.

This week, Mr Norberto Peruzzotti, executive director of Adeba, the association of big Argentine banks, stoked controversy by suggesting that only about 40 banks would survive the present crisis. Representatives of smaller institutions said such comments risked starting a fire that could end up engulfing the system.

More than \$7bn has been withdrawn from the banking

sector since Mexico's devaluation in December, although the haemorrhage has stopped since the signing last month of a financing package with the International Monetary Fund.

• The government has raised \$22m in cash through the privatisation of the Fataleufú hydroelectric plant in Patagonia, 98 per cent of which has been sold to Aluar, an Argentine aluminium manufacturer.

The sale represents a good start to this year's privatisation programme in which the government hopes to earn at least \$24bn.

AMERICAN NEWS DIGEST

Consumer price index up 0.2%

US consumer prices rose less than expected last month, indicating that upward pressure on inflation remains fairly modest, the Labour Department reported yesterday. The consumer price index rose 0.2 per cent and by 2.9 per cent in the year to March. Excluding the volatile components food and energy, the "core" index rose 0.3 per cent, in line with expectations.

The data followed the release earlier this week of figures showing producer prices were unchanged last month and up less than 2 per cent in the year to March. Many economists regard the inflation data as further evidence that economic growth is slowing to a sustainable pace in response to a 3 percentage point increase in short-term interest rates in the year to February. In the absence of a strong rebound in consumer spending, many analysts expect the Federal Reserve to keep monetary policy on hold for several months, despite the dollar's weakness.

The latest statistics, however, are less encouraging than the headline figures suggest, as they confirm inflation has drifted higher since last year. The overall index rose at an annualised rate of 3.2 per cent in the three months to March, compared with 2.9 per cent on a year-on-year basis. After stripping out food and energy, the core index rose at an annualised rate of 4.1 per cent over three months against 3.0 per cent on the yearly comparison. Michael Prouse, Washington

Bonus for Venezuelan workers

Venezuela's government has decided that private sector companies must pay most of their workers a bonus of almost \$3 (£1.80) for each day worked in an effort to promote new spending and boost economic growth. The country is in its third year of recession.

The payment will cover workers earning up to \$882 a month. Government officials also promised to review wage scales for public sector employees. Ironically, the wage increase - called a subsidy by the government - is meant to be part of a new anti-inflation pact being worked on by President Rafael Caldera's economic ministers.

The pact is expected to include cuts in government spending, a temporary freeze on wage and price increases, a renewed commitment to reforming the onerous system of workers' severance benefits, and new government debt instruments designed to absorb excessive liquidity in the financial system. Joseph Mann, Caracas

Bolivia strikers fight police

Hundreds of striking teachers and miners, some setting off dynamite and throwing rocks, fought police in La Paz, the Bolivian capital, yesterday, continuing protests that have left at least 30 people injured since Tuesday. The public sector teachers and government-employed miners have been on strike for a month demanding higher wages and protesting at educational and economic reforms. Government and union leaders, brought together by the Roman Catholic Church, entered negotiations yesterday. AP, La Paz

Mexicans pay more for tortillas

The price of tortillas, a main staple of the Mexican diet, went up 26.6 per cent this week, the first increase in four years. The Commerce Ministry authorised the increase in the heavily subsidised foodstuff. A kilo of tortillas will now cost 95 centavos, compared with 75 centavos previously. Some 2m poor Mexicans receive a kilo of tortillas each day at no cost. AP, Mexico City

Kansas hesitates to subscribe to Contract with America

Republican leaders did everything they could last week to make a splash over how much they have achieved since taking over Congress in January: there were elephants from Ringling Brothers circus on the Capitol steps and hissing news from an Ohio zoo in the office of Speaker Newt Gingrich.

But outside Washington, the ripples from the Republicans' ambitious "Contract with America" legislative agenda are few. In the green farmland of eastern Kansas, the home state of Mr Bob Dole, the Senate majority leader and presidential candidate, it is hard to find anyone who has paid attention to the 10 bills the Republicans promised to bring to a vote in the House of Representatives within 100 days of taking office. The deadline expires today.

"Not me," says Mr Ken Horner, an auctioneer in Perry, a small town of bungalows and trailer homes spread in the shadow of grain silos alongside the Santa Fe railway. "Isn't going to make any difference, anyway. Been that way for 400 years."

Mr Bill Miller, a farmer in nearby McLouth, is not quite so quick to dismiss the Republicans' efforts in Congress. But he is just as sceptical about the

likelihood of any real change resulting from the Republican Contract - most of which has yet to pass the Senate or be signed into law by President Bill Clinton.

"I'm still waiting to see what the outcome is. You know these politicians - they can tell you one thing and turn around and do another," he says. Those are harsh words for Congressman Sam Brownback, whose district covers much of eastern Kansas. Elected for the first time in November, he is one of the "freshmen" radicals who went to Washington with the goal of slashing the federal budget and shutting down government departments.

"There's been a lot of things passed - so many so that things kind of go by in a blur," he said this week as he toured his district, asking his constituents for advice on the tough task the Republican majority in Congress has set itself: coming up with a budget plan that eliminates the deficit by 2002 or sooner. "The first 100 days have been 'easy' compared to what's coming up."

Mr Brownback did not get much help from constituents at meetings this week in Osage City and Burlington when he asked for suggestions on where to cut the budget. Foreign aid, now less than 1 per cent of the federal budget, was a favourite target. Local bankers also wanted to cut the supervisory staff of the Federal Deposit Insurance Corporation, which guarantees bank deposits.

"I think we ought to cut the foreign aid budget. I just wish there was a lot more of it there to cut," said Mr Brownback, who believes, nevertheless, that it is important to make all of these smaller cuts - especially those that affect members of Congress directly, such as their generous pension plan.

"That won't amount to a drop in the bucket on the federal deficit, but it will give us the moral authority to cut the rest," he added.

A handful of Mr Brownback's constituents disagree with his focus on balancing the budget. "A balanced budget is important but not the most important thing right now -

not important enough to change the constitution for," says Mr Tom Lutz, a retired railway worker and avowed Democrat in Topeka.

But most Kansans appear to take it for granted that a balanced budget is the right goal, and it is important for Congress to take that goal seriously. "If we ran our houses like they run the government, we'd be in one hell of a shape," says Mrs Isabelle Perrin of New Strawn, a cluster of houses and shops on the main road south from Topeka to Tulsa, Oklahoma.

And in this agricultural region, many farmers are ready to give up their federal subsidies. "I'm a farmer and I think they should be cut. They've been living off farm welfare long enough," says Mr Miller of McLouth.

Many Kansans, however, are doubtful about the Republicans' wisdom in pushing for \$188bn (£118.1bn) in tax cuts before they have got the budget into balance. And Mr Gingrich's insistence on allowing families earning up to \$200,000 a year to benefit from the principal tax cut - a \$500 per child tax credit - draws some criticism.

"I think \$200,000 is way too high. I think anybody with over \$100,000 doesn't need a tax break," says a man who

attended Mr Brownback's meeting in the Burlington Bakery and Eatery. Mr Rob Eisenbach, who attended a similar meeting in Osage City, describes the \$200,000 limit as "preposterous, ridiculous".

"Most refined people around here are between \$15,000 and \$30,000. If the limit is going to be above \$75,000, we ought to go to the office and file for welfare because we are on poverty too," he scoffs.

If few of Mr Brownback's constituents have any suggestions on where to make big

spending cuts, many are braced for a budget that will slash many familiar programmes, including the popular Medicare health insurance scheme for the elderly.

"Social Security's off the table, defence is off the table, interest is off the table. If you are only dealing from half the budget, it's going to mean major cuts. I think a lot of people feel like they want to cut, but we'll see how they feel when it's them getting cut," warns Mr Kent Smith, a farmer fromola.



Gingrich: Kansans are waiting to see what comes next

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NEWS: UK

Small fall in jobless hints at slow recovery

By Robert Chota,
Economics Correspondent

Fewer unemployed people in the UK left the dole queue in March than in any month for more than two years, official figures showed yesterday.

As a result, the number of people without a job and claiming benefit registered its smallest fall for eight months, according to the Department of Employment.

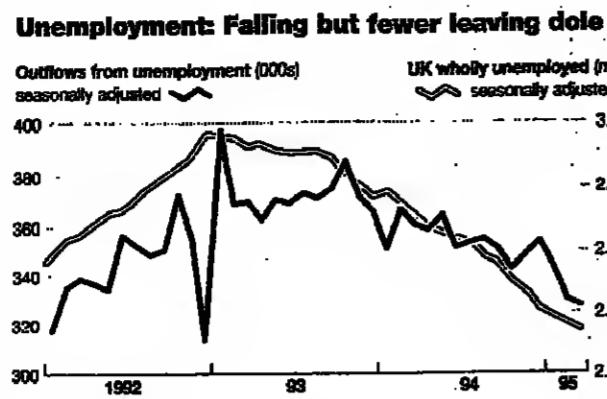
The seasonally adjusted drop of 20,500 took the jobless total to a near four-year low of 2.346m.

The small decline suggests the recovery in the labour market and the economy has slowed significantly since late last year.

Unemployment has fallen only half as quickly during the first three months of this year as it did in the final quarter of 1994. But the employment department insisted the trend in the jobless total, which has fallen for 19 successive months, was stable.

The proportion of the workforce without a job and claiming benefit stands at 8.4 per cent, the lowest since July 1991.

But the number leaving the dole queue in the month fell to



327,700, the lowest since the jobless total peaked at the end of 1992. The number leaving the dole queue each month has dropped sharply this year, while the number joining it has been stable.

Further signs of a slowing recovery emerged from figures which showed that fewer new job vacancies were notified to Jobcentres in March than in the previous month and that fewer existing vacancies were rising at their quickest rate since October.

Earnings have grown at an average rate of 3.5 per cent throughout the economy over the past year, barely matching the rise in prices.

rights commission to ensure compliance with legislation in a manner similar to the commissions for race relations and equal opportunities.

The delay will provide more time for peers and voluntary groups to rally support against key sections of the legislation to which they are opposed.

It could also expose the legislation to any difficulties created by the introduction from today of the new incapacity benefit system, under which thousands of people who have received disability subsidies will no longer do so.

Senior Labour politicians have privately admitted in recent weeks that they believe Tory peers could force the government into two key concessions.

Labour is calling for the bill to set up a powerful disability

Government seeks to break deadlock

Further troop withdrawals as pressure on Sinn Féin increases

By John Kampfner in London
and John Murray Brown
in Belfast

The announcement that a further 400 troops are leaving Ulster will increase pressure on Sinn Féin to meet government conditions for giving up its arms.

The news comes shortly before the traditional weekend events marking the anniversary of the 1916 Easter rising.

It appears designed to show that the government will not delay plans for talks with other parties while waiting for Sinn Féin to satisfy its conditions.

Grassroots unionist sentiment is still divided. Leaders of the Ulster Unionist party held informal talks with the mainly Catholic SDLP to discuss progress on the peace process, the first such meeting since 1992.

At the same time, Mr John Bruton, the Irish prime minister, began a two-day visit north of the border where he was meeting Sir Patrick Mayhew, Northern Ireland secretary.

Sir Patrick was last night expected to use a speech at a CBI dinner in Belfast, which he was attending with Mr Bruton, to signal plans to invite the main constitutional parties for talks after Easter.

The withdrawal reduces the number of British troops in the province to 17,500 compared with close to 30,000 at the height of the troubles in 1992.

The soldiers of 40th Regiment Royal Artillery, who are halfway through a six-month tour of duty in the province, will be returned to their base in Germany over the next two weeks. But Sir Patrick made clear they will remain on

standby to be recalled if necessary. An earlier contingent of 400 troops left last month.

Sir Patrick said the decision "represents a further welcome step towards normality in Northern Ireland".

With the IRA ceasefire in its eighth month, the government has been at pains to show that it is leading from the front in providing a "peace dividend" and is not being pushed into security concessions by Sinn Féin.

That is not how the more radical unionists see it. Mr Peter Robinson of the Democratic Unionists described the latest troop withdrawal as "unilateral decommissioning" by the army.

In a further gesture, several permanent vehicle road blocks outside police stations and army installations were being removed yesterday.

Sir Patrick is hoping that these steps, coupled with the Dublin government's release of another seven republican prisoners this week, will force Sinn Féin to break the deadlock in its exploratory talks with the Northern Ireland office.

Both sides had prepared for the talks to be upgraded to ministerial level before Easter.

However, little progress has been made on the sticking point - Sinn Féin's linking of the surrender of its weapons with close to 30,000 at the height of the troubles in 1992.

The soldiers of 40th Regiment Royal Artillery, who are halfway through a six-month tour of duty in the province, will be returned to their base in Germany over the next two weeks. But Sir Patrick made clear they will remain on



Troops board an aircraft at the Royal Air Force base in Aldergrove

over the White House welcome for Mr Gerry Adams, Sinn Féin president.

With so much movement, the British feel cautiously optimistic that Sinn Féin might now yield enough on decommissioning to push the process ahead.

All sides were hoping that the series of rallies over the weekend will pass off peacefully in contrast to past years.

In a speech in Paris on Thursday night, Sir Patrick said: "So far no guns, no explosives, no detonators have been decommissioned. For my part I am really hopeful that this peace will stick, but I am also enough of a realist to recognise that at this stage it is not certain."

Sinn Féin's share of the vote

in Northern Ireland, at around 11 per cent, is sufficient to qualify them to participate in substantive political talks," Sir Patrick said, provided they met the terms.

All sides were hoping that

the series of rallies over the weekend will pass off peacefully in contrast to past years.

On Sunday, Mr Adams is due to address the traditional Easter rally outside Dublin's general post office where the bloody rising against British rule took place in 1916.

Mr Martin McGuinness, head of Sinn Féin's negotiating team, will speak at a rally in the Falls Road in Belfast, while Mr Pat Doherty, a member of the party's national executive,

will lead a march in Londonderry. In what is the informal start of the Unionist summer marching season, which peaks for the Orange Order on the July 12 celebrations, the apprentices boys of Derry are due to hold a march in south Belfast on Monday.

A possible flashpoint is the largely nationalist Ardagh Road where five Catholics were gunned down in a loyalist raid at a bookmakers in 1992.

Nationalists are viewing the march as a test of the commitment of the Unionists to reconciliation. Local residents have lobbied the RUC and the Orange Order, and took their case unsuccessfully to court, to have the march re-routed.

The document, leaked by Mr Frank Dobson, Labour's environment secretary, says: "Labour are currently the 'natural' home of dissident Conservatives". It adds: "Even where Labour is not running an active campaign... electors are attracted to vote for them. The Blair effect does not rely on a strong local campaign to be effective."

Britain's opposition parties intensify war of words

By John Kampfner,
Westminster Correspondent

Labour and the Liberal Democrats launched broadsides at each other yesterday as both parties vied for the votes of disgruntled Conservative voters in next month's local government elections in England and Wales.

Launching his party's cam-

paign, Mr Paddy Ashdown, the Liberal Democrat leader, declared the election would be a referendum on education.

He said: "In the same way that people said 'no' to the poll tax in 1991, we are asking them to say 'no' to education cuts on May 4 1995. Education cuts will be seen as an act of vandalism by future generations. That is why these elections

will be a referendum on Britain's future." With the Conservatives forecast to lose at least 1,000 of the 4,000 seats they are defending, possibly trailing the other parties in third place, Mr Ashdown predicted that the Liberal Democrats would take, or share, power on 40 per cent of councils.

"One of the things you will

see after this is a withering of the depth and effectiveness of the Tory machine," Mr Ashdown said.

Labour released a document that paints an entirely different picture. Liberal Democrat election strategists concede in a confidential memorandum that Labour was benefiting most from the drastic slide in Conservative fortunes.

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UK NEWS DIGEST

Eurostar train snag leads to six hour delay

There was further gloom for the channel tunnel yesterday when hundreds of passengers were stranded on a morning train from Paris reaching London six hours late.

But it was not the fault of the tunnel or of Eurotunnel, its Franco-British owner. The 07.13 from Paris was more than a mile out of a tunnel in Kent when its pantograph - the overhead power arm - became entangled with the overhead power cable, bringing the train and its 247 passengers to an abrupt halt.

The train was transferring from the overhead power cables to the electrified third line used in southern England when the mishap occurred.

Eurostar, the train operating company owned jointly by the British, French and Belgian governments, suspended the train service for three hours, bringing two other £24m Eurostar trains to a halt. About 675 passengers were stranded on a London-Paris train at Ashford in Kent while a Paris-London train was stopped near Calais.

The tunnel shuttle service for cars and lorries was unaffected. Although train services resumed at 11am the unlucky passengers in the entangled train had to proceed to London by coach, arriving at 3pm.

"We are not sure what happened," said Eurostar. "It could be something as daft as a swan flying into the overhead wire." But it could have been worse: the train was only one-third full.

Andrew Adonis National stadium plans to attract bids

The Sports Council, the agency responsible for promoting sporting activity in the UK, yesterday invited bids for lottery funds to build a new national stadium.

Proposals to build an arena in England capable of seating up to 100,000 spectators is expected to attract bids from rival consortia in London, Manchester, Birmingham, Sheffield and Bradford.

The council said it would use National Lottery funds to underwrite 35 per cent of the construction costs, estimated at about £200m.

Potential bidders have been told to submit detailed plans by June 30 setting out their operating strategy, likely funding arrangements, management structure and planning criteria.

Although a new multi-purpose stadium is thought to be the favoured option, existing sites such as Wembley could win a portion of the funds. Wembley, which earlier this week disclosed a £122m refinancing, said it was considering a funding application.

A National Stadia Steering Group - comprising the chairman and chief executives of sporting organisations including the Rugby Football League, British Athletics Federation and Football Association - is expected to announce a decision at the end of September. Tim Burt

Liverpool's south docklands win development permission

The government yesterday gave the final go-ahead for development of the last large remaining tract of derelict land in Liverpool's disused south docklands.

A £20m, 200,000 sq ft retail park employing 600 people is to be built on the filled-in Herculaneum Dock on the Mersey waterfront - disused since it was a car park for the 1984 International Garden Festival.

Merseyside Development Corporation, a government agency, which owns the land and is the planning authority, gave consent for the project in January, but Mr John Gummer, the environment secretary, had to decide whether to order a public inquiry because it exceeds the 100,000 sq ft ceiling the government uses to ration large-scale retail schemes. Ian Hamilton Fozey

Animal welfare lobby may disregard court's opinion of port protests, writes James Harding

Live exports promise summer of discontent

The High Court yesterday advised animal welfare campaigners to pack up their protest against live exports to Europe and go home.

"It is impossible for the various port authorities to submit to unlawful protest even if they wished to do so," said Lord Justice Simon Brown, adding that "it may be doubted whether there remains any logic in protesting at the ports."

But the pointlessness, in the court's opinion, of protesting against live exports is unlikely to deter the animal welfare lobby. The High Court's insistence that harbours and ports must remain open to the live export trade is likely to inflame the movement.

Protesters are warning of a summer of widespread demonstrations, aimed not only at harbours and airports, but at hauliers, the ministry of agriculture, and the European Council of farm ministers, to whom the burden now falls to resolve a problem that has caused public outcry on an unexpected scale and affected the British livestock industry.

Since Dover, the principal port of exit for British livestock, decided to refuse live animal exports on December 1 last year, the National Farmers' Union believes calf exports, which usually generate an annual £95m (£152m) income, have fallen by 50 per cent. Lamb exports, normally producing £80m each year, have fallen by 70 per cent.

A chief reason for reopening the ports - and one to which the court said harbour authori-

ties had paid scant attention - was the damage to farmers' livelihoods. A large number of the country's 20,000 dairy farmers and 60,000 sheep and beef farmers could go out of business unless the ports were speedily reopened, the court said.

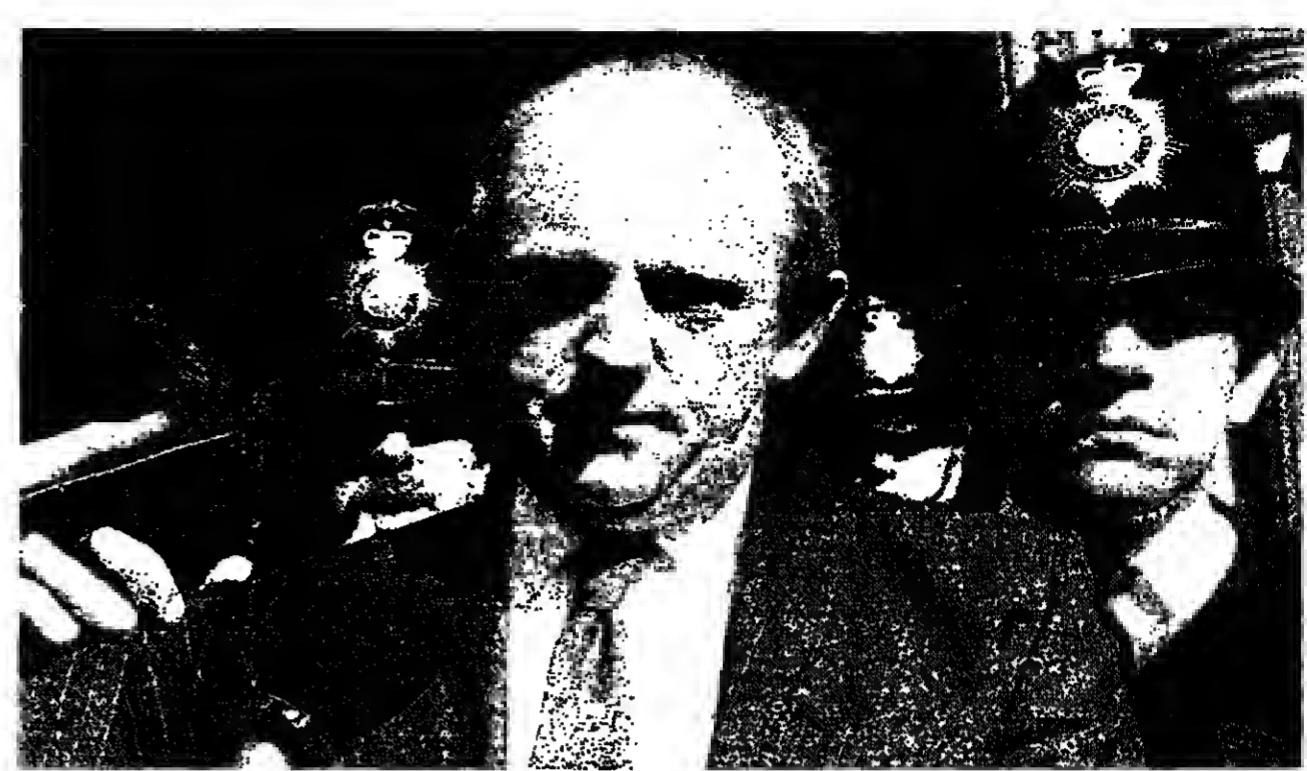
The ports will reopen, but the problem will not go away. "Until there is a ban on this trade, we will be stepping up our campaign and will encourage mass demonstrations whenever livestock exports occur," vowed Mr Mark Glover of Respect for Animals, the Nottingham-based campaign group, yesterday. It was "clearly incumbent on the government" to take action.

Mr William Waldegrave, minister of agriculture, has said repeatedly that the British government will not act alone on live exports, but must secure a Europe-wide deal on the trade.

Mr Peter Stevenson, political director of Compassion in World Farming, the respected campaign organization that gave evidence to the High Court, believes Mr Waldegrave must be acting within European Community law if he banned live exports.

In a letter to Mr Waldegrave, Mr Stevenson argues that Britain would be within its rights under Article 36 of the Treaty of Rome, which permits an opt-out of trade agreements in the interests of a nation's public morality. Further, the terms of the directive on calves and live animal exports are incomplete, he argues.

But unilateral action is



Victorious haulier: Peter Gilder with reporters at London's High Court after his successful action against Dover Harbour Board

unlikely, and Sir David Naisb, president of the National Farmers' Union, argues that it is unnecessary.

He believes an agreement by EU farm ministers ensuring adequate conditions for animals transported across the continent could be in place by June.

Although the farm council at successive meetings since February has been unable to reach an agreement on maximum

journey times and reasonable rest periods for animals in transit, Sir David, newly-elected president of Copo, the European farmers' organization, believes a deal is within reach.

Mr Peter Gilder, the victorious haulier with an annual turnover of £5.5m for whom yesterday's judgment ensures a return to trade through Dover port, said only that "the judgement was brilliant".

P&O Ferries, the UK's lead-

ing ferry operator and the company that first refused to handle shipments of live animals for slaughter last summer, said yesterday it was waiting for an acceptable new directive from Brussels.

Regardless of the court's view of live exports as lawful trade, P&O said yesterday: "Until legislation is brought in at the European level that satisfies various welfare groups, we will not take this traffic".

Labour attacks rail sale

By John Kampfner

Britain's Labour party stepped up its campaign against rail privatisation yesterday by claiming that several large infrastructure schemes had been postponed or cancelled at a cost of millions of pounds.

A Labour document, Obstruction on the Line, listed a series of examples of what it called "the true cost of the government's bankrupt rail policy".

The release of the document coincided with a report which suggested that the total investment on railways was lower in Britain than in 10 other European countries.

The figures, which were published in the April issue of

International Railway Journal, put UK investment this year at fully £47,156 per kilometre of track.

Top of the list was the Netherlands, which was spending £413,348 per kilometre. Only the privatised US railway system spent less, the report said.

Ms Glenda Jackson, a Labour transport spokeswoman, said of her party's report: "Anyone considering investing in a privatised railway should compare the soothing assurances of ministers with the harsh realities of empty order books, ageing rolling stock and crumbling infrastructure."

Among 10 examples cited by Labour are:

• the £750m West Coast line modernisation proposed in 1990 which has led to cost overruns of £250m;

• the scrapping of new rolling stock for two lines in Yorkshire which were electrified at a cost of £80m, leading to 30-year-old trains having to run on them;

• the £850m electrification of a line north of London. Shortages in rolling stock forced it to remove the electric units from the line and replace them with diesel units.

Labour also gave eight examples of maintenance and manufacturing plants that had closed or suffered job losses as a result of what it called "the effective block on new investment initiatives".

New benefit's many losers

By Andrew Adonis,
Public Policy Editor

Incapsulated benefit, introduced today, could inflame protests to match the Child Support Agency, to judge by the number of likely losers - which could run into hundreds of thousands.

However, as a reform of the social security system, it is only one in a line of changes planned to curb the growth in welfare spending and erode what Conservative ministers portray as an unhealthy "dependency culture".

It comes in the week that ministers won a landmark judgment sustaining rules introduced in August to curb "benefit tourism" by people

from the EU claiming social security payments in the UK.

The "benefit tourism" rules encapsulate the imperatives which have underpinned the three-year reign of Mr Peter Lilley at the Social Security Department.

Mr Lilley, a leading Tory right-wing Eurosceptic, has made great political capital out of his campaign against "foreign scroungers" abusing the UK's welfare state. He brought the 1993 Tory party conference to its feet with a pledge to stop "Cook's Tours" becoming crooks' tours".

Legislation is before parliament to push through other reforms at least as radical as incapacity benefit. These include measures to:

• Raise the pensionable age of women from 60 to 65 in the second decade of the next century.

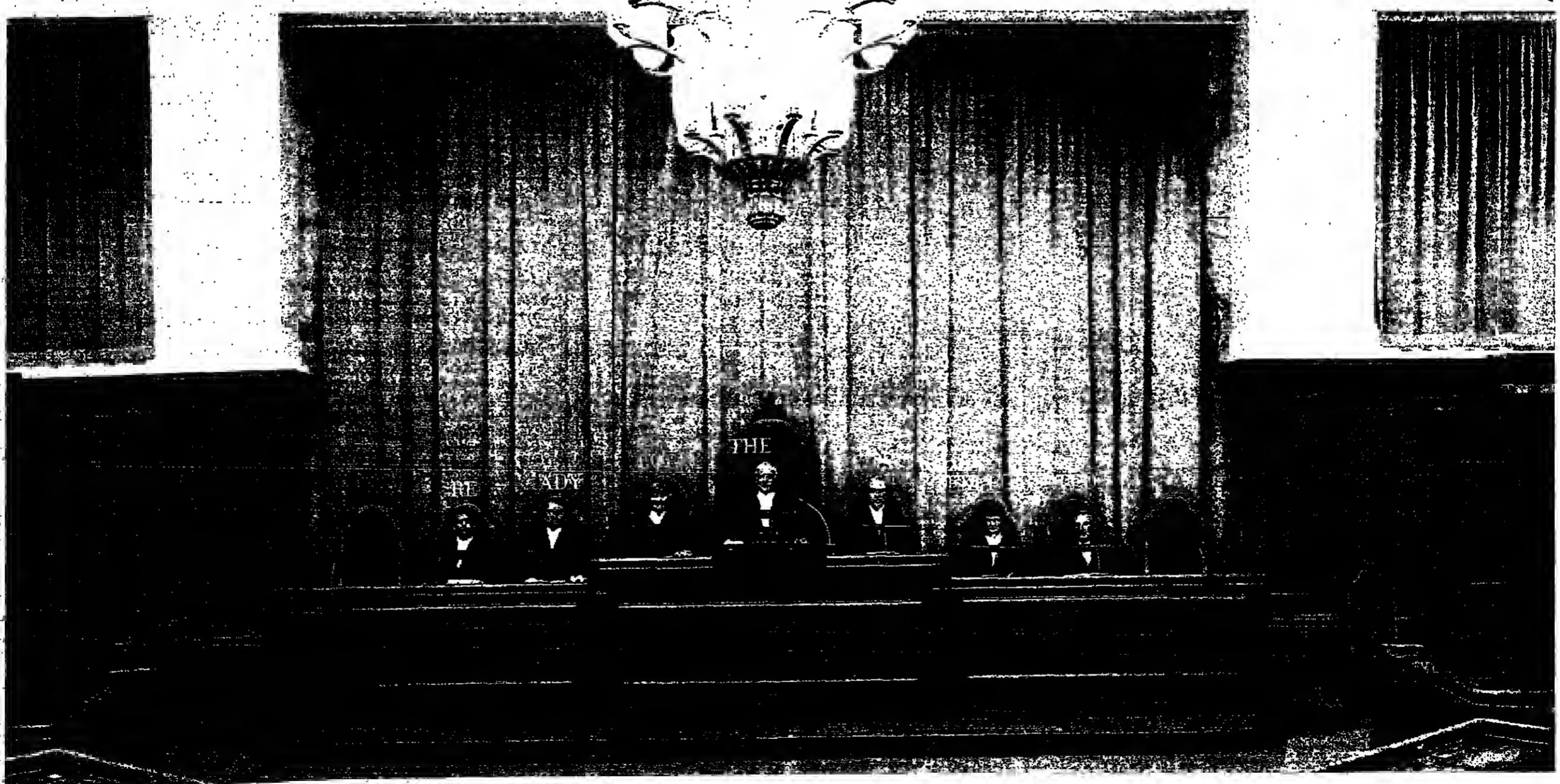
• Change the calculation of entitlements under the state earnings related pension scheme, to restrain spending from the end of this decade.

• Halve the entitlement to unemployment benefit from 12 months to six from April, saving a net £270m by 1997-98.

• Restrict housing benefit - set to cost £10bn this year - by curbing the subsidy of rents above the average.

The objective is not to cut the social security budget, but to curb its growth. At £85bn this year, social security is by far the biggest spending department.

JOHN YOUNG & SONS



Once upon a time, a company had a clear-cut purpose and a simple set of responsibilities: produce, prosper, pay taxes. Over the years, however,

corporate life has been getting tougher. A growing number of interests have to be reconciled. How can you satisfy consumers, shareholders, employees, the

environment, the community and the state all at the same time? With the threats of liability law suits multiplying, traditional insurance thinking is

not the answer. Instead, reliable methods of risk analysis and risk engineering must be systematically applied. A leading global insurer is more

likely to have the professionalism and strength to provide them to the same high standard worldwide. And the experience to show you results.



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TECHNOLOGY

Worth Watching · Vanessa Houlder



Strong appeal for micropump

German scientists have developed a minute, reversible pump, which allows through just 50 nanolitres of liquid, equivalent to one-thousandth of a drop of water.

The micropump, which was designed by researchers at the Fraunhofer Institute for Solid State Technology in Munich, could have significant medical applications, ranging from the controlled delivery of tiny amounts of medication to the manufacture of very small amounts of chemicals. It could also assist in the development of an artificial pancreas implant.

The pump, which consists of four silicon chips superimposed on one another, measures seven by seven millimetres.

Fraunhofer Institute for Solid State Technology, Germany, tel 8954759230; fax 8954759100.

Closing in on Alzheimer's

Italian scientists may have come a step closer to understanding Alzheimer's disease, according to a report in today's *Nature*.

Researchers at the Institute

of General Pathology at the University of Verona have worked out how neurons may be damaged by the insoluble deposits of amyloid proteins that develop in the brains of Alzheimer's patients.

They suggest that the proteins react with the immune system cells called microglia in the presence of certain immune system hormones to produce substances which are highly toxic to neurons.

Institute of General Pathology, Italy, tel 45 809 8121; fax 45 809 8127.

Scotland lands on digital map

The archive of hand-drawn ground plans used by land registers in Scotland for more than 300 years are being replaced by a digital mapping system, in an attempt to improve accuracy and efficiency and to cut costs.

The digital mapping system, which has been installed by Syntegra, BT's systems integration business, will be used to draw, store and print boundaries as an overlay on existing digital Ordnance Survey maps. The system has initially been installed in Fife but will be extended to all Scottish counties by 2003.

Registers of Scotland, UK, tel (0131) 659 6111; fax, (0131) 479 3682.

Alternative to chlorination

In many countries, water engineers are exploring new ways of disinfecting water as a result of concern about the slight health risks associated with routine chlorination.

An electrolytic water

sterilisation process developed in Russia is being promoted as a safe and effective alternative, by Worldwide Water Technologies, a UK-based company.

The system consists of an electrolytic cell containing salt dissolved in water. When electricity is passed through it, it produces a combination of sterilising chemicals, including chlorine dioxide, ozone and hydrogen peroxide.

The cells, which last for five years, produce up to 80 litres of product per hour, which is capable of treating up to 60,000 litres per hour. BT is running the second trial.

They will pit competing technologies against each other in a bid to build interactive systems that will allow people to send as well as receive data via an asymmetric link – enabling large volumes of data to be transmitted to the customer who can send smaller amounts of data, such as instructions to a bank book.

In addition, the trials should also provide a valuable insight into what interactive services consumers want delivered into their homes. In both trials people will be able to choose from a range of interactive services including video-on-demand, news services, educational programmes, home shopping and banking, and games.

The Cambridge interactive TV trial, which involves 250 subscribers, will test a system built around laying optical fibre to the kerb and then using standard coaxial cable – the type of wire used for television aerials – for the last few metres into the home.

The trial also makes use of a high-speed digital technology called asynchronous transfer mode.

In contrast the BT trial, involving 2,500 people in Colchester and Ipswich, will mainly involve delivering interactive services over the existing "twisted" copper pair telephone lines in the "local loop" – the part of the telephone network which connects the local telephone exchange to individual subscribers' homes.

This is being achieved using asymmetric digital subscriber loop (ADSL) technology developed to enable telephone companies to provide high-bandwidth interactive services such as video-on-demand over the lines.

The different approaches reflect the "legacy" networks being operated by the cable TV and telephone operators, and the need to move towards broadband capable of delivering a wide range of multimedia services.

For most cable television network operators, the primary choice is between the fibre-to-the-kerb approach or the rival fibre-to-neighbourhood system. This rival approach, adopted by most cable companies in the US and some American telephone companies, enables network operators to run fibre links to a local distribution point. From there coaxial cable extends between 150 and 500 metres to individual subscribers' homes.

The use of these data packets makes an ATM very efficient and flexible – lots of packets are sent for video but just a few to carry text or sound. The small size of the packets makes them easy to switch at very high speed.

Most independent industry observers predict ATM will emerge as the main carrier technology for broadband services.

ATM enables the Cambridge trial to provide a two-way digital link capable of transporting compressed video and other data at a minimum rate of 2 megabytes per second – the minimum required to provide domestic VHS-quality video.

In the Cambridge trial one deciding factor has been the desire to use Online Media's ATM-based set-top television boxes from the outset.

ATM is a fast "packet-switched" technology which allows mixed data of many different kinds – voice, images or full motion video – to be sent on request across a fibre optic cable in "packets", or bundles, each of which has a fixed length.

But reaching a minimum data rate of 2Mbps is critical for any interactive network.

With the arrival of asymmetric digital subscriber loop technology, it was this factor which appeared to give the cable networks an important edge over the telephone companies.

However, a BT technical trial established that ADSL technology was "robust" and had a wider than expected range of about 8km and could be used effectively on 92 per cent of BT's network.

Overall BT concluded that ADSL was a "viable technical solution" to the problem of delivering "high-bandwidth asymmetrical services".

As a result BT is pressing ahead with the Colchester and Ipswich trials which involve 2,000 subscribers using an ADSL network over standard copper lines and a further 500 supplied with services over an end-to-end fibre-link.

Gary Whiting and other advocates of the fibre/ATM approach remain sceptical about ADSL's capabilities and the high cost per house of the modem-like connectors needed at each end of an ADSL line.

However, if consumer ADSL trials in Britain and the US prove successful the technology could provide the telephone companies with an important "stepping stone" ahead of deploying a full fibre network.

Ray Smith, Bell Atlantic's chief executive, has conceded that ADSL is a "transition" technology.

He told *Wired* magazine recently that it was useful for market entry but that when enough people in a neighbourhood signed up for interactive services "then you bring fibre to them".

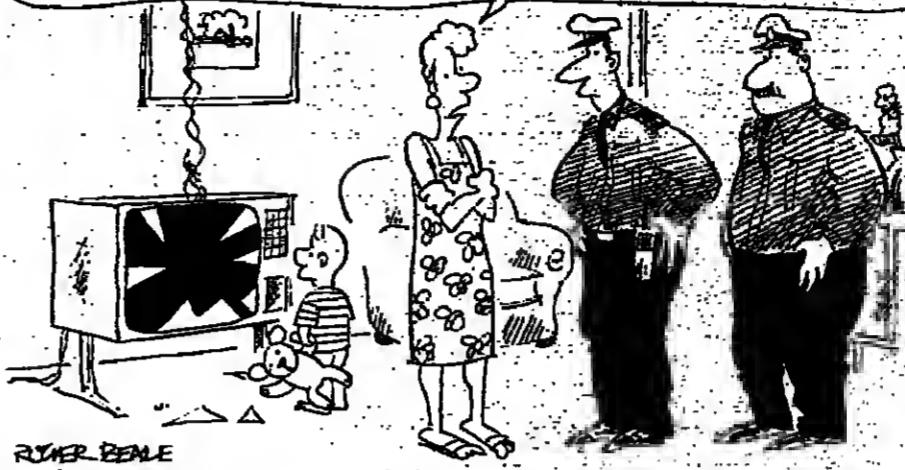
The key issue is cost and the likely return on investment. BT has estimated that it would cost \$15m to take fibre to the majority of UK population, rising to \$20m to reach the most remote parts of the country.

Before they spend that kind of money the telephone companies want a better picture of the likely demand for interactive services – and that is what the upcoming consumer trials should help give.

Let the battle begin

Paul Taylor reports on two trials using competing designs for Britain's superhighway

I WAS HOME SHOPPING FOR SOME JEWELLERY WHEN THAT MAN RAN IN, HURLED A BRICK THROUGH THE SCREEN AND TOOK THE LOT



RIVER PEOPLE

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Gary Whiting, project manager for the Cambridge trial, says they are now experimenting with data rates of 2Mbps and eventually expect to reach the 25Mbps rate.

But reaching a minimum data rate of 2Mbps is critical for any interactive network.

With the arrival of asymmetric digital subscriber loop technology, it was this factor which appeared to give the cable networks an important edge over the telephone companies.

large-scale integration chip.

According to Hitachi, the new machines operate at twice the speed of current mainframe products while occupying less than half the floor space. The design of the chips also means customers will be able to take advantage of the significantly improved performance without changing their software.

Hitachi believes the Skyline series provides a solution for its customers who want "a cost-effective, non-disruptive growth path for their business and computer applications".

The unveiling of the new machines underscores Hitachi's conviction that the mainframe is "far from dead" and will

have a continuing role in large companies, particularly for "mission-critical" applications – those which are crucial for the organisation's survival.

Although the company acknowledges there is a place for distributed client-server computing in large companies, it adds that the hardware and software technology needed to implement it "is still evolving" and does not yet provide a stable platform.

Hitachi claims its customers continue to need powerful machines capable of coping with the computing requirements of whole organisations.

Paul Taylor

CONTRACTS & TENDERS

HELLENIC REPUBLIC

MINISTRY OF TOURISM

NOTICE OF INTERNATIONAL CALL FOR TENDERS
IN THE DEVELOPMENT OF CASINO ENTERPRISES
IN GREECE

(Law 2206/1994 Government Gazette 1615B/1994)

Interested parties are hereby invited to obtain the particulars of a Call for Tenders pertaining to the award to the highest bidder of the 6 Casino licences which are to be accompanied by investments in tourism that will extend to the whole country.

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2. The Isle of Rhodes at Hotel des Roses (repeat call)
3. The Isle of Syros (repeat call)
4. in Florina (new call)
5. In the area of Doiran (new call)
6. In Epirus (new call)

The aim of the tender is the creation of high standard Casinos and the realisation of substantial investment that will benefit tourism in Greece and the national economy. The investments proposed by the candidates will be evaluated in accordance with the criteria specified by Law 2206/1994, the contribution to the development of tourism in the country as well as the upgrading of tourism in the areas in which these enterprises will operate.

Particular importance will be placed on the creation of special tourist infrastructure installations and projects that will attract high-level tourists in Greece such as, for example, conference tourism, winter tourism and marine tourism.

Investors wishing to take part in the tender may obtain all relevant details and a copy of the tender documents from the following address:

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SECRETARIAT OF THE INTERNATIONAL COMPETITION
FOR THE CONCESSION OF CASINO LICENCES TO THE
HIGHEST BIDDER

2 AMERIKIS ST.

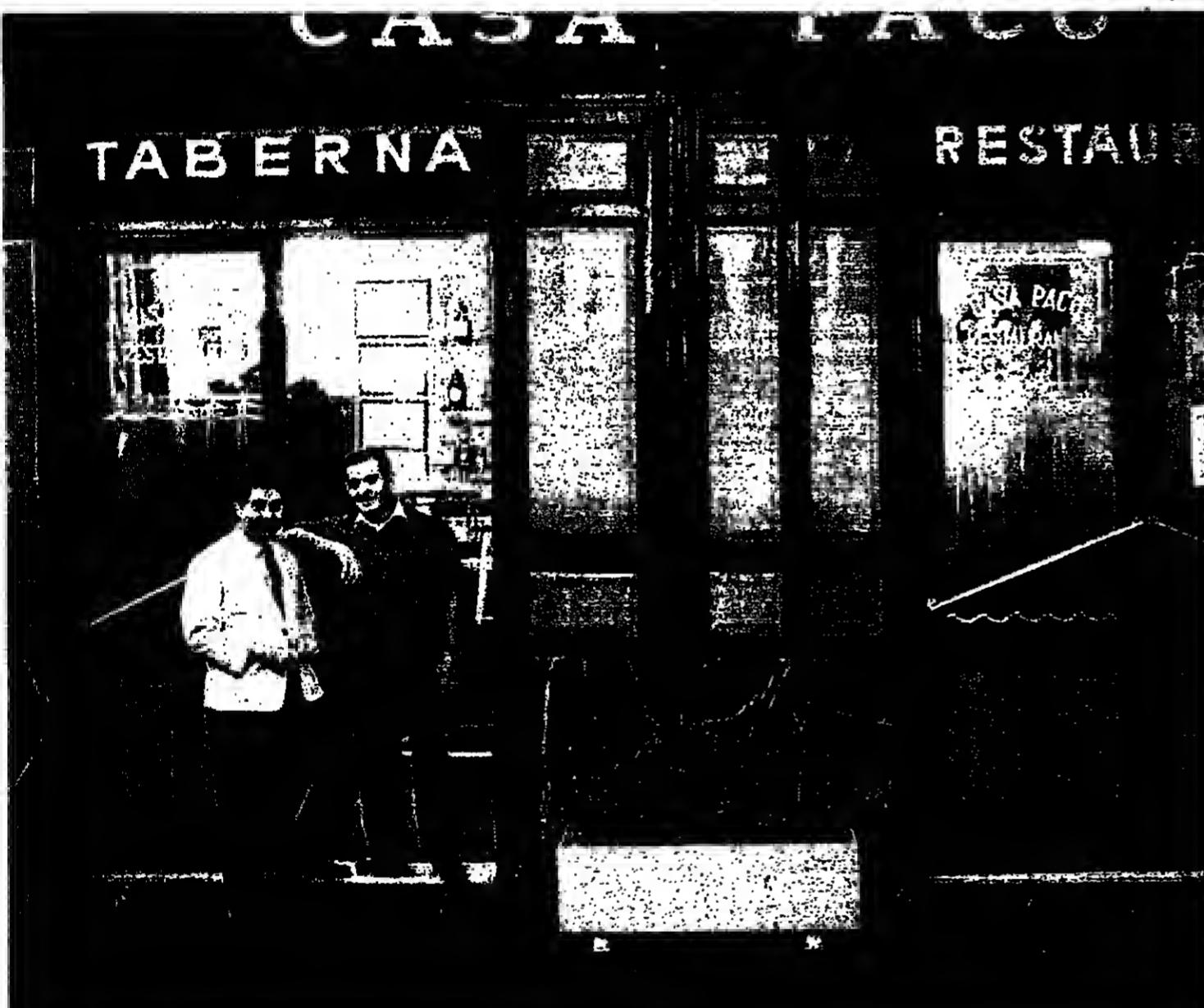
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MANAGEMENT: THE GROWING BUSINESS

Own label blockbuster looks to Europe

Richard Gourlay finds Sanmex is gaining market share in a potentially massive budget products industry

A own label toiletry company which started selling disinfectants to Glasgow's flea-pit cinemas in 1932 and now has sales of £15m is an unlikely partner for giant European discounters such as Aldi, Netto and Lidl. Nor would such a company be expected to be exporting as much as a fifth of its sales to Europe or selling fly spray to China.

But Sanmex International is emerging from relative obscurity in the run-down outskirts of Glasgow to become a rapidly growing supplier of own-label toiletries and household products to discounters and supermarkets.

It anticipates sales of about £17m (£27.2m) next year, a significant jump from £5.5m in 1989. It is gaining market share in the own label market, dominated in the UK by Manchester-based Robert McBride. And Allan Groden, the founder's son and chairman, is considering a partial flotation on the London Stock Exchange's Alternative Investment Market, due to open its doors in June, to finance a more rapid expansion as manufacturing capacity is constraining further growth.

Many companies' fortunes are transformed when a new management takes over. It is more unusual for an incumbent management to perform the trick after a long period of unspectacular growth.

"I always knew the company had to change, it was a question of how and when," says 58-year-old Groden. "We were a typical family company with myself running it and being involved in every last detail. It was no way to go into the 1990s."



Allan Groden: "More marketing driven where before we were sales driven, and the opportunities started to open up"

After taking advice from PA Consultants, he decided nothing less than radical change would enable him to build value for the next generation. "I did not see much future for the company progressing as it was," says Groden.

The company invested £3m in equipment over two years - when sales were barely double that - relying partly on soft loans from the EU and regional development grants. Bottling lines were upgraded and the company invested in information technology to improve quality control, order taking and inventory control. Groden also started introducing a professional management team.

The changes enabled Sanmex to respond to one of the most fundamental structural changes in the UK grocery retail trade of the last decade - the opening by Aldi of the first discount store in 1990.

The German group has since opened more than 120 stores. Sanmex has grown with it, claiming to be the largest supplier of household products to Aldi in the UK. Groden says that while Robert McBride focused on supplying the supermarket chains with own label products, Sanmex paid more attention to Aldi and then other discounters such as Netto of Denmark.

Foreign discounters have opened

more than 200 outlets in the UK, according to retail analysts Corporate Intelligence Group. And the number looks set to accelerate. Lidl of Germany, which has opened 20 UK stores since last November, took only three years to become the largest discounter in France and is threatening to expand at an electric pace in the UK as well.

"The real change came when Aldi came into the UK market," says Norman Ferguson, sales and marketing director at Sanmex and a graduate from the Procter & Gamble and Scottish Pride school of fast-moving consumer goods marketing. "We worked very closely to build their business

and as the other discounters came we focused on them."

Sanmex spends nothing on advertising. Instead it works closely with its customers' buyers on design and says it can take a new product from conception to the shelves in a month.

The company's export policy is more eccentric and reactive, though it plans to hire an export manager. It sells fly spray to China, and a range of products to Iceland and seven islands in the Caribbean, almost all as a result of approaches made to the company. But the export market could provide the next boost to sales volume - and increase the need to raise external capital to further expand production facilities. Because the UK has become an efficient and low-cost producer of own label household goods, some continental companies are considering sourcing some of their lines in the UK.

Were Aldi, for example, to take that path, Sanmex might gain access to a market with not 120 outlets as it has in the UK, but more than 3,000 in Germany alone.

Sanmex will meet stiff competition in the export markets of Europe. Apart from the continental manufacturers responding to the rapid growth of the own label market, Robert McBride is unlikely to stand idly by. He already has a strong European presence. And later this year it is likely to use some of the proceeds of its expected flotation to raise money for further expansion.

Groden accepts expansion will require additional capital. He is now taking advice on whether to opt for the partial flotation.

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MANAGEMENT: MARKETING AND ADVERTISING

Robert Rice examines why companies are rushing to apply for trademarks following a change in UK law

Big boost for branding

What do Coca-Cola bottles, the Direct Line Insurance red telephone on wheels and a Dimple Haig whisky bottle have in common?

The answer is that they have all been among the first applications for trademark registration to have been made following a change in UK law last year. The new law allows three-dimensional shapes, sounds and smells to be registered as trademarks for the first time.

The 1994 Trade Marks Act was designed to bring UK law into line with Europe, simplifying the application process for domestic and international registration and extend the protection afforded to trademarks by widening the definition of trademark infringement.

More than 800 applications were filed with the Trade Marks Registry on October 31, the day the act came into force and the pace has hardly slackened since. The Registry reports that in November, December and January applications were up 65 per cent on the same period in 1993-94. If the trend continues, the Registry expects to receive more than 50,000 applications this year compared with 36,000 last year.

There have been some interesting applications for registration of shapes, smells and sounds excluded under the old law, such as Nestle's application to register the shape of the Polo mint. Sumitomo Rubber Industries' application for tyres smelling of roses, the shape of the Morgan car and the Financial Times' application for pink paper carrying printed matter.

However, according to Alison Brimelow, assistant registrar of trademarks, although the surge in trademark applications dates back to the introduction of the new legislation,

not all of it can be attributed to the relaxation of the rules.

Of the 16,386 applications received between October 31 and the end of March, only 365 fell into the category of marks which could not be registered under the old regime.

Her preliminary conclusion is that publicity surrounding the introduction of the new regime has rekindled interest in trademarks as a cheap and effective means of protecting brands.

By creating a presumption that all marks can be registered, simplifying the application process for both domestic and international registration and extending the definition of infringement, the legislation has made trademark registration more attractive to industry.

Even so, why should companies bother to register their marks when they can protect them by suing companies which misuse them or registered trade names, logos or packaging for passing off or infringement of copyright or design right?

According to Caroline Davies, head of trademarks at ICI, the answer is that it is much cheaper and easier to bring a trademark

infringement action than an action for passing off. There is no need to prove established goodwill or misrepresentation by the other trader.

The registry estimates the new law will save British business up to \$50m a year.

ICI, she says, registers trademarks as a matter of policy wherever it can. Not only is it a cheap form of protecting intellectual property - the group deals with all its applications in house, so the only direct cost is the £225 registration fee for each trademark - ICI frequently builds a whole marketing strategy for a product around a trademark.

"Advertising is expensive so you want to be sure the mark is protected before you spend money on a campaign," she says.

ICI has about 15,000 registered trademarks ranging from such things as Perspex and Propafilm, the film covering which goes around the outside of such things as cigarette packets, to the most famous of all its marks, the ICI logo itself. Zeneca, the demerged pharmaceutical group, has almost twice as many registered trademarks as

ICI, so there is a big commitment to the system by both groups.

But ICI has yet to make much use of the new legislation to register new shapes, smells or sounds. The paints division has renewed a previously unsuccessful application to register "an image of an Old English Sheepdog of any age and viewed from any angle" for its Dulux paints range. Several applications to register paint colours have also been made since October, but otherwise the group has taken little advantage of the change.

The general feeling, says Davies, is that the new legislation has not been in force very long and caution is called for until it becomes clear how the trademarks registry is going to interpret it. It will be early 1996, for example, before most of the new applications know whether they have been accepted for registration.

This feeling is echoed by Stephen Groom, head of the marketing services law group at the London law firm Lewis Silkin. Clients are aware of the new freedom to register packaging and names, he says, but are adopting a cautious approach until



they feel confident about how the new law will work in practice.

One of the early areas of concern, where there is considerable uncertainty, is over the use of comparative advertising. Several companies have already taken advantage of a change in the law which allows a company to use a competitor's trademark in its advertising provided the use is in accordance with honest commercial practices and does not take unfair advantage of or cause any detriment to the distinctive character or reputation of the registered trademark concerned.

Burger King, the fast food chain, has recently produced an advertising campaign which claims that McDonald's burgers are smaller than theirs. Under the old law, the use of the McDonald's name would have been an infringement of its rival's trademark. Burger King argues its use is factually correct and it is a fair comparison to draw. McDonald's declines to comment and is yet to make any complaint.

Similarly, Colgate is using the Listerine trademark in an advertising campaign to point out that its Colgate Plax mouthwash is approved by the British Dental Association whereas Listerine is

approved by a dragon named Clifford. Listerine has complained to the Advertising Standards Authority but has not sought an injunction to stop Colgate using its mark or brought infringement proceedings under the new law.

Groom

says there is now an urgent need for court guidance on what amounts to fair and unfair use of another's trademark. Until this and other uncertainties have been ironed out, business will reserve judgment on the new regime. Early signs are, however, that it will provide the boost for branding which its originators promised.

forbidding boats from using the name of sponsors. To overcome this, Sezile and Dickson did not name the yacht and referred to the entry as the Tag Heuer Challenge. Journalists tended to refer to the boat as Tag Heuer because there was another New Zealand team entry.

Although the yacht was knocked out, Tag Heuer was satisfied with the benefits of the association. Sezile says he would have been disappointed had the yacht been knocked out in the initial round robin. A loss there would not have been considered a sponsorship success. Reaching the semi-finals was a success, he says. "Making the final would have been very good, winning the Louis Vuitton Cup and then the America's Cup would have been even better."

The cup, the big prize, is the sponsor's ultimate goal, says Sezile. "If you reach that stage the promotion takes care of itself."



Tag Heuer Challenge

Measuring the impact of a sponsorship deal is a notoriously imprecise science. Gerald Sezile, marketing and sponsorship director of Tag Heuer, the Sandai-owned, French-run and Swiss-based precision watchmaker, gently pats his stomach. "There are all kinds of measures and we use them, but often it comes down to gut feeling," he says.

Sports sponsorship is an integral part of a marketing strategy that has taken Tag Heuer in seven years from a struggling quality watchmaker undermined by Japanese competition to the fifth-largest Swiss watch manufacturer in terms of turnover, showing SFr340m (\$189m) in the last calendar year.

The company's marketing budget this year is \$75m (\$50m). Of this, \$45m goes on advertising, \$15m on sponsorship and \$15m on various marketing and sales programmes.

Tag Heuer's policy is that sponsorship activities must closely

reflect brand values. "We manufacture precision time pieces, therefore all our sponsorship and advertising must have relevance to the product. Timed sports events, where a split second is vital to the result, are ideal for this purpose," says Sezile.

Heuer was already steeped in sports timing before the Tag takeover in 1985. It was the official timekeeper for three Olympic games in the 1920s and later moved into Formula One motor racing, time-keeping for the Ferrari team during the 1970s.

Today it still sponsors Formula One and some skiing events, but this year, for the first time, a big slice of the company's sports spon-

sorship budget has been committed to the America's Cup, one of the world's premier yachting events, sponsoring one of the two New Zealand entries competing to sail against the best US team in May.

Early rounds completed, the Tag Heuer yacht, skippered by Chris Dickson, reached the semi-finals of the Louis Vuitton Cup (it is the Louis Vuitton winner that goes on to contest the America's Cup) but was knocked out by its New Zealand rival.

Choosing the competitor, says Sezile, is one of the most crucial elements of the deal. Instead of looking at submitted sponsorship requests, Sezile went straight to Dickson, who is well known in the

sailing world for his outspoken views and competitive approach. Another important factor in the sponsorship decision was the designer, Bruce Farr, known as one of the best racing yacht builders in the business.

All the competing yachts are light, finely engineered, racing shells. The Tag Heuer yacht is so slender that it cuts through the water like a razor blade with sails. There was some risk attached to backing such an experimental design. "After all it wouldn't look too good for our 'don't crack under pressure' campaign if the boat was to do just that," says Sezile.

Last month the yacht one Australia broke apart and sank during

a race. Unlike the Australian team, Tag Heuer has one boat. In the end the decision came down to faith in Dickson's management and Farr's design.

Tag Heuer says it will have footed about \$8m of the more than \$10m team budget, which breaks down as follows: Yacht construction, \$2.5m; yacht design, research, tank testing, \$1.5m; staff, management, housing, food, travel, insurance, \$1.5m; sails, \$1.5m; appendages (keels, rudders), \$1.5m; basecamp (sail loft, shipping boat support, maintenance, tender, fuel, supplies), \$1m; spars (masts, booms, poles, rigging), \$750,000; administration, \$250,000.

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ARTS

Cinema/Nigel Andrews

Dysfunction down under

There is something magnificent about the title of *Once Were Warriors*. With its main noun lopped off, it stands there in the syntactical desert, vast and trinkless, like the legs of Ozymandias.

Who were warriors? Well, the Maoris were: according to Lee Tamahori's film and Rivka Brown's script, based on a novel by Alan Duff. But like its title, this thrilling New Zealand movie thrives on howing the expected into strange shapes.

ONCE WERE WARRIORS
Lee Tamahori

MURIEL'S WEDDING
P.J. Hogan

POETIC JUSTICE
John Singleton

Early glimpses of our dysfunctional family of urbanised Maoris, living in Auckland's equivalent of Toxteth or Brixton, suggest we are in for two hours of Ken Loach in Kiwi-land. Brutal Dad (Temuera Morrison) sloshes back beer with his mates - a tattooed army in black singlets and leather trousers - when not hitting out at ravaged, defiant Mum (Rena Owen). And the children find different ways to distance the horror. Thirteen-year-old Grace (Mamaengaroa Kerr-Bell) keeps a diary and befriends a homeless boy living under a flyover. Older son Nig (Julian Arahanga) joins a gang. Delinquent Boogie (Tuungarua Eruhi) gets carted off to a reform school where - as a fringe benefit - he is taught basic Maori warrior traditions.

With the sight of a spear-wielding social worker schooling his protégés in the rudiments of chanting, tongue-poking and bottom-slapping (so familiar to our own dear Queen on her royal tours), the film moves from docudrama into a higher

realm of ethno-social comedy. Then, back home *chez* Beth and Jake, it climbs higher still. If there has been a more terrifying hyper-real picture of a disintegrating family, I should like to see it. Beatings; a rape; finally a suicide. Where in another film we might cry "Too much of this", or giggle nervously at the excess, here we sit gasping at the emotional power and conviction of the scenes.

We do not even need to agree with film-maker Tamahori's apparent didactic agenda. Right from the trick opening - a panorama of lake and mountains revealed as a billboard from which we pan to the filthy, fume-filled highway - the film is telling where we can put our notions of "progress." Better, it says, to turn round and re-invoke our ancient traditions. Yet Jake's brutality seems the result of too little progress, not too much. His tattoos (here a scorpion on the neck, there a ring of barbed wire around the biceps) are a hangover from yesterday's tribal primitivism, just like his hard-punching patriarchal attitude to his women.

Thankfully, the film's dramatic momentum overpowers its message-mongering attempts. So does Rena Owen's performance as principal human punchball. Her features tell us what she is going through - a universal domestic hell - even before we see it demonstrated. The dragged hair looks like a mass suicide dive; the complexion is pale and dry like striped beef; the eyes are on sleep-deprived red alert. This is a Mother Courage with no phony triumphalism. She fights back because the only alternative is to be beaten senseless.

The film ends with a dubiously inspirational coda, in which our heroine plus surviving children returns to her ancestral roots. Cameraman Stuart Dryburgh, of *The Piano*, pulls out the lens-filter marked "pastoral-elegiac" and we are asked to gaze into the happy sunset.

But before this surrender to ethno-topianism, the single shot we most remember is that of a speed-



Urbanised Maoris: Temuera Morrison and Rena Owen in Lee Tamahori's hyper-real picture of a disintegrating family, 'Once Were Warriors'.

ing car overtaking a police car. Filmed from in front, with distorting lens and low angle, the gang's galloping jalopy (complete with shrunk head as bonnet ornament) seems like a juggernaut from the past offering one last Parthian insult to the present. "Once were warriors..." Still trying to be warriors... May finally give up in time to join the 21st century.

It is a week for manic self-examination in the Antipodes. *Muriel's Wedding* from Australia is a black comedy with large patches of day-glo pink and leopard-spotted yellow. In a little seaside town, we watch the heroine's suburban fantasies grow to the size of psychosis.

She is Muriel (Toni Collette),

plump, unpopular and living in Portspur. She swoons over Abba songs, quarrels with her Dad, a local higgy Bill Hunter; steals a faux-leopard dress for a wedding; and after catching the bride's bouquet at those same nuptials longs for the day - in accordance with flower-catching superstition - when she too will be spliced.

The audience has to catch the bouquet of ensuing subplots. There is the girlfriend who becomes wheelchair-bound with cancer (Rachel Griffiths); the mother who swallows too many aspirins; the South African swimmer who wants to marry Muriel for his nationalisation papers. All this is filmed in a giddy alternation between soap opera naturalism and what we might call

"psycho-farce." Someone had certainly better call it something, for the fast-growing movie mode is now virulent down under: see *Heavenly Creatures*, *Dallas Doll*, *Priscilla Queen Of The Desert*.

Psycho-farce is the use of comical exaggeration, in acting, decor and colour photography, simultaneously to satirise a society and to evoke a visionary-barmy state of mind. It is Expressionism gone ludicrous.

Debut writer-director P.J. Hogan

lays on the high-gloss colours as if taking his cue from Muriel's own fantasy photo album. This specialises in lurid holiday snaps and pictures of our heroine festooned in lace-white. Her habit, after leaving home to live in Sydney with Rhonda, is to try on wedding

dresses in shops while Rhonda takes her photo. The snaps, she tells the assistants, are for her ailing Mum.

Even the film's sub-story dimension - Rhonda's illness - is poised between the realistic and the ridiculous. Are we meant to sniffle into our handkerchiefs as mad Muriel stifles her soul to become martyr/nursmaid? Or is it Hogan's way of saying that once you decide to live in fantasyland everything becomes a dialectic between Abba songs and Hollywood melodrama?

Whether you think *Muriel's Wedding* is a good or bad movie may depend on which layer of intentionality you think it actually stops at. My suspicion is that it got stuck, albeit enjoyably, between dimensions: that somewhere along the way parodic intent stopped and the real emotional fairy tale took over.

* John Singleton's dismaying *Poetic Justice* suggests that we reviewers who thought *Boys N The Hood* the most overrated product of the New Black Cinema can now go to the top of class.

Singer Janet Jackson plays the hairdressing heroine from South Central Los Angeles who falls for a young postman, joins him on a drive up the coast to Oakland and has some love quarrels on the way. That is about it: except for the Maya Angelou poems on the soundtrack and the chunks of uncooked philosophising about what-it-is-to-be-black. Torpid, interminable.



Mercurial, bright-edged and bounding: Pascal Molat as Alain

Concerts/David Murray

Mahler twice over

Michael Tilson Thomas completed his Mahler cycle with the London Symphony on Sunday: the Eighth Symphony, the "symphony of a thousand" - stupid label - with some hundreds of orchestral players and choristers in the Royal Albert Hall. Why not the greater Ninth (placed earlier in the timetable), or indeed the torso of the unfinished Tenth?

Cynics might say: because the Eighth is a guaranteed feel-good success, given a decent team of soloists (Tilson Thomas assembled an excellent team). I should put it differently: T.T. is an extremely intelligent musician who knows very well what he does best, which includes "public" music like the Eighth and most of Mahler's earlier symphonies, but not - not quite, not yet - darker, more tortuously personal stuff like the Ninth or the Sixth.

In any case, he made a blazing success of the Eighth. This was a precision-engineered performance, and it was thrilling to hear. The LSO, its Chorus (much enlarged for the occasion) and the Southend Boys' Choir sounded magnificent. T.T.'s masterly command of the score ensured that even the sprawling second movement, a setting of the final scene of Goethe's *Faust* Part II, described a clean, unbroken trajectory and rose to a great height.

J. Led by the stalwart American soprano Alessandra Marc, the solo singers were assured and tireless. Lynda Russell sang Mater Gloriosa from high up in the gods - a happy

idea, of a piece with the clever lighting that made the assembly of performers look so imposing. All in all, it was a glorious conclusion for T.T.'s Mahler cycle.

Given the composer's unprecedented popularity these days, there has been room in the concert season for some competing Mahler performances. Last week Roger Norrington, not hitherto known for his Mahler, conducted a quite different Fourth Symphony with the London Philharmonic in the Festival Hall. No attempt whatever at sophisticated *Vierneisse*; instead he took the symphony at face value, as a child's-eye vision of semantic blithe.

The dances in the first two movements were perky and innocent, only briefly shadowed by the single sour eruption in the one and the sinister, cloying fiddle solo (turned a semitone high) in the other. Until the Poco adagio, it was Mahler's woodwind-writing - intricate, compassionate, pastoral - that seemed to carry the main burden. Norrington kept his strings down to bare audibility, or allowed a leash to just one section at a time.

The symphony was disarmingly crowned by Amanda Roocroft in the quaint child's-heaven finale. For most of it she scaled her soprano down to a light, boyish treble, but she tapped her new-found mature resources in the verses that needed them. That was seamlessly accomplished, suggesting depths beneath a twinkling surface, and perfectly adapted to Norrington's seemingly plain, unfussy reading of the whole work.

Theatre/Sarah Hemming

'Vanya' with an Irish lilt

Field Day's production of *Uncle Vanya* starts well. Astrov and Nanny taking tea, managed that tricky Chekhov exposition - "how long have I known you?" - beautifully, making it sound utterly natural and helping you believe that you are just eavesdropping on lives that carry on after you have turned your back.

This is one of the great strengths of Peter Gill's staging: it has a natural ease that is very important, helped by Frank McGuinness's splendid translation, that combined sensitivity with easy Irish colloquialisms. But, despite this, and despite the fact that there is much that is good about it, the production (on tour to the Tricycle) falls short of the greatness it could achieve.

Chekhov's autumnal masterpiece deals with wasted life, lives misspent and hopeless love. These poignant scenes are summed up, of course, in the character of Vanya, the middle aged man who is brought face to face with the futility of his life during the course of the play.

But nearly everyone on stage is living in the shadow of what they might have done. The retired professor who comes to visit is a fake, while his beautiful, indolent young wife, idolised by both Vanya and Astrov, has thrown herself away. And, in one of his master strokes, Chekhov not only portrays people living through the results of missed opportunities, he also shows us one such moment happen, as Sonya's hopes of marrying

Astrov wither before us. But the play is also marvellously, richly ambivalent. Its title is not "Vanya", but "Uncle Vanya", reminding us that central to it is the difference between Vanya's bitter reaction to his disappointment, and the stoical one of his niece Sonya. Whose response is more valid? And has he wasted his life? Chekhov reminds us how we waste our time fretting over "if only's".

It is difficult to do justice to all the play's layers, as it is to capture

The production is very funny and often moving, but you are not in tears at the end

the surge and ebb of the tragedy, and they remain muscled in this oddly funny scene. Stephen Rea is marvellously funny as Vanya in sarcastic mode, jabbing his hands into his carnigan pockets, growling, slouching and loping round the stage, and he brings off the stump from acid self-pity into total dejection and self-loathing when he sees the doctor kiss Elena. But he loses something towards the end.

His "mad" scene, when he boils over at the professor's ham-fisted suggestion of selling the estate, is wildly effective - hilarious but scary, charged with the same recognisable hysteria as a Basil Fawlty

outburst. But he continues at this pitch in his desperate appeal to the doctor in the final scene, where he could achieve so much more with quiet desolation. Several key scenes lose something by being played on one level in this production.

Meanwhile, the play's shape and movement is not helped by Hayden Griffin's heavy wooden set. It is imposing and claustrophobic, but you get little sense of the huge, crumbling estate outside, nor of the autumnal weather which, with its oppressive heat and sudden storms, mirrors the character's surging feelings.

Individual performances are very good. Enda Oates' visionary Astrov is driven and energetic: you believe in his enthusiasm, his integrity and his frustration. Zara Turner is lovely as Sonya, and to watch her blossom and fade before your eyes is painfully moving. Kim Thomson is exquisite as Elena, with a creamy Madonna face, silken voice and luxuriant auburn hair - utterly convincing as the sort of woman who attracts adoration. And Helena Carroll is so warm and sensible as the old nanny, that you feel she really has sat on the stage for the last 50 years.

There is much to enjoy in this production: it is very funny and often moving, but - you are not in tears at the end of it. Like Vanya's pistol shots, it falls just wide of the bull's eye.

Continues until April 29 at the Tricycle Theatre London NW8 (0171-328 1000).



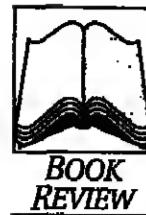
Kim Thomson and Stephen Rea as Elena and Vanya

The additional pleasure of the performance I saw was Pascal Molat as the ninnyish suitor Nicaise (known to us as Alain). The character may be simple-minded, but Molat's dancing was merciful, bright-edged and bounding, and I ended up thinking that Lise might perhaps have listened to her mother when such a good dancer was on offer. Some of the other roles relied too much upon low comedy capers - none lower than a comic servant who should have been put to fire and the sword long ago.

The Flanders ensemble looked, as ever, strong and assured, their dancing stylish: everything they do pays tribute to fine schoolcraft. The score, a conflation of the two traditional *Fille* scores by Hertel and Hérold, has been admirably arranged by Jean-Michel Damase, and is as pretty as the old ballet deserves. Design is by Roger Bernard, with bold costuming and (because of the exigencies of the Brussels' Cirque Royal stage) skeletal design, which looked more ideal home than country life.

The Royal Ballet of Flanders tours *Fille* throughout Belgium this month, and visits Northampton's Derngate Theatre for the week of May 23.

Survival in the shrinking office



One very simple theme runs throughout this book, partly captured by its subtitle. The author, a Nobel Prize-winning physicist, is the head of AT&T Bell Laboratories, one of the world's great centres of applied science. He believes that manufacturing has undergone a transformation in recent decades, but that office activities have not. White-collar work is about to undergo the same profound changes.

"Today millions of well-dressed, desk-bound humans still earn a living," says Penzias, "by 'running errands' between machines - getting a fax, marking it up, typing a draft, making copies, filing some, routing others - just to keep the information moving."

Not only is this inherently wasteful, it contributes to a much more dangerous inefficiency: it makes organisations internally-focused, directing their energies away from the customer towards the smooth operation of internal processes. "Every minute a customer representative spends meeting with people in her own company reduces the amount of time available for customer contact," Penzias says.

Inwardly-focused organisations place a higher priority on resolving internal conflicts than on meeting real customer needs. Thus, a traditional computer company that decides to enter, say, the workstation business will typically spend too much of its time resolving conflicts between the new potential market and existing product lines such as mainframes, mini-computers, PCs and so on - time that could better be spent meeting customers' needs.

Well-managed companies have been aware of this trap for decades, of course. Indeed, you could argue that the companies that have survived through to the 1990s have done so, in part, because they have been able to manage the conflict between internal and external priorities better than their rivals. Penzias's case, however, is that the amount of human time and effort that needs to be spent on internal

HARMONY:
Business, Technology
and Life after Paperless
By Arno Penzias
HarperCollins, New York, \$23

co-operation is shrinking spectacularly.

Survival will go to those companies which realise this. Instead of using layers of white-collar workers to handle the intermediate steps between customers' desire and satisfaction, such companies will use inter-connecting computer systems to give customers direct information access.

There may not be much high-tech computer wizardry in this: the skill lies in recognising which areas of work can be replaced by direct connection with the customer. Bank clerks can be replaced with cash machines. Chain-stores' order-processing departments can be replaced by linking the tills directly with the suppliers.

The engineering team usually necessary to customise sophisticated telephone-answering systems can be replaced by a program on a salesman's laptop computer.

And so on. "Through my knowledge no computer has yet managed to replicate the performance of a single office worker," says Penzias, "the right combination of computing and communications can frequently replace whole departments."

Along these lines, Penzias offers a few more penetrating thoughts. The best business opportunities may lie in the gaps between today's products and services, and at the periphery of what is currently available. The best new corporate structure may be that of an architectural practice. And as technology puts unprecedented power into human hands, knowing what to do becomes the paramount element of competitive advantage.

This is not one of those huge, unreadable tomes that recent business publishing has foisted upon us. It is written in a clear, lively style that crams several tomes-worth of insights into its opening chapters. Unfortunately, the book is 10 chapters long, and it runs out

of insights well before the end.

Part of that is because of the book's main title, Harmony. Penzias argues that the age of quantity, first replaced by the age of quality, is now to be replaced by the age of harmony. Harmony itself, with suspicious neatness, has three aspects: technology must be in harmony with itself, with human beings and with the environment.

The "harmony with itself" argument is the case for systems integration - for eliminating the gaps between computers that are currently filled by humans. The other two harmony shortages are the technological equivalents of motherhood and apple pie: to see their beginning shallowness, simply imagine the alternative.

Penzias offers a number of ways in which information technology can help resolve environmental and social problems. Turning the research resources of the US defence industry into a giant electronic university is perhaps the most appealing. It is also easy to take pleasure in the suggestion that people will wear "several microphones, located at various places on the body," together with a video-camera attached to the spectacles-frame (quite how this will work for normally sighted people is not explained).

These will all be linked to the user's home computer, allowing it to store information, then play it back through a radio-linked earpiece at subsequent meetings. Penzias rejoices at the social gains: "What a boost for 'nerdy' techies who can't remember names and faces!"

It is, perhaps, unfair to judge a collection of future scenarios on the basis of its most far-fetched claims. And it is probably inevitable that a book with such ambitious aims should fail to accomplish the task of providing a new paradigm for every aspect of 21st century human existence. It is enough, perhaps, for it to offer some powerful insights into how companies must cope with life after paperwork. On that narrower ground, Penzias succeeds with style and flair - and merciful brevity.

Peter Martin



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How weak is the US dollar? This may be a surprising question to ask when the dollar has fallen 16 per cent against the yen since the beginning of the year, and 7 per cent against the D-Mark. These falls come on top of more long drawn-out declines over the past five years.

They are also far bigger than would be expected from the movement in the purchasing power of these key currencies. At the beginning of this year, before the present currency shakeout, international estimates suggested that German labour costs had advanced by 25 per cent relative to the US when measured in dollars, and that Japanese labour costs shot up more than 50 per cent. Thus the D-Mark and the yen seem far too high, or the dollar far too low.

Yet these by now familiar facts represent only one side of the picture. The official exchange rate index for the dollar suggests only a modest downward drift over the past five years. Even this does not take full account of the growing role of emerging markets, which now account for some 30 per cent of US trade. The dollar has rocketed against these countries, above all against neighbours, including Canada as well as Mexico.

The second chart includes a "world" index for the dollar estimated by James Capel. This suggests that the dollar has remained pretty firm and has if anything drifted slightly upwards in the last few months. A similar picture is painted by an index drawn up by the Dallas Federal Reserve.

The worldwide indices have their critics who say that the indices have been artificially boosted by the extreme under-valuation of the Mexican peso and of other Latin American and Asian currencies that have been pulled down with it. Once these currencies rebound it will be seen that the dollar really has fallen.

Even on this modified view, the genuine fall in the dollar only started this year. There are analysts who believe that a real dollar depreciation is necessary to help reduce the US current payments deficit or even to convert it into a surplus to offset the declining popularity of the US currency as a reserve asset.

The upshot is that all three of the world's key currencies may be overvalued, but some more than others and no one has any idea of the size of correction required. There is no

alternative to leaving the sorting out to the market. The best the central banks could do would be to act as stabilising speculators, buying when they think currencies have fallen below trend and selling when above trend. The test of their action would be whether their operations were profitable.

The key currency countries seem to go through phases. They begin with strong domestic economies and current balance of payment surpluses. But as foreign funds are attracted their exchange rates appreciate and they begin to run current deficits. Eventually overseas holders become worried either because of these deficits or from an independent desire to diversify their holdings. To offset the resulting capital outflows the ageing key currency countries have to move towards a current payments surplus.

Meanwhile, the underlying US current balance of payments deficit reflects an excess of domestic investment over savings amounting to some 2 per cent of Gross Domestic Product. The US is not going to increase its savings, whether by fiscal reform or any other means, simply because overseas governments, or even domestic think tanks, lecture it on the need to do so.

Nature has its own remedy.

If overseas holders really do worry about the balance of payments deficit, the real exchange rate for the dollar will sink, and eventually US interest rates will rise to incorporate a devaluation discount. Higher interest rates will discourage domestic investment and perhaps boost savings until the gap disappears. All that the US authorities can determine is how far the exchange rate adjustment is accompanied by a nominal depreciation of the dollar, with some inflationary impact, and how far it takes the form of a lower rate of inflation than that of trading partners.

Meanwhile, the true super-competitive currencies that

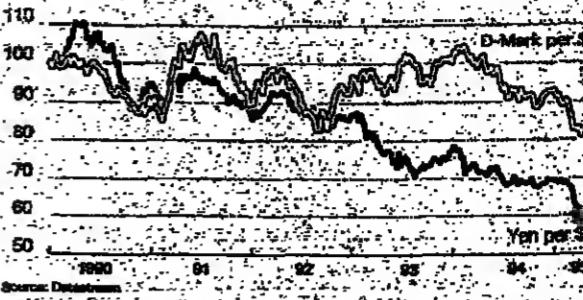
ECONOMIC VIEWPOINT

Rival yardsticks for the dollar

By Samuel Brittan

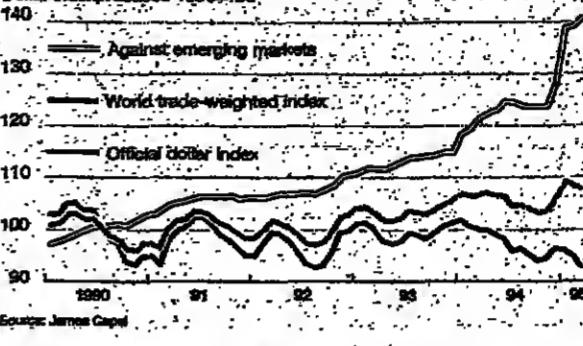
Dollar falls against yen and D-Mark

Indices, released Jan 7: 1990=100



but remains firm worldwide

Dollar Index, released 1990=100



have emerged are those of the smaller economies surrounding the main international players, such as Italy, Spain, and the countries caught up in the Mexican slipstream. These countries might be called "Mediterranean-Caribbean".

Key currency countries can afford to run considerable payments deficits to the extent that overseas residents are prepared to accumulate holdings. The drawback is that their

How currencies have
fallen against the year
Approximate % drop in 1995:

D-Mark	7.3
French franc	11.8
Peseta	14.5
Swiss	14.8
Canadian dollar	15.0
Swedish krona	16.1
US dollar	21.1

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed in +44 171-873 5938 (please set fax to tone). Translation may be available for letters written in the main international languages.

Poor offer of insurance

From Mr Aidan Walsh

Sir, I sympathise with Mr Roy Jenkins (Letters, April 3) who bemoans the lack of Europe-wide car insurance. However, the problem seems to be caused only by narrow-minded legislation in the UK and Irish Republic.

My wife and I drive high-performance cars. Yet our standard comprehensive cover includes any driver, in any country within the widest definition of Europe.

I investigated the possibility of insuring with a company which operates in Ireland, including the Irish company that is part of the group from which I purchase insurance in Austria. I was informed that, first, I must take up residence in Ireland, then the cover would exclude young and old drivers, and I would have to name those middle-aged people who might drive my car. The premium would also be very much higher than I now pay.

Having to pre-name drivers

seems particularly anti-social. Were I to have such a policy and then drive out rather more than wisely, my insurance policy would preclude my asking a friend or neighbour to drive me home. It is not clear to me what the insurer gains from this.

Have we not yet progressed to a understanding that the motor vehicle has long ceased to be restricted by national boundaries?

Aidan Walsh
Am Modernepark 1/2,
A-1030 Vienna, Austria

Concession on works councils

From Mr Zygmunt Tyskiewicz

Sir, Companies reading Robert Taylor's interesting question and answer guide to European works councils (Management: "Entering into a new dimension" April 10), should do so with a degree of caution since it contains inaccuracies and misleading assertions.

This is particularly so as regards the section dealing with the so-called "Article 13 agreement", by which the obligation of the directive shall not apply to companies where

"there is an agreement, covering the entire work force, providing for the trans-national information and con-

sultation of employees".

Robert Taylor makes it sound as if such agreements should be negotiated principally with national or European trade unions. Article 13 says no such thing. He then goes on to suggest that, after September 22 1996, a special negotiating body could seek creation of a European works council, even if another body

(created under Article 13)

already exists. That is not what the directive says and, if it were, then Article 13 would become completely pointless.

As repeatedly stated by com-

misioner Padraig Flynn, the directive is now designed to ensure that the subsidiary

requirements need never be applied. Instead companies are offered the Article 13 procedure which allows them to set up, in agreement with their own employees, information and consultation systems tailor-made to their specific requirements and adapted to their existing consultation arrangements.

That wise concession for

which Unice (the pan-European employers' federation) fought so hard, must be well understood and preserved.

Zygmunt Tyskiewicz,
secretary-general,

Unice
rue Joseph 11, 40
B-1040 Brussels, Belgium

Identity card a retrograde step for UK

From Mrs Gwyneth Dunwoody, MP

Sir, Joe Rogaly's article ("Playing the identity card" April 8) struck a real chord. The only way the common frontiers of the EU could be made to work would be if everyone carried "papers" as in France. That would be a frightening retrograde step.

Gwyneth Dunwoody,
London SW1A 0AA, UK

tried said at the time of the

national card identity bill introduced by Mr Ralph Howell MP in 1989.

"The act of presenting a national identity card offers the opportunity not only to determine that this individual may be who he says he is but to record information about him. This opportunity is enhanced if, as seems likely, the card is designed to be machine-readable. Any information on the card can be recorded together with information on the whereabouts of an individual and the circumstances in which the card is used.

"In order to administer and control the issue of national identity cards, it would seem necessary to form a population

register which could record the movement, from address to address, of all the individuals in the United Kingdom."

The registrar concluded:

"The introduction of national identity cards and national identity numbers would mark a significant step along the path to the comprehensive recording and automatic processing of information about individuals. It is a step with potentially serious privacy implications for all United Kingdom citizens. From a privacy and data protection viewpoint the arguments suggest that this step should not be taken." I agree.

Karen Toseland,
14 Moel Farmau View,
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Liverpool L17 7ET, UK

Economic policy not a matter of economics but of politics

From Dr James Ball

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171 873 3000 Telex: 922186 Fax: +44 171 407 5700
Thursday April 13 1995

Behind the bid for Chrysler

Underpinning Kirk Kerkorian's approach to Chrysler is a dispute about how much capital American industry needs.

In the car business, says Chrysler, the answer is lots. It is competing in a cyclical industry, with a relentless thirst for cash for new models and sales rebates (that is, price-cut). It has only just got its balance sheet back into shape; for the first time in 40 years it has no unfunded pension liabilities. And only four years ago it was on the verge of running out of cash for the second time in a decade. Evidence enough, it believes, that its grudging disbursement of cash to shareholders – it had to be prodded by Mr Kerkorian into raising its dividend last year – is prudent rather than miserly.

That is not the way Mr Kerkorian sees it. In the early 1990s, when Chrysler was on its knees, he bought his first stake in the company at just over \$10 a share. Since then, the company has recovered from imminent extinction to become the most profitable mainstream car producer in the world. Yet its shares have languished: they were less than \$40 (£25) each before Mr Kerkorian's announcement yesterday, only four times 1994 earnings.

It is hard not to sympathise with his desire to push the price higher. In part, of course, his dispute is with the stock market, which refuses to give Chrysler – or US carmakers in general – the valuation that recent performance might seem to deserve.

But in part it implies a criticism of Chrysler's management, which

could do more, he believes, to ensure that the company's product market success is reflected in financial market valuation. Any company with \$7.5bn in liquid assets, a balance sheet far stronger than its main rivals, and sharply higher capital expenditure in prospect has scope, on this view, for decisive action to raise its share price.

The problem with this argument is not that it implies the stock market is wrong in valuing Chrysler so cheaply: markets make mistakes, after all. Nor is the mooted purchase of Chrysler so very implausible, given the company's cash and the possibility of attracting an overseas partner. Depending on how much the cash pile was run down, and whether there was, indeed, an overseas investor, Mr Kerkorian seems justified in claiming this would not be a "highly leveraged transaction".

The problem is more that the argument is reminiscent of those used to support the rush towards leverage of the 1980s. Then, analysts and investment bankers argued that the world was becoming an inherently less risky environment for business, justifying higher levels of debt.

Chrysler's management believes a strong balance sheet is needed to avoid repeating past near-collapses. Mr Kerkorian appears to differ. By announcing an unprepared, unprepared non-bid, he has brought the issue out into the open. But he has much further to go before he can claim victory in the intellectual struggle, let alone the financial one.

EU social realism

The European Commission's social action programme for the next three years represents an important change in the direction of European Union social policy towards greater realism. The change has been driven by pressure from many European employers concerned about competitiveness and "cost burdens" on business, and by high unemployment and budget deficits. The upshot is that there is now much less enthusiasm for the legal imposition of minimum labour standards on all member states.

The future emphasis of social policy will be on ways of stimulating economic growth. In the words of the programme, a "new balance" has to be struck between what is economically necessary and what is socially desirable. This change may not be enough to satisfy Mr Michael Portillo, the UK's employment secretary. But what is proposed is far removed in content and spirit from the agenda of social regulation pursued over the past five years by the Commission.

Mr Padraig Flynn, the EU social affairs commissioner responsible for the rather verbose plan, says he wants to encourage debate between employers and trade unions over a wide range of social issues such as training, protection of vulnerable groups of employees, and equal opportunities. Voluntary agreements will be the preferred way forward in future, as opposed to the imposition of new laws.

For many employers, Mr Flynn's

proposals will come as a relief. It is true there is still some unfinished business from the first social action programme to be implemented fully. Directives on working hours, rights for workers posted to work in another country, and part-time employment have yet to be fully resolved. Others – most notably the transfer of undertakings directive – may continue to create difficulties for member states, while future judgments from the European Court of Justice may also arouse disquiet among the business community.

But Mr Flynn will win strong support from employers for his determination to focus on ways of reducing unemployment through the introduction of measures designed to lift cost burdens.

His document specifically mentions the efforts of the recently created working group chaired by Mr Bertolt Molitor, a former German government economic adviser, to scrutinise the efficiency and clarity of existing directives in order to ensure they do not hinder competitiveness.

This does not mean the European Commission is ready to embrace the whole of the so-called Anglo-American labour market model, with its emphasis on deregulation and flexibility. Nor are countries like Germany and France going to start dismantling their social protections. But Mr Flynn's modest plans suggest that a welcome convergence is developing inside the European Union in the controversial area of social policy.

Benefit doubts

The new Incapacity Benefit for the long-term sick and disabled which comes into force today ought to do more to reduce benefit spending in the UK than any reform of recent memory. The principle of the new benefit is sound. But the practical consequences are another matter.

Failure to rein in the cost of invalidity benefit, which has more than doubled in real terms since the mid-1980s, would have made a mockery of the government's claim to be serious about controlling public spending. Well over 1.5m people are now claiming invalidity benefit up from 700,000 in 1983. No-one doubts that a part of the rise comes from relatively fit individuals opting for early retirement, rather than a lengthy period on the dole. Often they have done so with the encouragement of both their personal doctors and local employment offices. By imposing a universal, more objective, test of a person's incapacity for work, the new system ought to mean that everyone receiving the new benefit truly deserves it. As it stands, however, the reform has important flaws.

The first is its unfairness. Like the new Jobseeker's Allowance for the unemployed, which will come into force next year, the new incapacity benefit will not merely impose the stick of tougher eligibility requirements for recipients. It will also mean lower benefits for those who successfully pass the test. Part of the fall in income can be defended, in the case of the incapacity benefit, since it will

come simply from including the new benefit as taxable income. But recipients will also have to live on the lower, short-term benefit for a full year before receiving the maximum support, rather than the previous six months.

People without means who have shown themselves to be involuntarily dependent on the state because of illness or disability ought to be able to expect relatively generous treatment at the hands of the benefit system. If the government had faith in the toughness of the new medical test, it should have deemed the modest net incomes of the remaining recipients an unworthy target for further savings.

Different problems will arise with regard to the treatment of the extra 325,000 people who will fail the new test over the next three years. The department has made an effort to prepare employment offices for the influx of about 95,000 additional unemployment benefit claimants over the next two years.

But inconsistencies in the way different benefits eligibility criteria are applied are likely to mean many, highly publicised, individual complaints. A good many of them justified. A more gradual, and equitable reform would have reduced these dangers. Clearly, the government is gambling that high early savings will make up for the political costs involved. But on the worst case, it may also have condemned itself to a re-run of the early horrors of the Child Support Agency.

This month will see the conclusion of one of the biggest and most complex rounds of bidding in the history of the telecommunications industry.

By the end of April, consortia comprised of international and local companies must submit bids to provide basic and cellular telephone services for India, where the population is 900m, the economy is growing and demand for telephone lines far outstrips supply.

India had little choice but to open its telecoms sector to private and foreign investment; the government does not have enough money to provide even a rudimentary nationwide service, let alone modernise the system and expand capacity.

Tenders were issued in January for provision of services to 20 so-called "circles" – roughly corresponding to India's states; for a bid round the government hopes will lead to a multi-billion dollar improvement of the telephone network. There is no doubt about the opportunities presented by the opening of the Indian market. When bidding closes, the envelopes will contain offerings from consortia which include such groups as British Telecommunications, Singapore Telecom, AT&T of the US, Nippon Telegraph and Telephone of Japan, France Telecom, Telstra of Australia and others.

"Companies like BT have just got to be in emerging markets like this where there is every prospect of a long-term payback," says Mr Ken Wells, BT's field manager in India.

But the complexity of the bidding process leaves it unclear whether India's ambitious attempt to find a private-sector solution to its telecommunications needs will deliver either the service the government wants or the sort of returns international telecos operators require.

The deadline has already been postponed by a month with the government replied to hundreds of queries from potential bidders on issues such as the interconnectivity of public and private networks, the intended regulatory regime, revenue sharing and tariffs.

There are still a lot of imponderables," says one western trade attaché. "A lot of money is involved and the margins are going to be very tight. Lots of companies are going to be headlong and hoping they can change the rules afterwards."

The headlong rush is understandable. With just one line for every 100 inhabitants India has one of the world's lowest telephone penetration levels, compared with an average in all developing countries of five lines per 100 people, while the average for the Organisation for Economic Co-operation and Development countries is 47.5 lines per 100 people. Only a quarter of India's 600,000 villages have even a public

telephone, while applicants in the cities have to wait about two years for a line. "Just to keep up with other developing countries we would need between 50m and 60m new lines – an investment of about \$75bn," says Mr RK Takkar, India's telecoms secretary.

Estimates vary of the investment needed for even India's more modest immediate ambitions. Mr David Alan Cole, telecoms specialist with ABN-Amro Bank, reckons it would cost \$20bn over the next five years to meet the government target, announced last year, of a telephone "on demand" in urban areas and installation of one line to each phoneless village – a total of perhaps 10m new lines.

But India, with several states as big and populous as some European countries, is considered too vast for any single operator to tackle alone, or even with two or three partners. Hence the structure of the bid round, which seems designed to share the market among several big operators. The broad rules are clear

enough. The government requires international telecoms companies to combine with big Indian industrial companies to mount a bid. A 15-year operating licence in each "circle" should be awarded to the highest bidder – but there is a weighting system, for which the criteria have yet to be clarified, linked to commitments to rural services and new technology.

Foreign companies must be proven operators of basic or cell-phone networks and are limited to a 49 per cent stake in a bidding entity. Consortia can bid for as many circles as they wish, but for many groups can tie up with one Indian partner for basic services and one for basic services.

But these rules and the scale of investment have created headaches.

"The paradox is that you need to bid for six or seven circles to be

sure of winning two or three," says Mr Ashish Paul, projects manager for Telstra. "But if you actually win six or seven, what do you do? How do you finance that?"

Choosing a good Indian partner is another challenge. The principal Indian companies tend to have strong regional bases, implying strength in bids for some circles and weaknesses in others. BT, for instance, has lined up with Mahindra and Mahindra, an industrial group strong in the wealthy state of Maharashtra, while Telstra is with Southern Petrochemical Industries Corporation, which is well-established in southern states. This raises the question of what happens if consortia win states where they have little local presence, and thus lack the influence which might be critical in dealing with state governments.

Preparation of bids for specific circles is also fraught with imponderables. Few telecoms executives doubt that India – as a whole and in the long term – will eventually provide a profitable market for private operators. But this raises the question of what happens if consortia win states where they have little local presence, and thus lack the influence which might be critical in dealing with state governments.

The problem is not just that winning bidders will face difficulties with regulators and bureaucrats in their efforts to make a profit.

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FINANCIAL TIMES

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Basle committee proposes greater flexibility

Banking group suggests self-calculation of risks

By John Gapper, in London

International bank supervisors yesterday proposed that some banks be allowed to use their own computer models to calculate how much capital they must hold against potential losses from financial trading.

The move marks a significant step towards a more flexible style of regulation, as central banks find it more difficult to exert detailed control over banks' activities because of the growing sophistication of financial markets.

Controversy over trading has been heightened recently by the collapse and takeover of Barings, the UK merchant banking group. Barings was brought down by £860m (£1.3bn) of losses allegedly amassed by Mr Nick Leeson, a Singapore-based trader.

The Basle committee of supervisors from the Group of 10 industrialised countries said big banks would be allowed to use trading models to work out how much of their capital was at risk

from trading losses on any given day.

The proposal, which could apply to up to 100 of the world's largest banks, is part of an effort to impose minimum capital requirements for the trading of securities, foreign exchange and derivatives (instruments which derive their value from an underlying asset or index) by the end of 1997.

The endorsement of banks' own models, subject to a number of safeguards, is part of a longer-term shift towards supervisors monitoring banks' management and control mechanisms rather than imposing strict limits on their activities.

Mr Tommaso Padoa-Schioppa, chairman of the Basle committee, said the use of models was "an important novelty". But he said supervisors were "not giving banks too much flexibility to calculate the capital charge the way they want".

Smaller banks and those with limited trading activities are likely to calculate their capital

requirements using a formula set out by the committee two years ago. This was criticised by large banks for being too crude and inflexible.

Banks already have to allocate minimum levels of capital against their lending activities under the 1988 Basle Accord. They have not had to set aside capital for their rapidly expanding trading activities until now.

Some analysts believe that the move of large banks such as J.P. Morgan, the US bank, away from lending and towards trading on financial markets, has been encouraged by the fact that trading does not consume capital set aside to meet regulations.

Banks using internal models will have to set aside three times the amount of capital they allocate to be at risk. They will also be penalised by having to set aside extra capital if their models fail to predict accurately trading losses.

Basle model for banking safeguards, Page 22

\$23bn plan to buy out Chrysler

Continued from Page 1

were bought with large amounts of debt.

After the deal, Chrysler would have "at least \$3bn" of equity and about \$12bn of debt, including the \$1.4bn it already owes. At this level, it would be less leveraged than either Ford or General Motors, and not comparable to the biggest buy-outs of the 1980s, Mr Yemdenjian said.

Standard & Poor's, the US rating agency, said if the buy-out was completed it would consider lowering Chrysler's debt rating below investment grade, a level it rose above only last year.

Mr David Healy, an independent analyst, said Chrysler's directors would find it difficult to reject the approach, following the sharp rise in the shares. "It will be very hard for Chrysler's management to put the genie back in the bottle," he said.

Chrysler's shares were trading at \$49% at lunchtime, up \$9% on the day.

Brussels inquiry into Crédit Lyonnais aid

Continued from Page 1

overnment intends to privatise the bank, the country's largest, after strengthening its balance sheet.

Mr Jean Peyrelade, the bank's chairman, has warned that if the terms of the package are toughened, the survival of the group could be jeopardised. His comments followed complaints from French politicians and banking competitors that the conditions of the rescue were too lenient.

The inquiry will also look at the consequences for competition of a capital injection last year by the French government of FFr1.5bn.

Mr Van Miert has taken advice from banking experts, including three central bankers, and concluded that, while banks are a particularly sensitive area because of the need to protect investor confidence, there is no reason why normal competition rules should not apply.

The Commission stressed that there was no question of Crédit Lyonnais facing bankruptcy.

BT and BNL form Italian joint venture

By Alan Cane in London
and Robert Graham in Rome

THE LEX COLUMN

Driving Chrysler into play

Chrysler is not the most obvious target for a takeover attempt. It is well managed and its 11.5 per cent operating margins are the envy of the world automotive industry. Since the company came close to the brink earlier in the decade, management has done an exemplary job of restructuring the group, leaving little scope for any predators to sweat assets further.

The key to Mr Kirk Kerkorian's manoeuvre is the derisory rating accorded to the company's shares. Before yesterday's announcement, the shares traded on a multiple of about four times expected earnings for the current year, implying that Chrysler is once again heading to disaster. But it is only a matter of months since the US automotive market has turned. And such a view also gives no credit to what the management has achieved since the last recession. The rating must have been a serious frustration for Kerkorian, as a large shareholder, but it is also an opportunity.

Despite the vagueness of Kerkorian's financing plans, there is little doubt that a deal would be feasible, given the \$7.5bn of cash on Chrysler's balance sheet and the similar amount that it will generate this year. The issue, though, is whether Kerkorian really wants to end up the owner and manager of a large car company. More likely is that he intends to flush out other interested parties by drawing attention to the lowly valuation. This may lead to a full-scale bid for the group from another party, but no doubt Kerkorian would be satisfied with a buyer for just his stake.

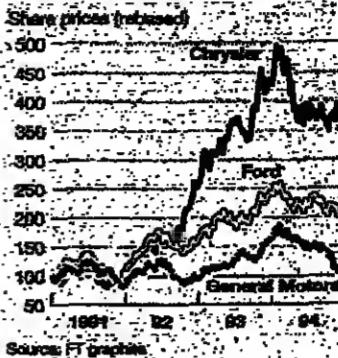
BNL and BT are committed to investing about £150m (\$240m) over the next decade to update BNL's voice and data network. BT will own 50.5 per cent of the new company, with BNL holding the remainder. The chief executive, who has been chosen but whose name has not been disclosed, will be Italian.

France is now the only leading European country in which BT has yet to announce an alliance or joint venture to enable it to take advantage of EU rules forcing the liberalisation of telecoms across Europe after 1998. The partnership between BT and BNL is expected to intensify the longer-term competition faced by Telecom Italia and its parent company Stet, which are due for full privatisation later this year. The former state monopolies are working to preserve their market share.

Telecom Italia argues that many of the biggest Italian companies, including Benetton and Fiat, have selected it to handle their telecoms services.

FT-SE Eurotrack 200: 1378.7 (-1.6)

US car manufacturers



increasingly picking other low-price Asian carriers or even US operators.

The Japanese airlines have reacted by cutting costs aggressively, as was demonstrated yesterday by JAL's announcement that it is to reduce headquarters staff by a third. Already capital expenditure has been slashed, aircraft deliveries delayed, cabin crew costs reduced, support services contracted out, and stakes in other carriers disposed of. But despite such efforts, the yen's ever-greater strength means that in dollar terms the cost gap between the Japanese and other Asian carriers continues to widen. If present conditions continue, it is difficult to see how Japanese airlines can escape an ever-accelerating tail-spin.

RMC

RMC's conservative dividend policy is good news for shareholders. Unlike most of its peers, the company maintained or increased dividends throughout the recession. By keeping dividends cover close to three times in a recovery year, the company has left itself plenty of leeway to reduce cover during a cyclical downturn. Although the 0.5 per cent dividend increase appears paltry in the context of a 50 per cent pick-up in profits last year, total returns have consistently outpaced other UK construction companies.

This is because RMC's share price has outperformed the sector by 160 per cent since the start of 1990.

The lesson is that fund managers are capable of taking a long-term view when they have faith in a company's management. In this case, RMC's proven ability to generate strong returns on its investments, without recourse to shareholders for further funds, means shareholders are ready to stomach some stinginess on dividend payments. RMC's £500m investment in its Berlin cement works is a case in point. Shareholders took the investment in their stride, despite the fact that many of RMC's peers have burnt their fingers in the former East Germany. Of course, with 40 years' experience in Germany, the company was better positioned than most.

Yesterday's profit-taking is unlikely to topple RMC from the sector's pole position. Although its profits unsurprisingly fell partly on economic recovery, its premium rating is justified by its exposure to recovering continental Europe and its ability to generate cash.

See additional Lex comment on Forte, Page 23

Japanese airlines

Japan's two big airlines, JAL and ANA, are in danger of becoming aeronautical dinosaurs. Although they operate from Asia's biggest domestic market, enjoy low fuel and financing costs, and compete in the world's fastest-growing region for civil aviation, their long-term trajectory looks ever downward.

They have, understandably, suffered from Japan's economic torpor. But the impact of recession has been compounded by domestic deregulation. This has particularly hit ANA, the dominant local carrier, which has reacted by attacking JAL through the expansion of its international network. In theory there should be room for both: international traffic out of Japan is growing fast, as Japanese tourists begin to enjoy package holidays. But revenues are growing more slowly than volumes: cost-conscious consumers are forcing down prices by

Indian summer for telecoms, Page 15
See Lex

Daimler-Benz to shed further 19,000 jobs

Continued from Page 1

50 per cent slump in world demand for aircraft, to be expected to absorb all the impact of the US currency's decline.

Dasa, which lost DM488m in 1994 after a DM694m deficit the previous year, was likely to break even this year following an expected "drastic" improve-

ment and further job cuts.

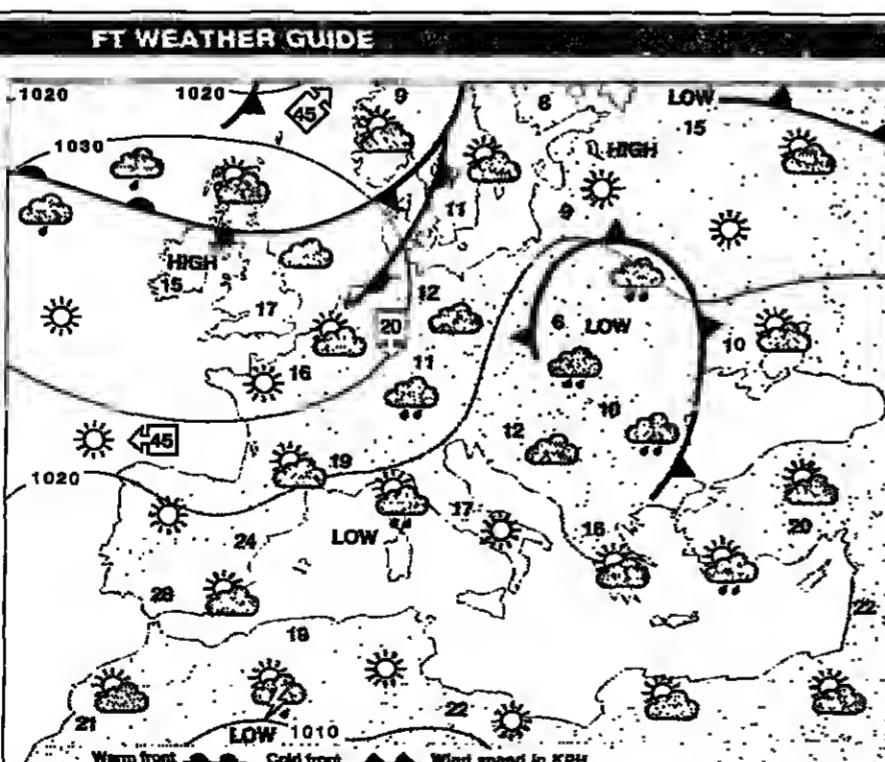
Mercedes-Benz, the group's primary source of turnover and profits, which earned DM1.85bn net last year after a deficit of DM1.3bn in 1994, showed a marginally improved result, Mr Reuter said.

Total deliveries of cars had risen by 9 per cent in the first two months of the year, despite a

7 per cent decline in Germany.

Mercedes' sales in the first quarter had risen some 6 per cent to DM16.6bn. AEG and the Debs service arm showed no change, while Dasa had reported a 20 per cent decline to little more than DM2bn.

Negotiations are under way on unspecified further disinvestments at the AEG electrical



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Hardy Oil & Gas USA Inc.

Private Placement of
US\$60,000,000

Senior Unsecured Notes
due 2004

Guaranteed by
Hardy Oil & Gas plc

Arranger

KERRY

Kerry Ingredients Inc.
and Kerry Ingredients (Canada) Inc.

Private Placement of
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Arranger

Pioneer

Pioneer Concrete of America Inc.

Private Placement of
US\$50,000,000

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due 2004

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Pioneer International Limited

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**FINANCIAL TIMES
COMPANIES & MARKETS**

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Thursday April 13 1995

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IN BRIEF

Volvo sells Alfred Berg to ABN Amro

ABN Amro, the Dutch bank, agreed to buy Alfred Berg, a leading Nordic investment bank from Volvo of Sweden in a deal worth at least SKr1bn (\$126.4m). Page 19

Bell sell-off details imminent
The French government is finalising the first stage of the privatisation of Groupe Bell, the loss-making computer manufacturer, and is expected to announce the operation within the next few days. Page 19

Alcatel may ask Viénot to take control
Mr Marc Viénot, chairman of Société Générale and one of France's most prominent bankers, appears set to take the helm temporarily at Alcatel Alsthom should an appeal court uphold a ban on Mr Pierre Suard, chairman of the industrial group. Page 19

JAL to cut headquarters staff
Japan Airlines (JAL), the country's largest carrier, is to cut staff at its headquarters by one-third, as part of cost-cutting to improve the airline's operating performance. Page 20

Microsoft and Wang reach agreement
Microsoft and Wang Laboratories announced that they have resolved a long-running patent dispute, with Microsoft planning to acquire up to a 10 per cent stake in Wang as part of the settlement agreement. Page 21

Seagram gains belated enthusiasm
Investor sentiment has improved in recent days over the two deals that will transform Seagram, the Canadian drinks company, into an important player in the US entertainment industry. Page 21

Hilton Hotels hits income 41%
A fifth consecutive quarter of double-digit profits growth in its core division helped Hilton Hotels, the US hotel and gambling group, produce a 41 per cent increase in net income in the three months to March. Page 22

US cable TV group plans \$1bn spending
Cox Communications, the US cable television company, is to spend more than \$1bn during the next five years to upgrade its network for cable and telephone services. Page 22

Geho declares AAH offer 'final'
Geho, the German pharmaceuticals wholesaler bidding for AAH, increased its hostile offer almost 6 per cent from £205p to 445p a share and declared it final. Page 24

German input buoys RMC
RMC Group, the world's largest concrete producer, increased pre-tax profits by 59 per cent in 1994, helped by another strong performance in Germany and a recovery in the UK. Page 24

Correction
In yesterday's edition, a picture of the Plaza Hotel incorrectly featured a photo of Crown Prince Hassan bin Talal of Jordan in place of Prince Alwaleed bin Talal bin Abdulaziz. We apologise for the error.

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FINANCIALS (pcts)				
Flame	540	+ 15	Tristar Film	474 + 1%
Aero P't	1285	+ 65	Publy	267 + 1%
Zenith	215	+ 5	Siemens	7 + 1%
DLW	380	- 10	General Tech	556 - 7%
Schering	1088	- 24	PARIS (PFT)	500 - 5%
Verin-Met	323	- 6	Filmes	877 + 12%
Flame	251	+ 35	Canal Plus	817 + 12%
Am-Tech	356	+ 446	GTW Europe	360 + 25%
Dayco	455	+ 14	Home	403 + 10%
Delta Air	529	+ 14	Accor	538 - 11%
Ford	274	+ 24	Chargers	533 - 15%
SEB Block	469	+ 24	Euro 155	513 - 3%
URL	269	+ 29	TOKYO (Yard)	575 + 4%
Flame (London)	251	+ 35	Derby	2450 + 10%
Flame (London)	670	+ 25	Flame	710 + 25%
Perpetual	1480	+ 30	Flame Est	860 - 25%
Yale Cables	355	+ 13	Flame	875 + 44%
Films	265	- 25	Log Tim Ord	827 + 24%
Flame (London)	199	+ 22	Flame	890 - 19%
Flame (London)	199	+ 22	ASW Pacific	525 + 0.25%
TOYOTA (UK)	199	+ 13	Century City	215 + 0.12%
Flame	178	+ 13	Car Chasing	237 + 0.17%
Flame (London)	178	+ 13	Link Asia	1.78 - 0.12%
Flame (London)	178	+ 13	Orient Tele	2.47 - 0.13%
Star Paging	118	+ 13	Star Paging	1.58 - 0.13%

Bangkok closed. New York and Toronto prices at 12.30pm.

Chrysler and Kerkorian

Macmillan sells control to German publisher

By Christopher Price in London

Stainow, managing director of Anheuser-Busch European Trade, "It was done independent of subsequent deals which may or may not involve Courage."

Courage has veto rights over who becomes its joint venture partner should Courage be sold but Mr Stainow declined to comment on what action Busch would take.

Busch plans to step up output at Mortlake and begin work on a bottling line within a few weeks.

Courage will lease the brewery to the 50:50 joint venture, generating an income stream for Courage and presumably S&N.

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The approach to Chrysler

■ Rich dealmaker links up with yesterday's boss ■ For today's most profitable US carmaker, tomorrow the world

Twice back from the brink, again on the spot

Haig Simonian tells how management brought about the latest renaissance

The rags-to-riches story of Chrysler's corporate turnaround in the 1990s has become the stuff of business school textbooks.

In less than four years, the company's standing has shifted from deep uncertainty about its future to pride as the most profitable of the US carmakers, in spite of being the smallest of Detroit's "big three".

The renaissance came thanks to a mixture of attractive and innovative new models, vastly improved production techniques, severe cost controls and wide-ranging disposals.

In that respect, Chrysler's "formula" does not differ from that adopted at other ailing car makers in the past, or, most likely, in the future.

Ironically, Fiat of Italy, with which Chrysler was considering a merger during part of 1989 and 1990, is in the throes of much the same process. The Italian group, which reported a deep loss in 1993, has returned to profitability with an almost identical strategy.

But the Chrysler story is slightly different, and all the more impressive, for two reasons.

Although smaller than General Motors or Ford, it is still a very substantial producer.

Steeped in the corporate culture of Detroit, such radical changes met with greater resistance than for a smaller European manufacturer.

Moreover, the pressure on Chrysler was probably greater than on any other producer in a similar boat.

Japanese imports had already captured a large slice of the US market. However, the onset of production from Japanese "transplant" factories in the US, built at new

sites with a clean labour relations slate, magnified the threat to its survival.

It is a testament to the quality of Chrysler's management that the group was able to pull off its regeneration so quickly. The turnaround had four main elements.

- New models. Chrysler has made a name for itself for innovative cars which do not just look different, but, in some cases, have exploited previously ignored niches in the market.

Its foray into the field of "minivans", epitomised in Europe by the Renault Espace, is the most striking example.

Chrysler's Voyager minivan, produced under a variety of marques, has been a roaring success in the US, where it carved out a niche for flexible "people-carriers".

Its up-market Jeep models have done much the same in trying off-road.

Like Britain's Range Rover, the Jeep Grand Cherokee has fit a gap for a rugged (if only to give city dwellers a vicarious taste of country pursuits) four-wheel-drive vehicle capable of being used off-road, but more often used down to the shopping mall.

Even in the relatively conventional sector of full-sized saloons, the group's LH range caught popular attention because of its bold styling and keen prices.

- Chrysler's most innovative model, the small Neon saloon, has combined its growing design and engineering strengths with novel production techniques, the second element in the recovery formula.

Chrysler spent a considerable time studying the manufacturing technology of Japanese car compa-

A five-star overhaul



Robert Eaton, chairman, Chrysler Group

nies. The Neon, also due to be sold in Europe, is one of the first fruits of that strategy.

Manufacturing has been simplified and reorganised to lower costs and improve quality. Moreover, the new techniques have allowed the company to devise and introduce new models much faster than before.

So great has been Chrysler's achievement that many manufacturers, including some of the Japanese, see it as the "benchmark" for efficient production technology.

- Manufacturing innovation has gone hand in hand with radical cost controls. Productivity has risen substantially, while production costs have been cut by a variety of methods, including slashing the number

of suppliers and developing particularly closer relationships with those that remain.

- Disposals have formed the final part of the strategy. Chrysler has sold a slew of non-core businesses over the past four years, helping it to raise capital for car development and focusing management efforts on the core auto business.

In 1993 alone, Chrysler sold its stake in Mitsubishi (netting \$71m after tax), components companies and Lamborghini, the Italian luxury cars producer. The trend continued last year with the sale of its car wiring division.

The result of such policies has been a progressive climb in sales and earnings.

Net profits reached \$3.7bn last

year. That was a huge improvement on Chrysler's \$2.55bn loss in 1993 (although the latter figure was caused by a \$4.96bn exceptional charge for pensioners' health care and post-employment benefits).

Otherwise, the 1993 earnings were in turn a substantial improvement over the previous year's. By contrast, Chrysler posted a net loss of \$538m in 1991.

The group's sales and market share have also climbed steadily, while margins have risen and break-even capacity utilisation levels have shrunk. Its market share increased to 14.7 per cent in 1993 from 12.4 per cent two years earlier.

Chrysler meanwhile achieved its goal of building up a \$7.5bn cash pile for future investments, while

its pension fund was marginally overfunded for the first time in years.

The change has been recognised by the stockmarket. Chrysler's shares have rocketed from a low of 93p in 1990 to 945p at lunchtime yesterday. Separately, Standard & Poor's, the US debt rating agency, restored its debt rating in October 1993 to "investment grade" class, a major achievement.

But perhaps the biggest accolade of Chrysler's come-back is yesterday's initiative by Mr Kerkorian and Mr Iacocca.

Both men are aware that the company, like its two big US counterparts, is not completely out of the woods yet.

Sales could start to sag after

booming on the back of the US economic recovery. Unlike GM and Ford, Chrysler remains a predominantly US-orientated manufacturer, leaving it more exposed to the vicissitudes of the home market.

Although the group has ambitions plans to sell more cars outside the US, they are still at a relatively early stage.

And quality ratings for some of Chrysler's vehicles are not as high as the company would like, especially considering the scale of its efforts to improve its record.

Nevertheless, such criticisms are but niggles against what remains one of the most impressive, almost astonishing, corporate turnarounds of the 1990s, as many business school students will have observed.

■ GLOBAL STRATEGY - By John Griffiths

■ KIRK KERKORIAN - By Richard Tomkins in New York

Grand designs home and away

Mr Robert Eaton, Chrysler's chairman, has made no secret of his intention to turn it into "the premier auto company in the world" by 2000.

It is moving with increasing aggression into Europe's 11-million-a-year new car market, and into Asia and other markets outside of North America.

To help achieve the goal, it is engineering from scratch an ever-wider array of vehicles in both right- and left-hand-drive. Its declared aim is least to double its sales outside North America to more than 200,000 by the end of the decade is already appears modest.

Chrysler's US-built Neon, a potential rival for cars like the Ford Escort, has begun to be sold in Europe. A plant in Graz, Austria, is already the production base for Jeeps and Voyager vans, with other additions potentially to follow. It has small volume kit assembly operations in China, Venezuela, Egypt and Malaysia, with similar ventures starting in Indonesia and Thailand.

As part of its Asian push, in Vietnam it is planning to invest \$190m in making Jeeps four-wheel-drive vehicles, light trucks and a version of its Neon saloon. Long term, the aim is to export some of the production to other Asian markets. Chrysler is not, however, proceeding without caution.

Chrysler has already indicated it would pull out of a \$1bn plan to build minivans in China, because it fears other Chinese car makers may be allowed to use its technology without its control. Unauthorized replicas of Jeeps are already being built by some small Chinese companies.

If it is "tomorrow's world", US still dominates Chrysler's sights. The long recovery in the new vehicle market is now widely believed to have passed its peak.

Total car and light truck sales fell by 4 per cent in the

first quarter, the overall figure disguising a sharper decline of 5.2 per cent in March. Earlier this week, Chrysler revised downwards, for the third time this year, its own forecast of the 1995 new vehicle market, from 15.9m to 15.5m units.

But pessimism is easily overcome. US vehicle sales - total cars and trucks - had risen for three years in succession to the end of last year. The total March market was still the second best for the month since 1988. And Chrysler's own aggressive products and marketing strategies are continuing to pay off. Its first quarter share of new car sales has risen to 10.6 per cent from 9.8 a year ago.

But there are problems in the so-called "light truck" sector, embracing pick-up trucks, four-wheel-drive Jeeps, leisure/utility vehicles and the minivan ranges it pioneered, where sales have fallen by about 11 per cent. An incentives war is already raging in the minivan market.

Production is still running above last year's levels, and the soaring yen and major competitiveness improvements by Chrysler and its domestic rivals are keeping Japanese competition at bay.

But this is an industry where under-investment can quickly lead to disaster and Chrysler, financially the best prepared for a downturn of the US carmakers, has no intention of falling behind. Between this year and 1999, it plans to spend \$35bn on new product development and plant improvements - a 48 per cent rise on the previous four-year period. More flexible manufacturing processes, shorter product cycles and a greater variety of adventurous designs are all intended to keep up the momentum which has transformed its fortunes from 1990, the most recent occasion when it was on the brink of extinction.

Within months Iacocca had been hired by the rival Chrysler Corporation, third-largest of the US car groups and seemingly on the brink of extinction.



Kerkorian: obsessively private

■ LEE IACOCCA - By Kenneth Gooding

The man who sold Dorothy's slippers

There is something of the late Howard Hughes about the obsessively private Mr Kirk Kerkorian. On the rare occasions that he talks to the press, Mr Kerkorian likes to say that he is an extrovert by comparison. But he has a Hughes-like penchant for airlines, casinos, and - as yesterday's move on Chrysler indicates - speculative deals.

He is also very rich. A junior high school drop out and son of an Armenian immigrant fruit farmer, he has spent his working life wheeling and dealing his way to a personal fortune, estimated by Forbes magazine last year at \$2.5bn.

Kerkor "Kirk" Kerkorian was born in Fresno, California, in June 1917. Twice married, he has had two children. A combination of his children's names, Tracy and Linda, provides the name for the investment vehicle through which he has done so many of his deals: Tracinda Corporation.

After stints as a boxer, Mr Kerkorian learned to fly and served with Britain's Royal Air Force during the Second World War, training US fighter pilots. Afterwards he started flying war surplus aircraft across the Atlantic, then built up his own charter airline business in the US.

In 1969, after selling the charter airline business for a substantial profit, he started on a career as an investor by acquiring a controlling stake in the Metro-Goldwyn-Mayer film studios in a hostile bid. In the same year he acquired control of a now-defunct passenger airline called Western Airlines and opened what was then the biggest hotel and casino complex in Las Vegas, the International.

By 1970 it looked as though Mr Kerkorian had bitten off more than he could chew. His rapid expansion had run him heavily into debt and unexpected problems were biting profitability at MGM and Western Airlines. But he extricated himself from his difficulties by selling the International casino, his private jet and other assets.

Soon afterwards, in 1973, he embarked on another gamble by opening his first MGM Grand hotel and casino complex in Las Vegas - again, the biggest complex in town at the time. In 1980 the casino was to become renowned as the scene of a fire that killed 85 people, and in 1986 Mr Kerkorian sold it to another

casino operator called Bally's.

Last December Mr Kerkorian opened an even bigger hotel and casino complex in Las Vegas: the spectacular \$1bn MGM Grand resort, comprising a theme park and a gaming floor as big as Yankee Stadium. But while he continues to profit from his casino interests, and while the MGM name still adorns them, the MGM film studio interests have long since gone.

The story of the film studios is one of a series of labyrinthine deals in which Mr Kerkorian added United Artists to the company in 1961; sold a chunk of its home entertainment interests to the public in 1982; tried to take the company private in 1984; sold most of it to Mr Ted Turner in 1986; bought most of it back again five months later; then eventually sold the remains to Mr Giancarlo Parodi's Pathe in 1990.

Some in the film industry have still not forgiven Mr Kerkorian for his treatment of the MGM film studios during his period of ownership, accusing him of asset stripping the business in the manner of a corporate raider and leaving it as a gutted shell. Its library of classic films were

divested, the historic Culver City lot went - even the ruby shoes worn by Judy Garland as Dorothy in the film *The Wizard of Oz* were sold.

By the time the company was acquired by Mr Paretti, MGM was said to have been so poor that it could not afford to print posters promoting its own movies. Mr Peter Bart, a former MGM executive who wrote a book called *Fade Out* about the company's decline, said: "There I was, scratching around for relics of past greatness, and all I found was Kirk Kerkorian playing poker in the ruins."

Images like these are likely to lead to concerns about what Mr Kerkorian will do to Chrysler if he and Mr Iacocca, who have been friends since Mr Kerkorian first took his stake in Chrysler, succeed in taking the company over.

Yesterday Mr Kerkorian appeared to be trying to lay these fears to rest, suggesting that he saw his role as an investor rather than as active participant in the running of the company. But anyone in the film industry who is asked for their advice is likely to offer the warning: "Remember Dorothy's slippers".

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were sold.

After repeatedly asking Chrysler's board to extend his period at the top, he reluctantly retired as chairman at the end of 1992. Since then, he has flung himself into the leisure and entertainment business. He became a

director of Kirk Kerkorian's Las Vegas hotel and casino business, MGM Grand, in 1993. He has backed startup ventures in olive-oil, margarine and in-flight entertainment. And he is leading a project to create four casinos on lands owned by Indian tribes in Oregon.

Iacocca: tremendous energy

One of the most prominent figures in the film industry is Lee Iacocca, the man who sold Dorothy's slippers.

Iacocca is a man of immense energy and enthusiasm, always on the move. He is a natural leader and a great motivator.

He is a man who believes in the power of dreams and the importance of hard work. He is a man who believes in the power of dreams and the importance of hard work.

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INTERNATIONAL COMPANIES AND FINANCE

Bull sell-off details imminent

By John Riddings in Paris

The French government is finalising the first stage of the privatisation of Groupe Bull, the loss-making computer manufacturer and is expected to announce the operation within the next few days.

The announcement, described as imminent by official sources, is expected to involve a large stake for NEC of Japan and an investment by Motorola of the US.

However, the French government, in conjunction with state-owned France Telecom, is likely to retain a majority stake pending a second operation expected later this year.

The privatisation commission, an independent body which advises the government on sales of public-sector assets, is completing its study of the

various bids for stakes in the French group. The final authorisation of the operation requires the go-ahead from the office of Mr Edouard Balladur, the prime minister.

The French government is committed to privatising the computer group under the form of a capital increase of FF1.6bn (\$2.3bn) which was approved by the European Commission last year.

The capital increase was necessary to rescue the French company, which has suffered losses of more than FF20bn over the past five years.

Loases have been substantially reduced since the implementation of a restructuring plan by Mr Jean-Marie Descarpentres, who took over as chairman in autumn 1993. Last year, it reported a profit at the operating level and is forecasting a net profit this

year. As part of the first-stage privatisation operation, NEC of Japan, which already co-operates with Bull in areas such as mainframe computers, is expected to raise its stake from 3.7 per cent to 15-20 per cent.

Motorola appears prepared to establish a joint venture with Bull for the development of its PowerPC computer chips and to take a stake in the French company.

The sale of stakes is expected to coincide with a capital increase of an estimated FF2bn.

IPC of Singapore, which last month announced a series of joint ventures with Bull to develop smart card operations and to extend its European presence, is also a candidate for a stake, although this is likely to be below 10 per cent.

Other candidates for smaller stakes include Lagardère

Group, the French defence and communications concern.

The likelihood of a two-stage process reflects the complexity of the operation.

Unlike previous privatisations, the government is seeking to reduce its 76 per cent stake to a minority through the sale of stakes to industry partners rather than through a public share issue.

The operation has been further complicated by the need to find partners, often within the electronics or computer sector, which are capable of co-operating as shareholders in Bull.

The privatisation process has seen several bidders withdraw.

AETOS of the US and Quadral, its French partner, abandoned an offer to take a 40 per cent stake in Bull.

Subsequent, the US computer group, has also pulled out of the bidding process.

Sneecma in call for injection of state funds

By David Buchan in Paris

Sneecma, France's state-owned aero-engine maker, facing further financial losses and a serious contraction in business this year, needs a large injection of government money to finance the development of new engines, Mr Bernard Dufour, the chief executive, said yesterday.

Justifying a new plan to redeploy about 2,000 workers, Mr Dufour forecast that Sneecma sales would continue their fall from the 1991 peak of FF14.5bn (\$2.75bn) to FF8.8bn this year, down a further 17 per cent from last year's FF10.4bn turnover. The group, which saw its losses triple to FF2.17bn last year, will "still be clearly in the red" this year, Mr Dufour said.

The fall-off in sales has caught Sneecma, which has a long-standing partnership with General Electric of the US, in the middle of an ambitious development programme. This includes developing the GE-90 engine for Boeing 777s, the CFM 56-5B for the Airbus 320 and Airbus 321, and the CFM 56-7 engines for new versions of the Boeing 737.

Earlier this year, Mr Francois Leotard, the defence minister, indicated that Sneecma stood a good chance of getting its requested FF2.2bn capital injection from the state. However, no state money has been forthcoming.

This is partly because Sneecma is resisting the defence ministry's demands for a price reduction on the M88 engine for the Rafale fighter, and partly because of the political paralysis caused by France's presidential elections.

Mr Peyrelade has enough to contend with as he seeks to rescue the loss-making state-owned bank.

Mr Peyrelade has enough to contend with as he seeks to rescue the loss-making state-owned bank.

Industry observers said the appointment of Mr Viénot as caretaker should be well received by investors.

"He is a well respected, straight-talking figure," said one analyst. He added that there would probably be hit if Mr Suard returned to head Alcatel without a resolution of the legal affairs which are troubling him and the group.

Mr Viénot, 67, is a pillar of the French financial establishment and is well-known internationally.

The available choice among the existing board is relatively limited.

The company's statutes stipulate that the chairman must

Volvo sells Alfred Berg to ABN Amro for SKr1bn

By Christopher Brown-Humes in Stockholm

ABN Amro, the Dutch bank, yesterday agreed to buy Alfred Berg, a leading Nordic investment bank, from Volvo of Sweden at a deal worth at least SKr1bn (\$138.4m).

The acquisition complements the Dutch group's efforts to develop a strong European investment banking presence through its ABN Amro Hoare Govett network.

The deal steps up Volvo's efforts to sell off SKr40bn worth of non-core businesses. Last week the group sold its food businesses and set up a joint venture beverage concern with Orkla of Norway in deals worth SKr8.8bn. The company is negotiating the sale of Swedish Match, the world's biggest matchmaker, to a financial consortium led by Baring Capital Investors.

Alfred Berg specialises in equity and bond trading, corporate finance, asset management and research.

It has offices in Stockholm, Copenhagen, Helsinki, Oslo, London, New York and Zurich, combining a strong local position with a presence in international financial centres where Nordic shares are heavily traded. The group achieved pre-tax profits of SKr120m last year on turnover of SKr1.6bn.

Volvo will receive an immediate SKr300m, equivalent to Alfred Berg's net asset value, and a special dividend of SKr200m. Further payments of SKr100m-SKr300m will be made over the next four years, linked to profit performance. Volvo's 1994 earnings will not be affected by the deal.

Mr Louis de Blévre, chairman of ABN Amro's investment banking division, said the purchase was a perfect fit and meant the bank was now "close to being the largest equities broker in Europe".

The group gains a Nordic investment banking presence to complement its commercial

banking operations in the region and its wider European investment banking network. Its broader global ambitions are reflected in its recent purchase of an additional 35 per cent stake in HG Asia Group, a leading Asian stockbroker, taking its total holding to 55 per cent.

The deal was agreed after only a week of talks, although ABN Amro declined a chance to buy the company at a higher price six months ago. It appears that Volvo was anxious to conclude the deal ahead of its annual general meeting next Wednesday. Alfred Berg's management had sought a buy-out.

Mr Carl-Diedre Hamilton, a former chief executive of Euskalde Group, an investment banking arm of Skandinaviska Enskilda Banken, will be Berg's president and chief executive. Two senior Berg executives, Mr Patrik Brummer and Mr Christer Jacobson, have resigned.

Turnround at Alcan Aluminum

By Robert Gibbons in Montreal

Strong demand and higher metal prices lifted Alcan Aluminum in the first quarter, relieving the effects of a long recession.

First-quarter net profit was US\$174m, or 75 cents a share, against a loss of \$25m, or 13 cents, a year earlier. The 1993 period included an after-tax gain of \$24m, or 11 cents from the sale of its US metals distribution business.

Sales and operating revenues were \$2.4bn, up 34 per cent from \$1.8bn a year earlier. Gross profit was \$420m against \$124m.

Shipments of ingot were 196,000 tonnes against 217,000 tonnes, and of fabricated products, 455,000 tonnes, against 388,000 tonnes, including fabrication of customs' metal, total shipments were 715,000 tonnes, against 659,000 tonnes.

Alcan began its turnaround last year and the fourth quarter was strong. This year it is benefiting from re-negotiated prices.

The first-quarter results exceed expectations. The consensus had been earnings per share of about 55 cents before special items.

Alcatel may ask SocGen chief to assume temporary control

By John Riddings



Marc Viénot: a pillar of the French financial establishment

the most likely candidate as a temporary head is the result of several factors.

Société Générale is Alcatel Alsthom's single largest shareholder, with a 6 per cent stake and 9 per cent of the voting rights.

Mr Viénot, 67, is a pillar of the French financial establishment and is well-known internationally.

The available choice among the existing board is relatively limited.

The company's statutes stipulate that the chairman must

be younger than 68 or to reach his 68th birthday in the year of the annual board meeting to approve the company's accounts.

This stipulation, and the probability that the board will seek a French caretaker, narrows the choice to three - Mr Jean Peyrelade, chairman of Crédit Lyonnais; Mr Jacques Friedmann, head of Union des Assurances de Paris and Mr Viénot.

Mr Peyrelade has enough to contend with as he seeks to rescue the loss-making state-owned bank.

Mr Friedmann is a smaller investor than Société Générale with a 2.2 per cent stake.

Industry observers said the appointment of Mr Viénot as caretaker should be well received by investors.

"He is a well respected, straight-talking figure," said one analyst. He added that there would probably be hit if Mr Suard returned to head Alcatel without a resolution of the legal affairs which are troubling him and the group.

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INTERNATIONAL COMPANIES AND FINANCE

Seeking a 'third way' for Italian banking

Credito Italiano is keen to play a role in restructuring the economy, reports Andrew Hill

Shoppers are said to go through three distinct emotions after making a big purchase: elation shortly after signing the cheque; disappointment when the item is unwrapped at home; and finally a long period of resignation during which they get used to living with their choice.

Mr Egidio Giuseppe Bruno, deputy chairman and chief executive of Credito Italiano (Credit), still seems to be in the first phase, more than two months after the Milan-based bank won its long bid battle for Credit Romagnola (Rolo) of Bologna.

The bid - the biggest takeover in Italian stock market history - is only the main event in nearly 18 months of frenetic activity for the bank, beginning with privatisation in December 1993.

Since then, Credit has welcomed new shareholders, asked them to sign up to a L2,600m (\$15bn) issue of new

shares, bonds and warrants and, with the Rolo purchase, expanded its national network to about 1,000 branches.

Now Credit is one of four banks proposing to handle jointly the eagerly awaited sale of the Italian government's majority stake in Stet, the telecommunications holding company.

One reason for Mr Bruno's calm in the face of so many challenges may be that until now, statutory formalities have delayed the moment when Credit actually signs the cheque for Rolo's shareholders. It is quite a cheque. Credit and its partners - Ras, the Italian insurer controlled by Allianz, and with the Rolo purchase, expanded its national network to about 1,000 branches.

In fact, Credit has just appointed one of its own senior managers to take charge of Rolo's main business operations and is looking at how to realise efficiencies. One option is to integrate information technology at the two banks, another to rationalise the 20 or so overlapping branches.

In theory, Credit has pledged

Credito Italiano



Source: FT Graphite
Sergio Giuseppe Bruno
Deputy chairman & managing director

not to merge its operations with Rolo's before 2000, although a qualified majority of 80 per cent of the Bologna bank's shares could clear the way for a full merger. In any case, Mr Bruno thinks that these guarantees - and others on dividend policy and management autonomy - will not hinder the mutual benefits to the two companies.

Moreover, "many benefits are already possible without so-called structural intervention," says Mr Bruno. He points to the lessons Credit can learn from Rolo's close links with customers in the prosperous Emilia Romagna region - "typical of a local bank" - and, on the other hand, the use that Rolo's clients could make of Credit's international services.

The acquisition will, however, have a negative impact on Credit's profit and loss account this year. The parent bank's net earnings slipped to L81.8bn in 1994, from L219bn a year earlier, and Mr Bruno estimates that a further L70bn from this year's net profit. But he is still confident that within about three years, growth in Rolo's earnings will begin to repay the capital invested "at a satisfactory rate".

Meanwhile, Mr Bruno is eager for Credit to play a fur-

ther role in restructuring the Italian economy, which helps explain the proposal to join three other banks to buy the Italian government's 61 per cent state in Stet and place it with a hard core of stable shareholders.

This plan - put together with Mediobanca, the Milan

dence of the other". Credit, BCI and Banca di Roma helped found Mediobanca, and all have stakes in it. According to Mr Bruno, they share the same philosophy and work together "to the advantage of the whole financial system".

The Stet proposal, on which the Italian government is expected to decide shortly, is the latest example of this solidarity.

Although Mr Bruno says Credit wants to be part of any hard core of investors in Stet, he does not think Italy is moving towards a German system, in which banks play a leading role as investors in industry.

Nor does he see the corporate rate economy following an Anglo-Saxon model in which quoted companies are dominated by institutional investors - a system he saw at close range in the 1970s when he worked as manager of Credit's City of London branch.

"Personally, I would say [there is] a third way, the 'via italiana', where institutional investors are joining the banks to foster companies' access to the market," he says.

To reach that stage we are obviously going to need time and the process is necessarily going to be a long one, as it implies changes in the traditional relationship between banks and firms and banks and industrial allies.

The disappointing performance of Credit's shares since the Rolo bid may indicate a similar fear on the part of shareholders, but Mr Bruno is at least prepared to live with the short-term consequences of such a strategy.

"We are well aware the market can be a very harsh judge when you make mistakes," he says, "but equally generous when things go well".

JAL to shed 800 staff as cost-cutting drive continues

By Gerard Baker
in Tokyo

Japan Airlines, the country's largest carrier, is to cut the number of administrative and clerical staff at its headquarters by one-third, as part of a continuing cost-cutting programme designed to improve the airline's poor operating performance.

The Stet proposal, on which the Italian government is expected to decide shortly, is the latest example of this solidarity.

Although Mr Bruno says Credit wants to be part of any hard core of investors in Stet, he does not think Italy is moving towards a German system, in which banks play a leading role as investors in industry.

Nor does he see the corporate rate economy following an Anglo-Saxon model in which quoted companies are dominated by institutional investors - a system he saw at close range in the 1970s when he worked as manager of Credit's City of London branch.

"Personally, I would say [there is] a third way, the 'via italiana', where institutional investors are joining the banks to foster companies' access to the market," he says.

To reach that stage we are obviously going to need time and the process is necessarily going to be a long one, as it implies changes in the traditional relationship between banks and firms and banks and industrial allies.

The disappointing performance of Credit's shares since the Rolo bid may indicate a similar fear on the part of shareholders, but Mr Bruno is at least prepared to live with the short-term consequences of such a strategy.

"We are well aware the market can be a very harsh judge when you make mistakes," he says, "but equally generous when things go well".



some salaried crew members. The move provoked considerable controversy and was initially opposed by the transportation ministry, although JAL was eventually allowed to proceed with the plan.

The company refused to confirm press reports yesterday that it was also planning to trim the ranks of its most senior management. The newspaper Nihon Keizai Shinbun reported that JAL aimed to reduce the number of its directors by five, from 34, but JAL described that report as "speculative".

As part of its restructuring,

JAL last year launched Japan's first recruitment of contract flight attendants to replace

JAL was privatised in 1987 and, after a few years of improving profitability, the company dived into the red during the recession of the early 1990s. It reported an operating loss of nearly Y500bn in 1993, but trimmed that last year to Y250bn.

Its performance is expected to improve this year.

In the six months to last September the company reported an operating profit of Y11.7bn. Pre-tax profits were Y11.7bn against a loss of Y2.6bn a year earlier.

See Lex

Weston posts 11% profits fall

By Nikki Taft
in Sydney

although the interim dividend is held at 9.5 cents.

The company said the result was "in line with expectations", given industry-wide excess capacity and price competition in important business areas.

Weston said the bread division had been hit by increased wheat costs as a result of drought, and had not been able fully to recover cost increases

through higher prices. A similar situation affected the milling and starch operations.

The company warned there was "unlikely to be any significant improvement in the immediate future, but said that action has been taken across all areas of the group to endeavour to lift margins and increase efficiency".

Weston said this should help second-half results.

GREEK EXPORTS S.A.

(Special Liquidator of ELVIK S.A. by virtue of
Decision No. 937/1992 of the Larissa Court of Appeal)

ANNOUNCEMENT

OF A THIRD PUBLIC AUCTION FOR THE HIGHEST BIDDER FOR PURCHASING THE ASSETS OF HELLENIC MEAT INDUSTRY S.A. (ELVIK) NOW UNDER SPECIAL LIQUIDATION

GREEK EXPORTS S.A., established in Athens at 17 Panepistimiou Street, and legally represented, in its capacity as special liquidator of ELVIK S.A. in accordance with Decision No. 937/1992 of the Larissa Court of Appeal by which ELVIK S.A. had been placed under special liquidation and following written instructions (Ref. No. 339/1993) of the Agricultural Bank of Greece (the creditor who represents at least 51% the company's obligations).

ANNOUNCEMENTS

A Third Public Auction for the Highest Bidder with sealed, binding offers, for the purchase in a whole or in several parts of the assets of ELVIK S.A. (established at Megala Kalyvia in the department of Trifilia) within the framework of article 464 of Law 1892/1992, supplemented by article 14 of Law 2000/1993 and amended and complemented by article 53 of Law 224/1994.

ACTIVITY AND BRIEF DESCRIPTION OF THE COMPANY

ELVIK S.A. was founded in Athens in 1968 and established and maintains a vertical meat producing and processing plant installed on a self-owned plot of land 819 stremmas in area (4 stremmas = 1 acre) which had been sold to the company by the Greek State. It is to be noted that ELVIK S.A.'s installations include: 1) a pig breeding unit fattening unit, 2) an ox fattening unit, 3) an animal feed production unit, 4) a slaughterhouse, 5) a sausages-making unit, 6) biological purification plant, etc.

The company's self-owned plot of land installing 819 stremmas was claimed by the Community of Megala Kalyvia in a suit dated 7-9-92. After ELVIK S.A. had accelerated the legal procedure with a counter-suit, the case was heard on 21-9-1994 and a definitive decision was handed down by the Thikola Court of First Instance in favour of ELVIK S.A. and recognising its ownership of the land under litigation (see details in the Offering Memorandum).

TERMS OF THE AUCTION

1. Interested parties are invited to receive from the Liquidator the Confidential offering memorandum and the draft letter of guarantee in order to submit a sealed, binding offer to the Thikola court public assigned to the auction, Mrs. Eleni Kyriakopoulou, 23 Kolokotronis Street, Thikola, Tel. +30-31-56613 and 27446 up to 1900 hours on Wednesday 3 May 1995.

2. Offers must be submitted in person or by a legally authorised representative. Offers submitted beyond the specified time limit will not be accepted or considered.

3. The offers will be opened before the above mentioned notary on Thursday 4 May 1995 at 1000 hours with the liquidator in attendance. Persons having submitted offers within the time limit are also entitled to attend.

4. Each interested investor can submit one bid for all the elements of the company's assets. The offers must state clearly the offered price and manner of payment (in cash or credit, the number of installments and when they are to fall due, etc.). Offers must not contain terms upon which the bidding may depend or which may be vague with respect to the amount and manner of payment of the offered price to any other essential matter concerning the sale. The liquidator and the creditor (Agricultural Bank of Greece) have the right, at their inconvertible discretion, to reject offers which contain terms and exceptions, regardless of whether they are higher than the others.

5. On penalty of invalidity, offers must be accompanied by a letter of guarantee from a bank legally operating in Greece, of indefinite duration, in the amount of eighty million drachmas (Dr. 80,000,000).

6. Forfication of guarantees: in the event that the party to whom the assets for sale have been adjudicated fails in his obligation to pay the amount and signs the relevant contract within twenty (20) days of being invited to do so by the Liquidator and abide by the obligations contained in the present announcement, then the amount of the guarantee stated above is forfeited to the Liquidator to cover expenses of all kinds, time, place, real or paper loss suffered by himself and by the creditors with no obligation on his part to provide evidence of such loss or consider that the amount has been forfeited as a penalty clause, and collect it from the guarantee bank.

7. Return of letters of guarantee: Letters of guarantee submitted for participation in the auction shall be returned immediately after adjudication, except for the letter of guarantee of the highest bidder to whom it shall be retained on signature of the final contract.

8. Essential guidelines for the liquidator in judging the offers are, among others, the following:

a) The height of the offered price (present value)

b) The number of guaranteed job positions

c) The reliability, solvency and business experience of the prospective buyer

d) The buyer's business plan and investment programmes

e) Guarantees provided by the buyer for any part of the sale on credit

f) Prospective buyers, that is, those who shall undertake to keep the unit operating continuously for at least five (5) years from the date of signature of the sale contract

10) The highest bidder is the one whose offer was judged by the liquidating company and deemed by the majority creditor (Agricultural Bank of Greece) to be the most satisfactory.

11) The Company's assets and all the separate fixed and circulating assets that make them up, shall be transferred "as is and where it is", and more specifically, in their actual and legal condition and wherever they are on the date of signature of the final contract, regardless of whether the Company is operating or not.

12) The liquidator, the Company under liquidation and its shareholders and creditors are not liable for any legal or actual losses or any incomplete or inaccurate description of the assets for sale in the Offering Memorandum.

13) Interested buyers must, on their own responsibility and due care, and by their own means at their own expense, inspect the object of the sale and form their own judgement and declare in their bids that they are fully aware of the actual and legal conditions of the assets for sale.

14) The liquidating company and the creditors bear no responsibility or obligation towards participants in the auction, both individuals and any other person in general regarding the procedure of selection of the highest bidder, the decision, if any, to cancel or repeat the auction, and any other decision in general regarding the procedure of cancellation of the auction. The submission of a bidding offer does not imply any right in the adjudication of the sale and, in general, participants do not acquire any right, claim or demand from the present announcement and from participation in the auction against the liquidating company or the creditors for any cause or reason.

15) All costs and expenses of nature for participation in the auction and for the transfer of ownership, as well as all taxes, duties, dues, fees or third party fees that may be imposed (beyond the exemptions foreseen by law) relating to participation in the auction to the sale contract, anything following the sale, transcriptions and any other acts, are borne exclusively and alone by the interested buyers and the highest bidder respectively.

16) Participation in the auction implies acceptance by the prospective buyer of all the above terms of the present announcement.

17) The present announcement has been drafted in Greek and in English in translation. In any event, the Greek text shall prevail.

For further information and for the Confidential Offering Memorandum, interested parties may apply to:

a) GREEK EXPORTS S.A. 17 Panepistimiou Street (1st floor), Athens, Greece. Tel. +30-31-324-3111-115 Fax +30-31-322-9182

b) ETBA S.A. (Holdings Dept.) 87 Syrigou Ave. (4th Floor) Athens, Greece. Tel. +30-3-529-4511 and 529-4512.

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US\$200,000,000
MULTIPLE OPTION FACILITY
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IN ACCORDANCE WITH THE PROVISIONS OF THE
TRANSFERT LOAN CERTIFICATE ISSUED ON APRIL 12, 1994,
NOTICE IS HEREBY GIVEN THAT FOR THE FIRST
THREE MONTHS OF THE PERIOD FROM APRIL 12, 1994 TO
MAY 12, 1995 THE CERTIFICATE WILL CARRY AN INTEREST
RATE OF 6.75% PER ANNUM.
Barclays Bank PLC, Hong Kong
As Facility Agent

Net Asset Value

Guangdong Development Fund Limited announces that as at 31st March 1995, the estimated net asset value per share of the Company was US\$1.027.

GUANGDONG DEVELOPMENT FUND LIMITED

(a company incorporated with limited liability in the State of Jersey)

13th April, 1995

New Issue

7,590,000 Shares



AmeriSource

Common Stock

1,320,000 Shares

The above shares were offered outside the United States and Canada by the undersigned.

Donaldson, Lufkin & Jenrette
Securities Corporation

Smith Barney Inc.

Bankers Trust International PLC

Cazenove & Co.

INTERNATIONAL COMPANIES AND FINANCE

Hilton Hotels lifts income 41% in first quarter

By Richard Tomkins
in New York

A fifth consecutive quarter of double-digit profits growth in its core division helped Hilton Hotels, the US hotel and gambling group, produce a 41 per cent increase in net income to \$32m, in the three months to March.

The company also saw an improvement in profits from its gaming division. This was attributed partly to a 105 per cent increase in the "baccarat drop" - the volume of bets - at the Las Vegas Hilton following the opening of three new luxury Sky Villas catering for high rollers.

First-quarter group revenues rose 12 per cent to \$381.9m. Operating profits in the hotel division rose to \$39.1m from \$21.3m and in the gaming division, to \$41.8m from \$39.6m. Earnings per share rose 40 per cent, to 66 cents from 47 cents.

Economic growth in the US and other markets has recently boosted Hilton Hotels' profits by bringing increases in occupancy levels and room rates.

The company has also improved its gambling revenues in spite of tough competition in the Las Vegas market.

US cable-TV group plans \$1bn spending

Cox Communications, the US cable television company, is to spend more than \$1bn over the next five years to upgrade its network for cable and telephone services, Reuter reports from Atlanta.

At the Robinson-Humphrey investment conference yesterday, Mr James Robbins, chief executive, said he expected 1995 to be a year of transition, encumbered by a full year's impact of the second round of television rate regulation. But he added that the climate in Washington appeared to be heading for deregulation in 1996. "We expect core capital spending over this [five-year] period to exceed \$1bn in aggregate," he said.

Mr Robbins declined to comment on how Cox intended to finance the spending plan. But

Heavy trading in Seven Network

By Nikki Tait in Sydney

Last November, Hilton Hotels announced that it had appointed advisers to study ways of increasing shareholder value, including a possible break-up or sale of the business.

There has been speculation that it had spoken to a potential UK buyer - possibly Ladbrokes, the hotel and gambling group - but Hilton declined to comment yesterday.

Occupancy of Hilton's owned and managed hotels rose 4 percentage points to 70 per cent in the first quarter. The average daily rate climbed 7 per cent and the revenue per available room jumped 12 per cent.

Internally, the group's Conrad hotels in London, Dublin and Istanbul improved their performance, with average daily room rates rising 13 per cent.

Mr Raymond Avansino, chief operating officer, said prospects for the gaming division were good. The business looked forward to the summer completion of improvements to the Flamingo Hilton Las Vegas, the opening of the Conrad Treasury in Brisbane, and continued benefits from the new Sky Villas at the Las Vegas Hilton.

The timing of its interesting given that Mr Rupert Murdoch's News Corporation holds a 15 per cent stake in Seven, and Telstra, the large government-owned telecommunications group, 10.9 per cent. News and Telstra are partners in a cable/pay-TV joint venture, called Foxtel.

Seven had previously been aligned with the rival Optus Vision cable consortium, backed by Mr Kerry Packer and the Optus telecommunications group, but withdrew late last year.

Now unaligned, Seven holds attractive sports broadcasting rights, notably to the Australian Football League. It confirmed this week it had been approached by Foxtel and Optus Vision and that it was considering the proposals.

News recently appeared to strengthen its pay-TV programming hand, by announcing the formation of a rugby Super League, thus potentially undermining the value of Mr Packer's broadcast contracts of existing Australian Rugby League games.

Basle model for banking safeguards

The Basle committee's plan to allow banks to assess their own capital needs for trading activities using internal computer models would be a bold move at any time.

The fact that it comes in the wake of the collapse of Barings - a bank that used such an approach - makes it even bolder.

Mr Tommaso Padoa-Schioppa, chairman of Basle committee, did not underplay the significance yesterday, using the analogy of a taxpayer being asked to design his own tax form. "This is a very big development in philosophy," he said, emphasising the safeguards which would be put in place.

Barings' collapse has highlighted the risks that banks can run from their trading of securities, derivatives and foreign exchange.

Barings, the UK merchant banking group, collapsed after Mr Nick Leeson, a Singapore-based trader, amassed £860m (\$1.36bn) losses on derivatives trades. Mr Padoa-Schioppa said Barings seemed to have had weak management controls, and the experience was not directly relevant to the committee's proposals.

The fact that supervisors are now backing "value at risk" models marks a shift in supervision towards the monitoring of banks' own safeguards.

Mr Padoa-Schioppa said the move was in line with "the way supervision has evolved over 20 years".

It follows protests over the committee's proposals for allocating capital to market

risks two years ago. The proposals were criticised as being crude, and out of line with market practice.

Yet on the face of it, the evidence that such a step is justified is limited. The committee's paper points out that the initial testing exercise last year - which involved 15 large banks running a portfolio of 350 posi-

tions through their computer models - produced widely varying results.

Even after adjusting assumptions, only half the responses "fell into a sufficiently close range" while "a significant overall dispersion remained". In other words, banks produced widely varying calculations of how much capital they should set aside to cover the same trading book.

Mr Padoa-Schioppa says this is hardly surprising. "Perfect unity would neither be possible nor desirable. If we had the right model ourselves, we would have imposed it," he says. He argues that banks have different weightings and assumptions built into models depending on their activities.

Nonetheless, the committee has worked hard to try to avoid the possibility of banks adjusting their models to reduce the amount of capital they must hold. "The model approach is a novelty in itself, so we must be conservative in the way we introduce it, at least initially," he says.

In addition, supervisors will impose a penalty known as a "plus factor" if banks' models turn out to have inaccurately predicted the performance of their actual portfolios. This is meant to compensate for the problem of what Mr Padoa-Schioppa calls "driving by using the rear-view mirror".

The committee has two reasons for feeling confident about pushing ahead with the approach:

• Strict standards: Banks' models will have to use a 99 per cent probability that the amount of capital at risk will not be higher than the capital charge, and assume that they have to hold the portfolio for a

minimum of 10 trading days before liquidating it or adjusting its composition.

These standards are higher than those used by some banks, which adopt a 85 per cent probability, and assume that they will be able to adjust the portfolio in a single trading day. The capital charge will be set as the higher of the value at risk on the day, or on any of the preceding 60 days.

• Additional capital: The capital charge that emerges from these calculations will be multiplied by at least three times by the bank's supervisor. This is intended to compensate for the chance of more unstable markets than over the previous year, the "observation period" to be used by banks.

Analysts and investors will be able to see a common set of capital adequacy ratios under a new proposal. Banks will be asked to multiply their value at risk figure for trading by 12.5, and add it to their credit risk-weighted assets, thus showing their total risk-weighted assets.

The committee faces two problems in getting its

approach adopted globally. The first is that it will emerge too late to be harmonised immediately with the European Capital Adequacy Directive, due to come into force next January. Basle proposals will only be implemented two years later.

This means that large European banks face the possibility of having to calculate charges according to the CAD approach as well as according to their internal models.

However, Mr Padoa-Schioppa says he is "confident that a solution can be found" to avoid this problem for the banks.

The second problem is a divide between bank and securities regulators which means they will have separate approaches.

Mr Padoa-Schioppa says there is "no possibility of joining forces" at the moment, but he hopes that a solution can be found within the two years before implementation.

These issues provide a formidable agenda in themselves for the Basle supervisors. Yet they must also take account of the problem Barings spectacularly demonstrated - that no matter how good a model may be, a bank cannot rely on it to be assured that it is not running unknown risks.

The committee has issued separate guidelines on management principles for derivatives. But supervisors will have to keep reminding banks that that trading models are not a panacea.

"Primitive use of a very sophisticated method may be just as dangerous as a lack of sophistication," says Mr Padoa-Schioppa.

Kenyan profits hit by 'over-valued' currency

By Michela Wrong in Nairobi

Wednesday at 44 to the dollar, at around 55.

Mr Mbati said most of the largest companies quoted on the stock exchange had registered profit falls of more than 50 per cent in 1994. They include Brooke Bond Kenya, where profits fell more than 55 per cent, Sasthi Tea and Coffee, which saw a 53 per cent drop, and Limuru Tea, where profits plunged 66 per cent.

Mr Mbati's suggestions are unlikely to convince Mr Michael Cheserem, central bank governor, who this week reiterated he was committed to a market-determined currency.

This announcement appears as a matter of record only.



The Slovak Republic

US\$ 36,000,000

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FINANCIAL DEPARTMENT

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92003 NANTERRE

FRANCE

1994 results

On April 10, 1995, the Board of Directors of GTM-ENTREPOSE, chaired by Mr. André JARROSSON, reviewed the Group's 1994 consolidated accounts

Key figures	1994	1993	Change 1994-1993
Turnover	30,888	28,779	+ 7.3%
of which international	36%	39%	
Income from continuing operations	518	473	+ 9.5%
Non-recurring items	(198)	(194)	
Net income before minority interests	349	269	
Net income	202	171	+ 18.1%
Gross share	872	856	
Depreciation allowance	1,458	1,353	+ 7.8%
Cash flow	848	843	
Net investments			

Turnover increased both in France and internationally.

The year was marked by an upswing in income from concessions; a reduction in losses in the property development (which were, nonetheless, over FRF 130 million) and foundations sectors; the excellent performance of the offshore oil installation sector, which again reached profit of almost FRF 100 million, and highways and industrial installations. The electrical installations improved and the engineering sector returned to profit.

In Building and Civil Engineering, DUMEZ-GTM profits stood at FRF 60 million, in line with forecasts made at the beginning of the year.

The Group's finances continued to improve. Available cash stood at over FRF 4.5 billion, outweighing long-term debt by more than FRF 100 million.

Orders booked as at January 1, 1995 stood at FRF 22.9 billion, slightly lower than at January 1, 1994 (FRF 24.1 billion).

Given the improvement both in parent company results, which rose from FRF 82.3 million in 1993 to FRF 87.6 million in 1994 and in consolidated net income, the Board will propose, at the Annual General Meeting of Shareholders on June 30, 1995 at 10:30 a.m., that the dividend be increased to FRF 8 per share (FRF 12, including tax credit). 1994's dividend was FRF 7.5 per share. The Board will also propose the renewal of the Board membership terms of Messrs. BIZOT, JARROSSON and de PANAFIEU.

The Board of Directors also reviewed the proposed transfer by DUMEZ (a fully owned subsidiary of LYONNAISE des EAUX) of 50% of DUMEZ-GTM capital to GTM-ENTREPOSE (which is itself 60% owned by LYONNAISE des EAUX). This transfer had already been examined in detail by a specially appointed committee of three directors.

This operation will increase the GTM-ENTREPOSE holding in DUMEZ-GTM to 100%, and will regroup practically all LYONNAISE des EAUX construction activities under GTM-ENTREPOSE.

GTM-ENTREPOSE will then rank among the top four construction groups in Europe, with annual turnover of around FRF 43 billion, including FRF 24 billion in building and civil engineering and FRF 19 billion in other construction activities (roads, industrial installations, electrical, offshore and engineering etc.) and concessions.

The Board of Directors, meeting on March 14, had approved this operation in principle. The Board considered that it will be favorable for the Group's expansion and unity and increase its equity and income.

Following analysis carried out according to established criteria and in particular considering the appraisal of revalued net assets, the parity ratio has been set at four (4) DUMEZ-GTM shares to one (1) GTM-ENTREPOSE share.

The terms of the operation are currently being considered by expert appraisers of capital contributions. A fairness opinion will be expressed by an independent financial institution, Crédit Commercial de France.

Using the parity ratio above, 1,226,138 new GTM-ENTREPOSE shares will be created and allocated to DUMEZ in compensation for its contribution. The combined holding of the LYONNAISE DES EAUX Group in GTM-ENTREPOSE will increase from 60.57% at December 31, 1994, to 65.02%.

The capital contribution will be submitted for approval to the Extraordinary General Meeting of Shareholders, to be held June 30, 1995 following the Annual General Meeting.

The Board of Directors will also propose, at the Extraordinary General Meeting, a renewal of its authority to increase GTM-ENTREPOSE capital by issuing various types of securities, with or without preferred subscription rights, or via the issue of bonus shares, on the condition that this operation does not raise the capital in excess of FRF 1 billion. The Board does not intend to use this authority in the near future.

With the objective of motivating Group employees and management and strengthening their loyalty, the Board will propose that it be authorized to increase GTM-ENTREPOSE capital by up to 5% through a share issue reserved for employees and by up to 2% through the allocation of stock options.

GTM-ENTREPOSE

IMAGINER POUR ENTREPRENDRE

HongkongBank
(Incorporated in Hong Kong with limited liability)

U.S.\$400,000,000

PRIMARY CAPITAL UNDATED FLOATING RATE NOTES
(THIRD

COMPANY NEWS: UK

Forte cites Meridien buy as year's high spot

By Scheherzade Daneshzadah,
Leisure Industries
Correspondent

Forte, the UK's largest hotel company, yesterday reported a rise in pre-tax profits in the year to January 31 to £127m, (£202m) an increase of 14 per cent on the previous year's restated £111m.

Sir Rocco Forte, the chairman, said it had been a year of "solid progress" and highlighted November's £28m purchase of the Meridien hotel chain from AéroFrance as giving the company "a significant presence in the international hotels market".

While sales and profits for the year to date were ahead of last year he warned that general levels of demand, particularly from the UK, "are not buoyant". After the statement, Forte shares fell by 4p to 236p,

despite a rising market. While occupancies rose at Forte's UK hotels there was a market improvement in the performance of London hotels compared with the provinces.

Occupancy at London hotels rose by 5 percentage points compared with the previous year, backed by an increase in average room rates of 8 per cent.

In the provinces, however, the average room rate fell by 1 per cent as occupancy rose by 5 per cent.

Mr Keith Hamill, finance director, said that more volume had been sold during weak periods. "The test is to come this year because we do have to move rates up," he added.

While Forte Posthouse and Boulodge budget hotels performed strongly in the provinces, its Heritage, White Hart

and Crest brands trailed behind. Some of these hotels will be sold; Forte said £350m would be raised from asset sales in the next few years.

Performance from international hotels, which contributed £28m (on sales of £329m) to total hotel profits of £174m, was mixed. Sales in northern Europe showed marginal improvement while North America was "satisfactory".

The strongest performance came from southern Europe and the Caribbean.

Sales at Forte's motorway restaurants increased by 5 per cent to £54m with profits increasing 22 per cent to £32m.

The board recommended an unchanged dividend of 7.5p. Earnings per share increased to 10.1p compared with 5.6p before exceptional items last year, or 9p afterwards.

Forte's claim of being "Host to the World" still sounds somewhat hollow, since only 10 per cent of profits come from international hotels, but things are looking up. By buying the Meridien group, it has gained a base and a brand name on which to build an international hotel management business, thereby taking some of the cyclical out of its business. Meanwhile, room yields are picking up across its entire range of hotels, with a particularly strong performance in London.

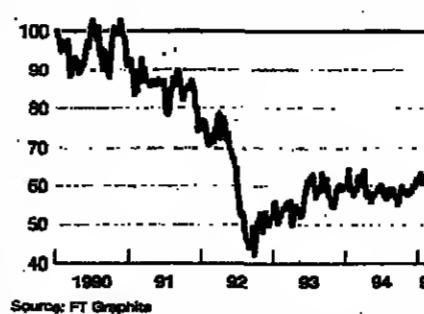
Of course, hotel companies have a knack of pulling surprises out of their balance sheets; and this time Forte managed a £35m loss on closing out an interest swap contract. In addition, debt remains high, at £1.6bn, and free cash flow of £29m is light, when compared with a £25m dividend pay-out. Nonetheless, the management is making the right moves. It has lined up about £250m of assets for sale, including an assortment of tired, unbranded hotels. These are substantial absorbers of cash. The proceeds from sales, however, will be reinvested in developing a more cash-generative hotel management business through minority interests in 5-star properties.

However, under the most optimistic profit forecasts for the year to January 1997, Forte shares are trading at a 12 per cent premium to the market. And accounting changes on deferred tax, and possibly depreciation of freehold properties, could make that premium look higher still. Given such lofty expectations, it could be hard for the revamped management to produce a pleasant surprise.

LEX COMMENT

Forte

Share price relative to the FT-SE-A All-Share Index



Source: FT Graphics

Acquisitions help Smiths to £58m

By Tim Burt

Smiths Industries, the aerospace and healthcare group, yesterday announced a sharp increase in first-half profits, following maiden contributions from new acquisitions and strong organic growth.

The group, which has spent £250m on new businesses in the past two years, saw pre-tax profits rise by 26 per cent from £6m to £18.7m (£82.8m) in the six months to January 28.

Mr Roger Hurn, chairman and chief executive, said the improvement had been fuelled by new "subsidiaries" in the medical systems and industrial divisions, and better-than-expected results from its existing aerospace operations.

"The medical and industrial divisions will continue to drive the business forward, until aerospace sales pick up," he added.

Sales to civil and military aircraft manufacturers fell slightly from £174.1m to £172.3m, but continued cost-cutting and an 11 per cent cut

in the workforce to 4,900 produced lift operating profits to £16.3m (£14.1m).

Although he declined to predict when the aviation industry would pick up, Mr Hurn said Smiths would benefit from the first delivery of the Boeing 777 later this year and rising military equipment sales in the US.

The division's contribution was overshadowed by the medical side, where profits rose 40 per cent to £26.1m (£18.7m) amid buoyant demand for infusion pumps manufactured by Deltac, the US healthcare equipment company acquired for \$150m last June, and improved productivity in the UK.

The industrial division, including companies such as Vent-Axia - the fans and hand dryers maker, reported a 38 per cent increase in profits to £16.1m (£11.7m) following gains from new subsidiaries such as Titic, the US heating element company, and Dura-Vent, the US ducting business.

Sales to civil and military aircraft manufacturers fell slightly from £174.1m to £172.3m, but continued cost-cutting and an 11 per cent cut

Buds of European expansion

Roderick Oram looks at Anheuser-Busch's move into UK brewing

The Stag Brewery was worth more dead than alive, many British brewers believed, yet Anheuser-Busch, the world's biggest beer producer, yesterday made it a foundation stone of its European strategy.

Sitting on a choice site near the River Thames at Mortlake, south-west London, the brewery seemed like an ideal candidate for closure. Such a demise would help take excess brewing capacity out of the UK industry and generate property profits for the seller.

But for Busch the brewery has considerable appeal, particularly its experience making Budweiser lager to its exacting specifications. UK brewing of Bud started in 1984 under licence in Halifax, but was transferred to Mortlake in 1986.

"It produces good beer and I know the people well," says Mr Christopher Stanowik, managing director of Anheuser-Busch European Trade.

All the barley and rice for the beer is imported from the US while hops come from Europe and the US. Beechwood

chips, unique to Bud, also come from the US. The chips help keep the yeast in suspension to prolong fermentation.

The brewery's sole product is Bud with an output "in excess of 1m hectolitres - 800,000-900,000 barrels - a year," says Mr Martyn Turner, the Busch brewmaster at Mortlake. He will become production director when Busch takes management control next month. The joint venture board will have three Busch members and two

partners for the seller. All Bud sold on the Continent comes from Mortlake, although Guinness also brews it under licence for the Irish market. Analysts believe that Mortlake exports about 500,000 barrels of Bud a year, with some of it packaged abroad by partners such as Peroni, the Italian brewer.

"We will continue to build that up by working with the best local partners," Mr Stanowik says. "We aim to make Budweiser a key player in every single market."

But for Busch the crown jewel of European brewing,

Budweisovice Budvar, remains elusive as ever. American Bud derives its name from the Czech brewer of Budweiser.

Busch wants a stake in Budvar to cement relations and clear up a trademark dispute hampering Busch's development in some markets. But Czech feelings are running strongly against a deal.

A European thrust is only part of Busch's wider international strategy. Like other US brewers it came late to foreign markets, only moving beyond the US in 1981 with a licensed brewing agreement in Canada.

It has a two-pronged strategy of building Budweiser into an international brand and of building a portfolio of equity investments in leading foreign brewers and foreign brands.

Its investments have spread rapidly through central and south America and Asia, but half its international volume comes from three markets: the UK, Japan and Canada.

The brewery is running close to its current open capacity,

but production could rise by about 50 per cent by reopening mothballed plant at minimal expense, Mr Turner says.

Downstream, Busch will invest immediately, however, in a bottling plant on the site while cans and kegs will continue to be filled at Courage's Reading brewery.

Busch chose to leave unanswered yesterday a lot of questions about the financial structure of the joint venture and its strategy.

The brewery remains

the property of Courage, which only leases it to the 50:50 joint venture. If, as widely expected, Courage is sold soon to Scottish & Newcastle, S&N would become the brewery lessor and joint venture partner.

Busch has veto power over who is its partner, but it would seem highly likely that S&N would be fully informed of yesterday's deal.

Busch says it wants to work with local partners, but Courage and S&N will have to prove their worth or Busch might take even more control over its European destiny.

TUNISIAN REPUBLIC

NOTICE OF OFFER FOR SALE

Sale of 198,900 shares representing 51% of the share capital of Société des Stations Thermiques et des Eaux Minérales.

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Within the framework of Tunisia's privatisation program, the Tunisian Office de Thermoïsme is offering for sale 51% of the share capital of Société des Stations Thermiques et des Eaux Minérales; 198,900 shares each with a nominal value of 5 Tunisian dinars.

SOSTEM is a bottling and distribution company of mineral water. The company has 4 production plants and holds capital in two mineral water companies and one distribution company. SOSTEM's share in the Tunisian mineral water market is greater than 50%.

As of the publication date of this notice all interested investors - whether Tunisian or foreign, residents or non-residents of Tunisia are invited to procure, upon payment of 500 dinars, the conditions of sale or shareholder's agreement (cahier des charges), as well as the financial statement and technical files of SOSTEM, from the corporate headquarters of Société Tunisienne de Banque, which is responsible for this transaction's execution. Inquiries should be directed to Direction Centrale des Services Financiers et Gestion de Patrimoine, Rue Hédi Nouira 1001 Tunis - 2ème étage - Tour A Tunisia (tel: (216) 340.448 - FAX (216) 340.452).

Upon prior appointment with the company's chief executive officer (tel: (216) 345.618 - FAX (216) 350.632), all investors placing a tender offer may visit the corporate headquarters and other units of SOSTEM between the hours of 9.00 am and 12.00 noon on working days.

All bids, along with the required documents as stated in the "conditions of sale" (Cahier des charges) shall be sent under double cover (twice-sealed) via registered mail to the attention of: Ministère du Développement Economique Secrétariat de l'Unité de Privatisation - Place Ali Zouaïd 1000 Tunis (Tunisia).

The outside envelope should give no indication as to the identity of the bidder and should be stamped "NE PAS OUVRIR - CONFIDENTIEL" (appel d'offre pour l'équisition de 198,900 actions "SOSTEM").

All bids must be delivered to the Ministère du Développement Economique no later than May 18, 1995.

Any bid which is received after this deadline or any incomplete bid will be automatically rejected.

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USD 10,000,000,000 MEDIUM TERM NOTE OF SOCIETE GENERALE, SOCIETE GENERALE ACCEPTANCE NV AND SOCIETE GENERALE AUSTRALIA LIMITED

SERIE N° 166

SOCIETE GENERALE ACCEPTANCE NV

FRF 1,500,000,000 MEDIUM TERM NOTE OF SOCIETE GENERALE PAYABLE AT PAR IN FRANCFRACTIONAL RANGE FLOATING RATE NOTES DUE JANUARY 1998 ISIN CODE XS0055 105893

1. Notice is hereby given to the Noteholders that, pursuant to the terms and conditions of the Note, the rate applicable to the period from January 12th, 1995 to April 12th, 1995 was 2.660576 % P.A. This rate has been determined according to the formula provided for in Condition 6 i.e. "(Reference Rate + 1,50%) x N"

where Reference Rate = 5,9375 % N = 5, n = 13 Therefore, the interest payable on April 12th, 1995 against a surrender of coupon 1 was

FRF 715.14 per Note in the denomination of FRF 100,000 FRF 715.14 per Note in the denomination of FRF 1,000,000

2. The Specified Range for the new period April 12th, 1995 to July 12th, 1995 has been fixed at: 8,540935 % (lower limit) - 7,540935 % (upper limit)

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Squire, Sanders & Dempsey
(legal advisors)
1281 Pennsylvania Ave., NW
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Washington, D.C. 20004 USA
Telephone: (202) 626-6645
Facsimile: (202) 626-6780

Mr. Yevgeny Palenov, Chairman
The Tender Committee for Cherkassy Azot
c/o State Property Fund of Ukraine
9/13 Kuznetsova St.
Kiev, Ukraine 252123

Telephone: (011-38-044) 294-4239
Facsimile: (011-38-044) 296-6664

An Information Memorandum and other Tender Documents (including Rules of the Tender) will be provided to qualified applicants. The deadline for submitting Tender Proposals is:

5:00 p.m. Kiev Time on June 6th, 1995.

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Name of person appointing the administrative receiver: Berkin
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Copies of the exempt listing documents may be obtained during normal business hours on any weekday (Saturdays and public holidays excluded) from the Company's Listings Office at the London Stock Exchange, Lloyd's Court, Entrance off Bartholomew Lane, London EC2M 1HT and from the Irish Stock Exchange, 28 Anglesea Street, Dublin 2 (for collection only) from the date of this notice up to and including 19th April, 1995. Exempt listing documents may also be obtained from the date of this notice up to and including 28th April, 1995.

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RESULTS

Target urges shareholders to reject 'mere 25p' increase

Gehe lifts AAH offer to 445p

By Peter Pearce

Gehe, the German pharmaceuticals wholesaler bidding for AAH, yesterday increased its hostile offer almost 6 per cent from 420p to 445p a share and declared it final.

Shares in the UK pharmaceuticals wholesaler and distributor closed at 442p after a 7p rise on the day.

AAH snuffed at the "mere 25p increase", maintaining its description of the revised offer

as inadequate and opportunistic. It urged shareholders to reject it.

Gehe said its increased offer, which values the target at about £400m (£640m), represented a 44 per cent premium over AAH's 309p share price on February 24, the day before the initial bid was launched.

Analysts suggested that yesterday's offer was not as high as had been expected - some had anticipated as much as 470p. But a more common feeling was that 445p was "cleverly

pitched" and "canny", in the light of AAH's defiance.

Gehe also announced that Cazenove had bought on its behalf some 12.4m AAH shares. The German company now speaks for 16m shares, about 17.8 per cent of the target's equity.

It is thought that up to a further 10 per cent of the UK company's shares could be regarded as "loose" and therefore buyable.

The outcome rests, however, on the larger shareholders.

PDFM holds 17.2 per cent, Schroders 7 per cent, Threadneedle Asset Management 5.5 per cent and Newton Investments about 3 per cent.

As yet there is no evidence of other bidders, although they would have until May 2 to enter the fray. AAH said it had not so far sought a white knight.

Analysts reckoned there was only a slim chance of a second bidder.

The revised offer contained a loan note alternative.

Vickers, the engineering group, has bought Aquamaster-Rauha, the Finnish marine propulsion systems supplier, from Finnyards for £32m (£51m cash).

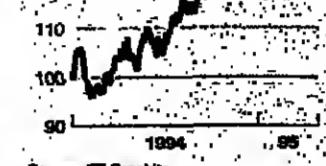
In a separate transaction Vickers has also acquired Aquamaster's land and buildings for £2.5m.

Vickers said Aquamaster-Rauha products would complement those of its Swedish subsidiary, Kalmar-Wa.

The net asset value of Aquamaster and its subsidiaries, excluding its land and buildings, was £14m on December 31, 1994. Its operating profits for the year were £4.5m on sales of £35.5m. Vickers plans to retain its 226 employees.

RTZ schemes

Share price relative to the FT-SEA's Building Materials & Merchants Index



Source: FT Graphics

profit than the UK, which lifted its contribution from £34m to £71.5m, helped by sharp increases in building material and volume sales.

Continental European profits, excluding Germany, rose from £19.2m to £25.8m.

Profit outside of Europe, mainly from the US, recovered from £18.7m to £25.7m.

The new schemes link directors' rewards to total returns to shareholders and to performance against other companies.

"Total shareholder return is arguably the most appropriate index of performance, as it combines both share price and dividend payments," RTZ says in its annual report.

The performance of RTZ over four years is assessed partly by comparing total shareholder return with that of 15 international mining companies.

Return is also measured against that of the top 48 companies quoted on the London Stock Exchange, as rated by the Financial Times.

The schemes also aim to develop executive share ownership by insisting that a big part of any bonus is paid in RTZ shares, bought in the market to avoid dilution and retained for three years.

Buckingham plan

Buckingham International, the property and hotel group, has requested a further extension in connection with its support plan.

The heavily indebted group said that as a result of delays in the refinancing of its US hotel portfolio and its disposal programme, it had proposed that current funding arrangements be extended.

The group added that the repayment of its existing bank debt, a pre-condition of the nominal offer by Purfins and its associates, would not occur before April 30.

Last month, Buckingham won an extension of its support plan until the end of April. The plan relies on a series of disposals to cut debt.

Reckitt loses

A court yesterday sentenced Mr Lukas Beyeler, chairman of the French operations of Reckitt & Colman, the household products group, to a one-year suspended prison term following the explosion of one of its aerosol products, causing injury to a customer. A £12.2m (£400,000) compensation order was also made.

Reckitt & Colman said it would appeal. "The facts have still not been established" and no proof was presented to the claim of negligence, it added.

Le Creuset
8% ahead
to £3.24m

German boost for RMC

By Andrew Taylor,
Construction Correspondent

RMC Group, the world's largest concrete producer, increased pre-tax profits by 39 per cent to £223m (£365m) in 1994 helped by another strong performance in Germany and a recovery in the UK.

However, Mr Jim Owen, chairman, warned that progress would be slower this year.

The recovery in the UK is showing signs of levelling and growth in Germany and the US will be somewhat lower. Nonetheless the group anticipates a further improvement in its overall performance.

Germany accounted for 54 per cent of operating profits, which rose by almost £100m to £317m. German profits, excluding a former lime business which has been transferred to an associate, rose by 23 per cent two years ago.

On turnover up by just more than a third, Germany accounted almost 2½ times more

than the UK, which lifted its contribution from £34m to £71.5m, helped by sharp increases in building material and volume sales.

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Buckingham plan

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Vickers
in £32m
Finnish
purchase

BHP wrings 12.4% coal price rise from Japanese

By Nikki Tait in Sydney

BHP Australia Coal, which has been leading the annual round of coal contract negotiations between Australian producers and their key Japanese customers, announced yesterday that it had won a 12.4 per cent price increase - but only at the expense of a sizable volume reduction.

The price increase, the first for five years, applies to hard coking coal and will cover the contract year that began on April 1. Prices will increase by US\$5.65 a tonne and range from \$51.10 for Goonyella coals to \$48.20 a tonne for Blackwater.

The price benefit will be partly offset, however, by a cut in the tonnages of hard coking coal to be supplied by BHP-managed mines, from 7m tonnes to 5.5m. Mr Geoff Lill, marketing manager for BHP Australia Coal, said that some volume increase had gone to Canadian suppliers who are thought to have settled at lower prices. The mills were

also increasing the proportion of weak coking coal used - prices for which have yet to be settled.

BHP also admitted, in a formal statement, that the hard line on pricing brought penalties on the volume front: "It must be acknowledged that the stance taken on price was a contributing factor in volume reduction," it said.

The 1994-95 rise comes after four successive years of falling prices and has taken five lengthy negotiating sessions to achieve. The 1993-94 outcome - a price cut of around 9 per cent - led to protest stoppages by miners workers and prompted a government-instituted inquiry into coal industry marketing.

Partly as a result of this, there was heavy political and union pressure on the Australian producers to seek a price rise around the \$6 a tonne level this time. The suppliers' hand was strengthened, however, by recent European settlements and the improving market.

Reaction to the settlement

was broadly favourable in Australia, where coal is the largest single export, although there were concerns about the extent of the tonnage penalties that may become evident as more producers disclose agreements.

BHP shares closed 16 cents higher, at A\$19.32, and Mr David Beddoe, federal resources minister, estimated that the settlement would add at least A\$120m to export income. If the settlement was repeated for all coal exports - including thermal and semi-soft coals - the total boost to coal exports could be around A\$1 billion.

However, there were indications that the price rise might lead to increased wage pressure. "Since the increase was a relatively significant 12.4 per cent, we believe we're entitled to see some benefit come to the mine workers who have made a significant contribution over the last number of years," commented Mr John Maitland, president of the Construction, Forestry, Mining and Energy Union.

Oil market run up continues

By Robert Corzine

The recent run up of oil prices continued yesterday, although signs of profit taking emerged in late trading.

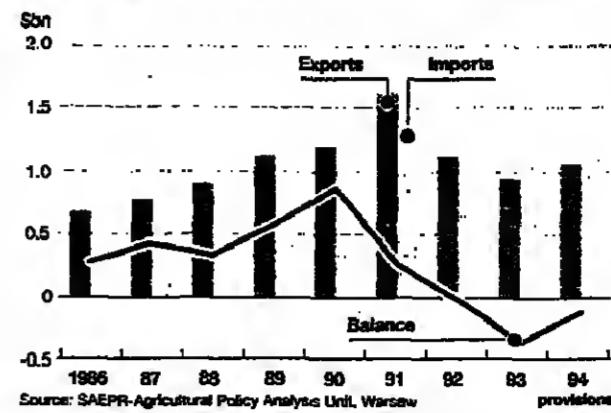
At one point yesterday the price of the benchmark Brent Blend for May got within three cents of the psychologically important \$19-a-barrel barrier. It fell to around \$18.85 in late London trading, 23 cents up on Tuesday's close of \$18.63. But that was still above \$2 above its level in mid-March.

Traders yesterday said demand still appeared to be strong. Brent prices were also

Poland may find the CAP a tight fit

James Harding on problems that membership of the EU could bring

Polish agricultural and food trade with the EU



Source: SAEP/PR Agricultural Policy Analysis Unit, Warsaw
Exports: 1990-94 provisional

believes the problem will go away. The ministry of agriculture forecasts that by 2000, only 600,000 of the 2.1m will be farming commercially. Some will have leased their land, the ministry says, others will be producing for personal consumption only and others will have taken up rural non-agricultural jobs and be "farming their gardens" as a secondary occupation.

Western diplomats in Warsaw, however, have their doubts. They question the ministry's capacity to create the 1.5m jobs in rural areas they say are needed. "The figures are there to flatter Brussels and have little bearing on reality," said one.

Certainly, Mr Savka has no plans to go away. For three generations his family has cultivated the same land and it is his life's work. Anyway, he says, "I would never find a buyer for this farm as a going concern".

Mr Andrej Prusinowski, director of the local distribution centre for seed, fertiliser and pesticides, believes that in five years only 100 of the 1,000 small farms in the area will have disappeared.

"These are the people who resisted 40 years of communism to keep working their small farms," he says, implying that what was enough to huddle Stalin's grand plans for collectivisation may be sufficient at least to dent the CAP.

The Polish government

distorts the European market for agricultural produce with system of support payments and compensation for farmers.

Privately, he concedes that:

"In the medium to long-term it will not be possible to maintain payments to farmers simply under the heading of compensation". He envisages more social payments, related to environmental performance or community need, rather than market intervention.

Mr Fischer denied press reports that Poland could join the EU by 2000. A commission official said it was working towards enlargement around 2006.

How the CAP would accommodate Poland's small farmers Mr Fischer did not say.

Professor Allan Buckwell, agricultural economist at Wye

College, University of London, and author of a commission paper published in January arguing that the CAP could not survive enlargement, told the same meeting in Warsaw that regardless of the cost, implementing the EU's farm rules would be difficult.

Implementing the CAP would mean imposing on the large number of peasant holdings milk and production quotas, the reference numbers for beef and sheep and base areas for oilseeds and cereals to which set-aside rules limiting production apply. It would not only be "an unwelcome constraint on the development of Polish agriculture", but also possibly more than the country's administrative capacity could cope with.

The Polish government

Frost could reduce US wheat production

By Laurie Morse in Chicago

A killing frost in the major hard red winter wheat growing regions of the US may trim overall US wheat output by nearly 3 per cent, although actual freeze damage will not be obvious for at least another week, according to agronomists here.

Prior to the frost, the US was expected to produce 2.45bn bushels of wheat this summer and autumn.

Large areas of western Kansas and northern Texas and Oklahoma were hit by freezing temperatures on Monday night and Tuesday morning. It was cold enough in some areas to kill tender wheat shoots, which were about two weeks ahead of their usual development because the

southern US had had a mild winter. Wheat is planted in the autumn in the southern plains and is generally harvested in June.

Harshest hit were the high-production areas of southwestern Kansas, where even if some plants recover, crop loss is estimated at about 10 per cent.

"It will be several weeks until we fully understand the damage," said Mr Daniel Basse, research director at the agricultural consulting firm AgResources. "Even if the shoots are damaged, the plants have the capacity to put out new tillers."

Nevertheless, news of the frosts helped to lift wheat futures prices for July delivery at the Chicago Board of Trade by more than 11 cents a bushel.

Also supporting US wheat prices are expectations that the US Department of Agriculture will award another 1m tonnes of wheat export subsidies to China. That country has already purchased 4m tonnes of US wheat this year and is expected to use the new subsidy to secure new-crop supplies.

In a crop report issued on Tuesday, the USDA said the country's stocks of soybeans would dwindle to 435m bushels before the next harvest, down sharply from the 510m it forecast last month. Traders said robust US soy exports were expected to reduce that figure further, to about 375m bushels.

In the same report the USDA adjusted downwards its projection for ending stocks of US maize to 1.585bn bushels, while raising export projections. US maize exports are up 50 per cent on last year's, but because of a large harvest, stockpiles are also up sharply. Because of the surplus, the USDA projected that farmers would receive an average price of \$2.65 a bushel for maize this year, 25 cents below last year's average.

Soybean futures prices rallied by 5 cents to \$8.01 a bushel in response to the news, although further price increases were expected to be tempered by large harvests in Argentina and Brazil. "The US carryover is falling, but world inventories are huge," one trader said.

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One of the most hotly contested issues is how the CAP

the metal gave him "confidence in an upward direction for the silver price". He pointed out that in the past three years, as excessive silver stocks were absorbed, the price had risen from an annual average of \$3.92 to \$5.28 and ounce. Last night silver closed in London at \$5.345.

He said in London yesterday that the mines needed to sustain silver price of more than US\$68 a troy ounce to be viable but the fundamental supply and demand picture for

mines are now owned by Silver Valley Resources, a new company Coeur d'Alene jointly owns with Asarcos, the US copper producer.

The companies plan a \$25m exploration and development programme once a decision to reactivate the mines is taken.

The Coeur mine produced 2.1m ounces of silver in its last full year of operation and the Galena produced 3.3m at an average cash cost of \$4.50 an ounce.

According to the latest Silver Survey by the New York-based CPM Group, fabrication demand for the metal rose by 2.8 per cent in 1994 to 665.5m ounces while total supply of newly-refined metal - mainly as a by-product of other metal mining - fell for the second year in succession, by 1 per cent to 469.8m ounces.

Silver Survey 1995: \$30 from CPM Group, 71 Broadway, Suite 305, New York, NY 10006.

Idaho silver mines ready for resurrection

By Kenneth Gooding, Mining Correspondent

Idaho's silver mines, forced to shut in 1991 because of collapsing prices, are likely to be restarted next year, according to Mr Dennis Wheeler, chairman of Coeur d'Alene Mines. He said in London yesterday that the mines needed to sustain silver price of more than US\$68 a troy ounce to be viable but the fundamental supply and demand picture for

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INTERNATIONAL CAPITAL MARKETS

Treasuries recover after lacklustre start

By Lisa Branstan in New York and Martin Brice and Richard Lapper in London

News that consumer prices were slightly weaker than expected failed to cheer the bond market yesterday morning, but short covering and signs of declining car and truck sales helped lift prices later in the morning.

Near midday, the benchmark 30-year Treasury was up 1/2 at 103 1/4 to yield 7.364 per cent. At the short end of the market, the two-year note was up 1/2 at 100, yielding 6.006 per cent.

In early trading, the long bond lost more than a quarter of a point, in spite of a Labor Department release that showed the overall consumer price index up 0.2 per cent from February to March and the core index - which excludes the volatile food and energy components - up 0.3 per cent. The consensus economic forecast was for increases of 0.3 per cent in both quarters.

More positive for the market was news released mid-morning, that car and truck sales

had fallen 1.1 per cent in the first 10 days of April. That was the worst 10-day sales rate in more than three years, according to CNW Marketing/Research, the firm that produced the study.

Buoyed by that news, bond prices bounced back up near levels reached late Tuesday. Also helping prices recover was buying by traders seeking to cover short positions.

GOVERNMENT BONDS

Some of yesterday's market activity was driven by traders working to square out positions ahead of the long weekend.

The market will shut early today and is closed on Friday in observance of Good Friday.

Bonds also received support from the dollar, which posted modest gains against the D-Mark and the yen.

Near midday, the US currency was changing hands for DM1.4277 and Yen83.99, compared with DM1.4015 and Yen83.60 late Tuesday.

■ German government bonds stayed in range-trading limits yesterday, as volumes continued to diminish ahead of the Easter break. The market is closed tomorrow and Monday.

Bonds were unmoved by data from the US on consumer prices, and the results of the Bundesbank's variable-rate repo, at which the lowest accepted rate was 4.50 per cent.

On Liffe, the June 10-year futures contract was around 92.37 in late trading, up 0.31.

Traders expect June bonds to stay in a range of 92.00 to 92.50.

■ UK government bonds were squeezed up in low volumes yesterday.

Any money coming in to the market was staying at the short end, said one trader. Big investment decisions were held until after today's retail price figures, which some analysts suggest might come in slightly stronger than expected.

The average earnings data was largely in line with expectations, with a average increase in the year to February.

■ In Sweden, the markets brushed off news of increases in lending and deposit rates by the Riksbank. The rises had already been discounted by recent price moves, said dealers.

Mr Don Smith at HSBC Markets said the data underlined the disinflationary nature of the labour market climate, and so provided some comfort about longer-term inflation prospects.

On Liffe, the June 10-year futures contract was around 103.26 in late trading, up 0.14.

The spread of the 10-year benchmark gilt over bonds was around 146, virtually unchanged from 147 the day before.

■ Italian government bonds edged up as investors waited for the result of talks between the government and trade unions on pension fund reform.

On Liffe, the June 10-year futures contract was around 94.02 in late trading, up 0.15.

The spread of the benchmark bond over bonds was 631, shifting out slightly from 629 of the day before.

■ In Sweden, the markets brushed off news of increases in lending and deposit rates by the Riksbank. The rises had already been discounted by recent price moves, said dealers.

Yields on five-year paper fell 6 points to 10.78 per cent and yields on 10-year bonds fell seven basis points to 11.32 per cent.

The yield spread over the bond narrowed one basis point to 242, according to J.P. Morgan.

The market is waiting for today's consumer price index figures for March and is expecting an increase of 0.4 per cent, implying a 12-month rate of 3 per cent. There is some concern inflationary pressures could lead to further increases in interest rates.

Mr Michael Burke, senior economist with Citibank, is bearish about longer-term prospects and expects yields to increase. "All the negatives for a bond market will be there. Higher short rates, further currency depreciation, rising inflation and a high level of outstanding overseas debt."

Losses on derivatives 'likely to continue'

By Andrew Jack in Paris and Andrew Fisher in Frankfurt

The French and German stock exchanges said yesterday they were studying ways of extending their co-operation.

In a joint statement, the Deutsche Börse, the company which runs the German stock exchange, the Société des Bourses Françaises, the French stock exchange operator, and the Matif, the French futures exchange, said they were considering "enhanced co-operation" which could include some links between the cash markets - or main equity exchanges - as well as derivatives products between Paris and Frankfurt.

However, yesterday's developments also led to some confusion because of a further delay in the decision about which two of four Matif contracts are to be offered to DTB participants.

A decision had been expected last month.

Separately, he said the Bank for International Settlements had gone back to the drawing board on capital adequacy rules and was "very close to producing new rules".

The Group of Thirty is an organisation of bankers and economists based in Washington and chaired by Mr Paul Volcker, the former Federal Reserve chairman.

South Africa is likely to launch its first bond in the samurai market - the Japanese domestic market for foreign borrowers - in May. Reuter reports from Tokyo.

The maturity is likely to be five years and the volume is expected to be about Y50bn.

Last month, South Africa said it had appointed Daiwa Securities as a "possible lead manager" for a samurai issue.

South Africa launched its first post-apartheid international borrowing in December with a \$150m global bond issue.

French, German exchanges mull closer links

nature of the agreement with DTB, and the potential risks of delocalisation of the market.

However, some of Matif's members expressed more open frustration yesterday. "Everything is now open," said one.

"We have new, very substantial elements which we just cannot ignore. A lot of things have changed since we first discussed the link-up three years ago. We need to know what is the strategy for the Paris financial marketplace."

In an apparent attempt to meet criticism of the joint move, Matif, SBF and Deutsche Börse said they "would like to stress the importance of their commitment to work together to the benefit of all market participants".

They said the original Matif-DTB agreement to start work on a joint Franco-German derivatives platform was "the starting point of a co-operation of strategic importance and innovative character".

Referring to the benefits of the move which put the DTB and the Frankfurt stock exchange together within Deutsche Börse, the joint statement said analysis had shown "the clear benefit of a convergent market organisation for both the cash and derivatives exchanges between Frankfurt and Paris".

Deutsche Börse said it was too early to say how the co-operation might develop or how Germany's Ibis electronic trading system would be linked with France's CAC network.

The two exchanges originally agreed at the end of 1993 to set up a trading system for derivatives called Tradens. The legal framework underpinning the strategic link was completed last month by the exchange of information agreement between French and German regulatory authorities.

Merrill Lynch brings \$300m yankee for Santander

By Antonia Sharpe

New issue activity in the eurobond market ground to a halt yesterday as the long Easter weekend approached.

By contrast, there was some further issuance in the yankee bond market in the US domestic bond market for foreign borrowers.

Merrill Lynch arranged a \$300m offering of 10-year yankee bonds for Santander, the Spanish bank.

The spread on the subordinated bonds was set at 85 to 88 basis points over the yield on 10-year Treasuries.

Santander's offering followed a yankee deal on Tuesday for Carter Holt Harvey, the New Zealand forestry group, the only new speculation was that PepsiCo was considering a

equally into seven-year and 20-year bonds and was priced to yield 67 basis points over treasuries.

Syndicate managers said more issuance was likely in the yankee market, which offers better opportunities than the eurobond market to issuers with lower credit ratings.

INTERNATIONAL BONDS

Trading in the secondary eurobond market was slow yesterday and the usually-active rumour mill was also quiet.

Apart from old chestnuts such as jumbo issues from Glaxo and Belgium in D-Marks, the only new speculation was that PepsiCo was considering a

five-year eurobond offering in D-Marks. However, syndicate managers said that the lack of arbitrage opportunities would make it difficult for PepsiCo to meet its sub-Libor funding target.

Traders said the eurodollar market was transfused by the proposed \$22.8bn takeover of the Chrysler car company by an investment company owned by financier Mr Kirk Kerkorian. Chrysler does not have any outstanding eurobonds but traders said spreads on Chrysler's bonds in the domestic US market widened slightly after the news.

The lack of supply in recent weeks has prompted a tightening of spreads in most areas of the eurobond market, particularly the euroyen sector as

investors sought paper in order to make currency gains. At one stage, the World Bank's yen global bonds were yielding about 20 basis points below the yield on Japanese government bonds, although they then stabilised at about 10 basis points below JGBs.

Spreads on Italy's foreign currency bonds also tightened in following news of progress on pensions.

Syndicate managers welcomed news that the Italian Treasury and the Bank of Italy would abolish remaining conditions limiting access to leading eurobonds issues.

On Tuesday, the Italian authorities said reciprocity of access to foreign banks' home markets and a physical presence in Italy would no longer

be requested as a condition. The changes meant that any foreign bank that maintained a "stable and significant position in the secondary market" would be able to conduct eurobonds operations.

South Africa is likely to launch its first bond in the samurai market - the Japanese domestic market for foreign borrowers - in May. Reuter reports from Tokyo.

The maturity is likely to be five years and the volume is expected to be about Y50bn.

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WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Coupon	Red	Price	Day's change	Yield	Week	Month
Australia	9.00%	93.00%	95.5100	+0.10%	9.77	9.85	10.00
Austria	7.50%	101.95%	100.5300	-0.17%	7.74	7.80	7.85
Belgium	5.50%	100.05%	100.00	-0.01%	7.91	7.96	8.28
Canada	9.00%	121.00%	101.9000	-0.25%	8.70	8.78	8.79
Denmark	7.00%	120.04%	108.7700	+0.15%	8.78	8.78	8.88
France	8.00%	107.00%	101.0500	+0.05%	7.59	7.60	7.27
Germany	8.00%	104.00%	101.8500	+0.26%	7.10	7.00	7.40
UK Gilt	8.00%	101.00%	101.8500	+0.26%	6.82	6.82	6.93
US Treasury	7.50%	101.00%	101.8500	+0.26%	7.00	7.00	7.40
ECU French Govt	8.00%	94.00%	97.0500	+0.31%	8.26	8.26	8.50
London closing - New York mid-day							
Yield (including withholding tax at 12.5% per cent payable by nonresident)							
Source: MMG International							

■ BUND FUTURES OPTIONS (LFFE) DM250,000 points of 100%

Strike	CALLS	PUTS
Price	May Jun Jul Sep May Jun Jul Sep	
9200	0.62 0.67 0.75 1.03 0.40 0.45 0.58 1.15	
9250	0.22 0.59 0.64 0.90 0.20 0.87 1.17 1.43	
9300	0.07 0.37 0.37 0.60 0.05 0.65 1.50 1.73	
Ext. vol. total, Calls 12570 Puts 7566 Previous day's open Int., Calls 17343 Puts 18478		

■ NOTIONAL ITALIAN GOVT. BOND (BTIF) LFFE 100m 100ths of 100%

Open	Sett price	Change	High	Low	Est. vol.	Open int.
Jun 94.10	93.91	+0.04	94.18	93.75	20715	43737
Sep 94.10	93.93	+0.04	94.30	93.30	2	137
Ext. vol. total, Calls 1078 Puts 1421 Previous day's open Int., Calls 44644 Puts 34737						

■ NOTIONAL SPANISH BOND FUTURES (MEFF) Lin200m 100ths of 100%

Strike	CALLS	PUTS

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MARKETS REPORT

Interest rates dominate quiet Easter markets

Belgium and Holland both cut their interest rates yesterday after a variable rate tender left the repo rate in Germany at 4.5 per cent, writes Philip Gauthier.

The stability of German rates provided the leeway for Holland and Belgium to act. In both cases the decision was made possible by the currency strength enjoyed since the Bundesbank cut German rates two weeks ago.

Belgium cut its central rate to 4.75 per cent from 5 per cent, while Holland cut its special advances rate - the equivalent of the German repo rate - to 4.4 per cent from 4.5 per cent.

Elsewhere in Europe, the reverse process was underway with Sweden's Riksbank raising rates against a backdrop of recent weakness in the krona.

The deposit rate was increased to 7.5 per cent from 6.5 per cent, while the lending rate was raised to 9 per cent from 8.5 per cent.

The Belgian franc finished unchanged in London at

BFr20.55 against the D-Mark, while the Dutch guilder was unchanged at FFr1.12. The Swedish krona closed weaker at SKr5.253, from SKr5.233.

Elsewhere the dollar maintained the steeper showing of recent days. It finished in London at DM1.4046 from DM1.401.

Against the yen it closed at Yen16.46 from Yen16.65.

Sterling had a disappointing day, finishing half a cent lower against the D-Mark, at DM2.2313, and nearly a cent down against the dollar, at \$1.5834. The trade weighted index slipped to 84.3, from 84.5, not far above the all time low of 83.9 reached in February 1993.

■ Foreign exchange activity was mostly quiet yesterday.

■ Found in New York

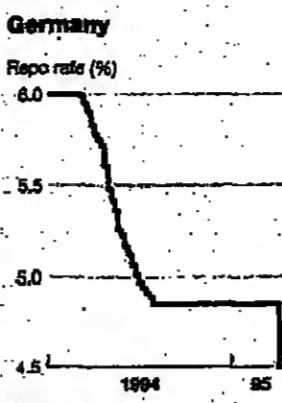
Apr 12	Latest	- Prev. close
1 day	1.5834	1.5825
1 week	1.5865	1.5824
3 mth	1.5807	1.5815
1 yr	1.5785	1.5811

Trading has already gone into the Easter mode, with the only remaining issue being what ever action the Bank of Japan decides to announce tomorrow.

There was some unwinding of long yen positions ahead of the event. Analysts said the yen after reaching a new low of Yen16.15 on Monday was reminiscent of how it recovered against the D-Mark after touching a low of DM1.3450 on March 8.

Markets have been abuzz for weeks with rumours about what steps the BOJ might take to stimulate Japanese demand, which would probably take pressure of the yen. Top of the list is a cut in the official discount rate, from 1.75 per cent, perhaps by as much as 100 basis points.

Other measures discussed include a fiscal stimulus, improved foreign access to Japanese markets, and a tax on foreign-held yen deposits. Mr Joe Prendergast, analyst



Source: Datastream

at Paribas Capital Markets in London, said the latter move, which was tantamount to a capital control, was most unlikely. Not only would it be complicated to implement, but was likely to be ineffective too, as it targeted speculative activity whereas yen weakness was in fact the result of structural flows.

■ There was little surprise at the German repo coming in at 4.5 per cent, unchanged from the last fixed rate. Mr Johann Wilhelmi Gaddum, the Bundesbank vice-president, had previously stated that 4.5 per cent was an "orientation point" for the repo.

Mrs Alison Cottrell, analyst at Paine Webber in London, said it was fairly standard practice for the Bundesbank to engineer an unchanged repo on the first auction after switching from a fixed to a variable rate.

"They are doing as little as they can to encourage UK money markets that rates are on their way down," she said.

Mrs Cottrell described the Dutch central bank's decision to cut rates as a "passive rate move...almost a technicality."

She said it was purely a function of the strength of the guilder.

Dutch interest rates have now slipped below those in Germany, a situation only possible because of the guilder's

status as a D-Mark proxy.

In the case of Belgium the rebound from currency weakness has been sufficient to allow interest rates to fall below where they were before the central bank raised rates to defend the currency.

After trading around the DM20.6 level against the D-Mark for a year, the franc spiked up to BFr20.775 last month, before the central rate was raised to 5.85 per cent on March 8.

The Bank of England provided UK money markets with £440m late assistance after forecasting a daily shortage of £700m. Failure to operate in the earlier rounds saw overnight rates rise to 8 per cent.

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WORLD INTEREST RATES

	Over night	One month	Three mths	Six mths	One year	Lomb. rate	Dis. rate	Repo rate
Belgium	4.8	4.8	5.4	5.4	5.3	7.40	4.00	-
week ago	5.2	5.1	5.6	5.6	5.4	7.40	4.00	-
France	7.8	7.4	7.6	7.4	7.4	8.00	-	8.00
week ago	7.8	7.4	7.6	7.4	7.4	8.00	-	8.00
Germany	4.8	4.8	4.9	4.9	4.9	8.00	4.00	4.50
week ago	4.50	4.12	4.68	4.68	4.94	8.00	4.00	4.25
Ireland	5.2	5.4	5.8	5.8	5.4	-	-	-
week ago	5.2	5.4	5.8	5.8	5.4	-	-	-
Italy	10.4	10.4	11	11	11	-	-	10.45
week ago	10.4	11	11	11	11	-	-	10.44
Netherlands	4.55	4.57	4.73	4.81	5.12	-	-	5.25
week ago	4.55	4.57	4.73	4.81	5.12	-	-	5.25
Switzerland	3.8	3.8	3.8	3.8	3.8	8.825	0.00	-
week ago	3.8	3.8	3.8	3.8	3.8	8.825	0.00	-
UK	5.8	5.8	5.8	5.8	5.8	-	-	-
week ago	5.8	5.8	5.8	5.8	5.8	-	-	-
Japan	2.1	1.8	1.6	1.6	1.6	-	-	1.75
week ago	2.1	1.8	1.6	1.6	1.6	-	-	1.75

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Vickers
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Finnish
purchase

RTZ schemes

Hutchings

Kochkin

INV TRUSTS SPLIT CAPITAL

Notes	Price	1995
Approved by the Inland Revenue	100	100
Argus	100	100
Argus P1	100	100
Argus P2	100	100
Argus P3	100	100
Argus P4	100	100
Argus P5	100	100
Argus P6	100	100
Argus P7	100	100
Argus P8	100	100
Argus P9	100	100
Argus P10	100	100
Argus P11	100	100
Argus P12	100	100
Argus P13	100	100
Argus P14	100	100
Argus P15	100	100
Argus P16	100	100
Argus P17	100	100
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Argus P233	100	100
Argus P234	100	100
Argus P235	100	100
Argus P236	100	10

FT MANAGED FUNDS SERVICE

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

OFFSHORE INSURANCES

	Selling Price	Buying Price
AXA Equity & Laser Int'l Life Assurance Co.		
Victory Inc., Proposed ITR, December 1981		0150
Distribution - First Quarter	45.3	
Distribution - Second Quarter	47.1	
Distribution - Third Quarter	47.2	
European Equity	115.7	104.1
Far Eastern Equity	115.7	104.1
North American Equity	130.3	104.1
Other Equity	50.0	45.0
US Gilt & Foreign Bond	50.0	45.0
Other Deposit	50.0	45.0
Shorting Element	75.8	51.5
Management Investment	112.1	102.5
Retirement Management	77.7	60.1

AMERICA

Chrysler leaps 24% on news of Kerkorian bid

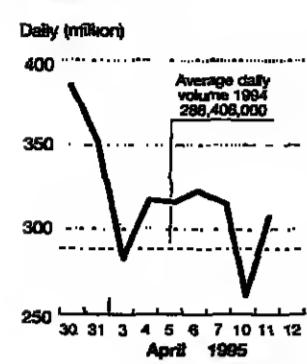
Wall Street

US share prices were mostly flat yesterday as data on consumer prices came in generally as expected and the dollar had steady against the Japanese yen and the D-Mark, writes *Lisa Branstetter in New York*.

By 1pm the Dow Jones Industrial Average was 4.15 higher at 4,191.23, while the more broadly based Standard & Poor's 500 showed a small rise of 0.48 at 505.98.

The American Stock Exchange composite was up 0.25 at 470.93. Meanwhile,

NYSE volume



Nasdaq composite added 1.12 at 526.95.

Trading volume on the New York SE was heavy at 183m shares, and declining issues led advancing ones by a nine-to-eight margin.

News that the consumer price index was only slightly below analysts' expectations did little to cheer Wall Street.

The Dow Industrial Average managed to gain just 8 points on the news in the first hour of trading before falling back to nearly flat. According to the Labor Department, consumer prices increased by 0.2 per cent in March, versus analysts' esti-

mates of a 0.3 per cent rise.

Trading on the New York Stock Exchange was dominated by dealing in the shares of Chrysler, which jumped nearly 24 per cent or 89¢ to \$36.01 on news that Trachida, Mr Kirk Kerkorian's investment vehicle, had proposed a takeover of the carmaker.

Near 1pm, volume in the company's shares was already 24.5m, versus average volume in a full day of trading of 2.2m.

Discussion of a possible takeover of the smallest of the big three auto makers helped boost the shares of Ford and General Motors in spite of a report showing that car sales in the first 10 days of April had hit their lowest level in more than three years. Ford increased 5% to \$27.41 and GM was 5% higher at \$31.44.

In other action, Avid Technology forged ahead nearly 15 per cent, rising 54¢ to \$35.50, on news of a successful analysts meeting and an upgrade of the company to "buy" from "market performer" by an analyst at the securities house Piper Jaffray.

H&R Block, the tax preparation company, jumped 54¢ to \$46.42 after the chief executive announced his resignation.

UAL, the parent company of United Airlines, got a boost from an announcement from Mr Gerald Greenwald, the carrier's chairman, that it would replace 94 aircraft in the next five years and increase the total number of planes by 19 by 1997. Shares in the company gained 52¢ at \$68.00 on the news.

In other airline news, Delta Air Lines and Continental Airlines got a boost from S.G. Warburg, which initiated coverage of those carriers with a "buy" recommendation. Delta gained 5¢ at \$63.50 and class A shares of Continental were up 5¢ at \$12.50.

Buenos Aires was slightly weaker as worries remained about the banking system. The Merval index declined 3.85 to 353.77.

Trading was sparse, with about 51m bolivars worth of shares changing hands.

Electricidad de Caracas moved forward 3.40 bolivars to 18.00 bolivars.

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